

Establishing Usability Work in a University Context

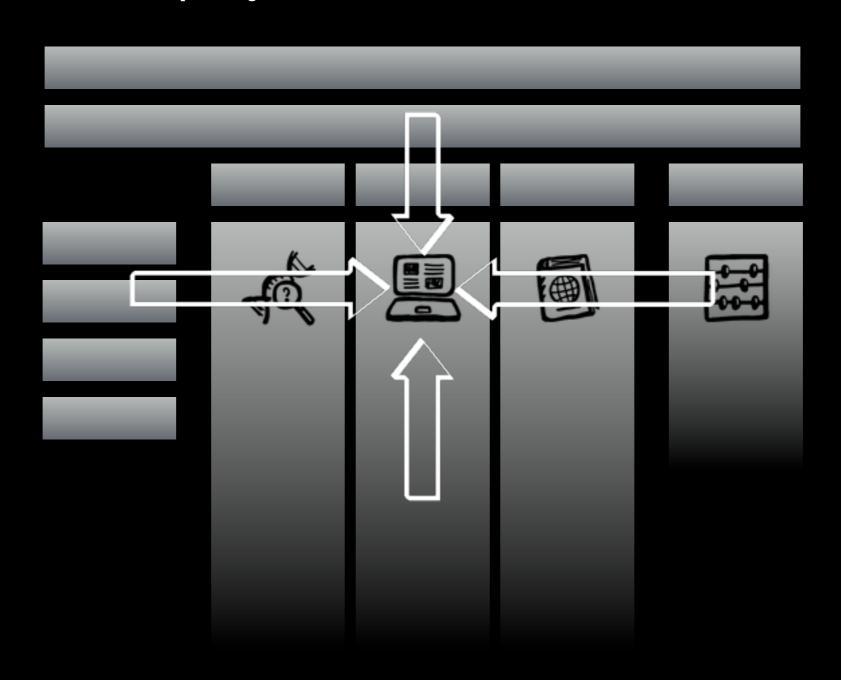
Complexity

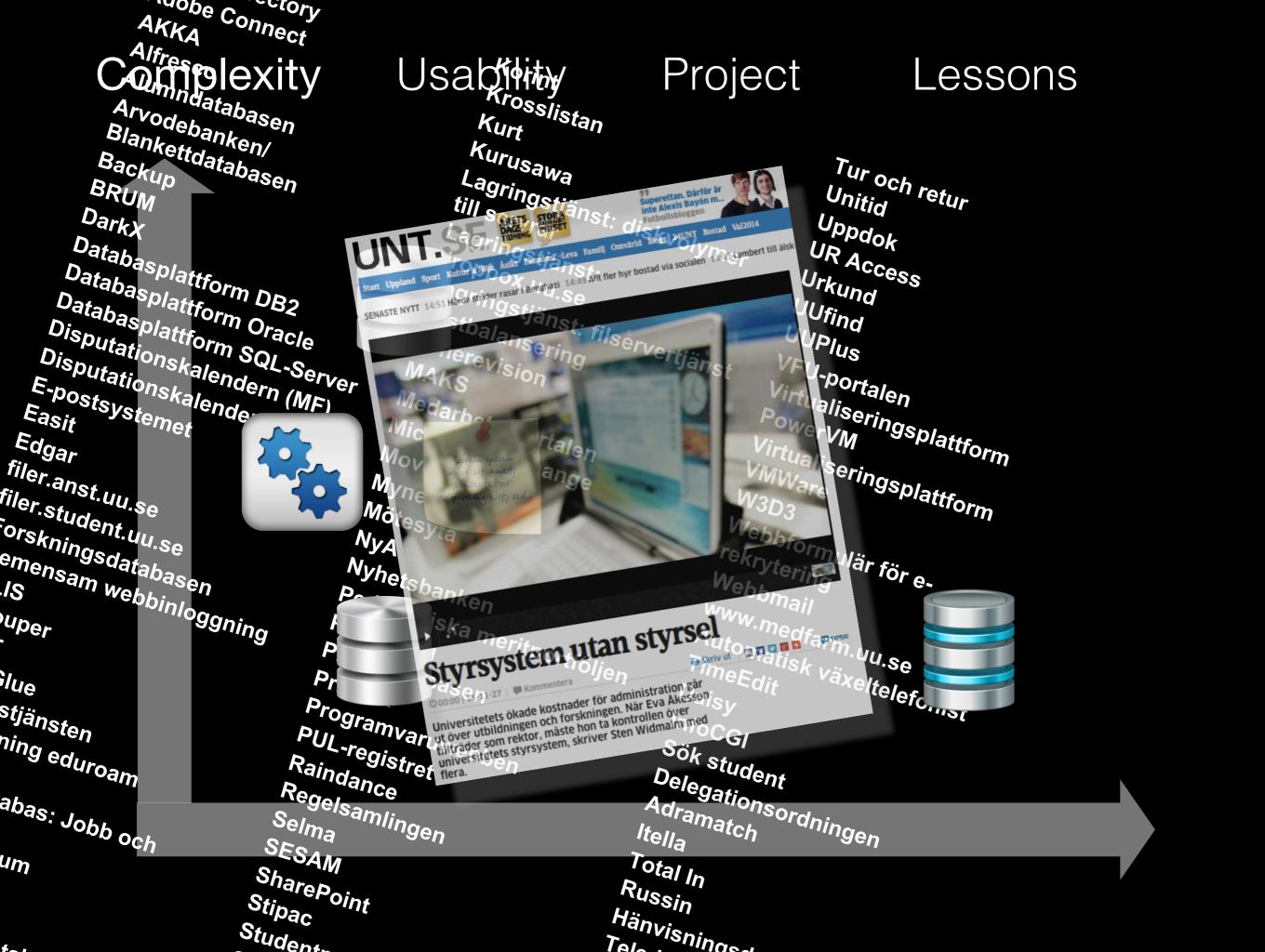
Usability

Project

Lessons

Founded in 1477 • 41,000 students 6,500 employees • € 600 million turnover





...is not a quick fix

...is not about being friendly to the user

...is often reduced to the user interface

ORIGINAL AND BE



Complexity Usability Project Lessons





[The] extent to which a product can be used by specified users to achieve specified goals with effectiveness, efficiency and satisfaction in a specific context of use.

ISO 9241-11

A User Centered Approach

The user is the expert in his/her own work, especially when it comes to details about how and why things are being done in a certain way

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Complexity Usability Project Lessons

Steering Committee

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Background Concept Project Lessons

2011 2012 2013 2014

Pre-studie 200+ 2 studies Report

Education

4 Open seminars
Networking
Strategy

Research

Results

A Common Ground

A Strong Foundation

Recommendations

Competence Centre

Commitment

User

Complexity Usability Project Lessons

Activity based research

Good basis for collaboration with the researchers

User focus

Walk the Walk – Build Trust

Timing

...and Endurance

THINGS TAKE TIME

www.it.uu.se/research/kia

