

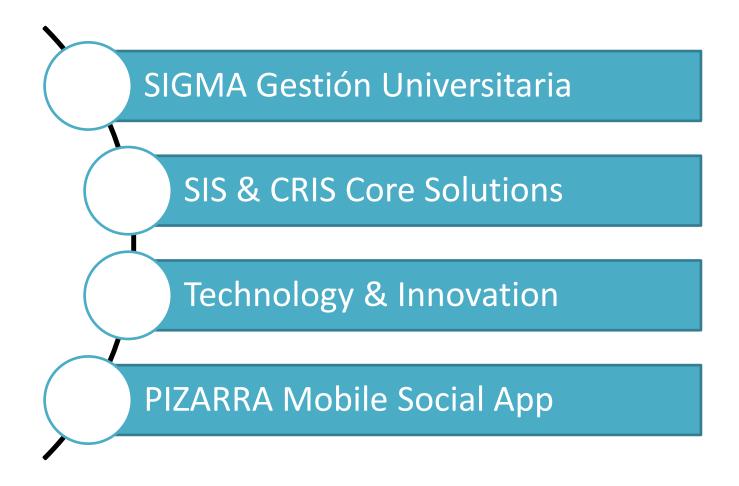


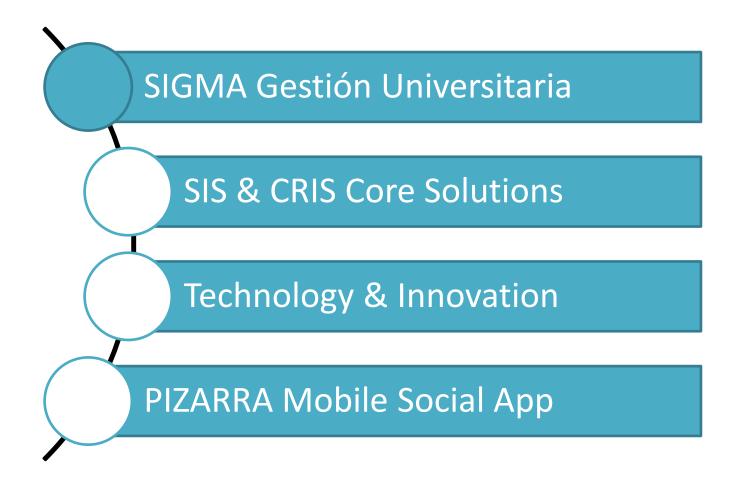




# Transforming the students community into a social network

Paper 14 Topic Social Media in Universities





## The Company













SIGMA is a **non-for-profit consortium** established in 1996, and owned by 8 top level **Spanish Public Universities,** to provide **technological solutions** for students, learning and research management processes.

SIGMA focuses the development and support of two main best of breed suites of solutions:

SIGMA Student Information System ARGOS Research Information System

## Our community

#### **Owners**









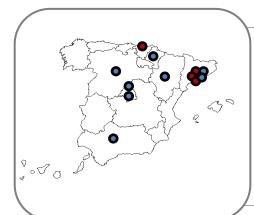












SIGMA represents the 20% of the students in the Spanish Public university system, with institutions all across the country

#### **Customers**









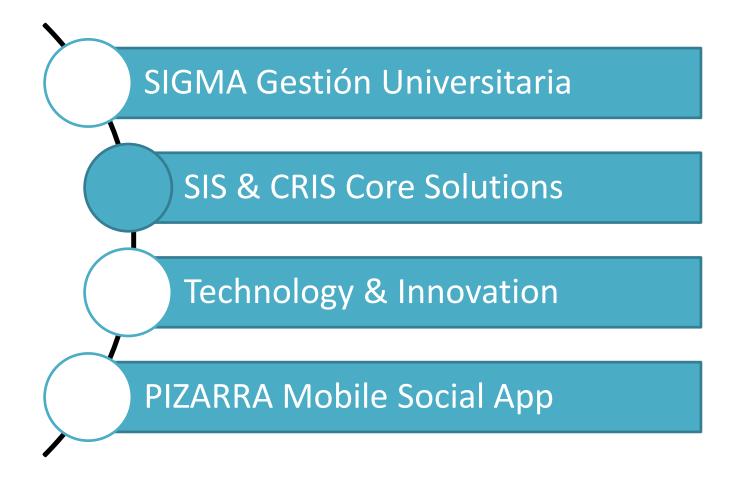
Universidad del País Vasco Euskal Herriko Unibertsitatea

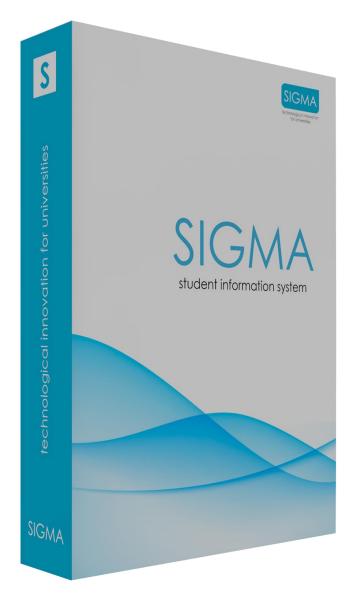


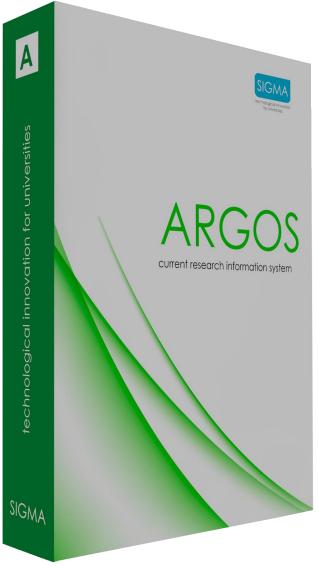
Escola Universitària del Maresme Escola Superior de Ciències de la Salut











## Suite SIGMA SIS & L3

**Students Information System** 

#### **Students**



### Academic Student life cycle

#### Degree Master Doctorate

- Syllabus
- Recruitment
- Enrollment
- Grants
- Fees and Financials Integration
- Gradebook
- Mobility
- Degrees
- Mobile Apps

#### Resources



### **Resource Planning**

- Courses
- Teachers
- Spaces
- Timetables
- Allocations
- **Learning Groups**
- eLearning Virtual Campus
- Quality Surveys
- HR Integration

## Life long Learning



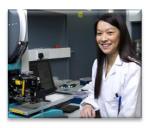
Specific Academic Student life cycle

Institution non official Postgraduate Programs

## Suite CRIS ARGOS

Research Information System

### Management



- Calls and applications management
- Research grants
- Agreements and renewals
- Contracts & Patents
- R&D Projects
- Master data management

#### Production



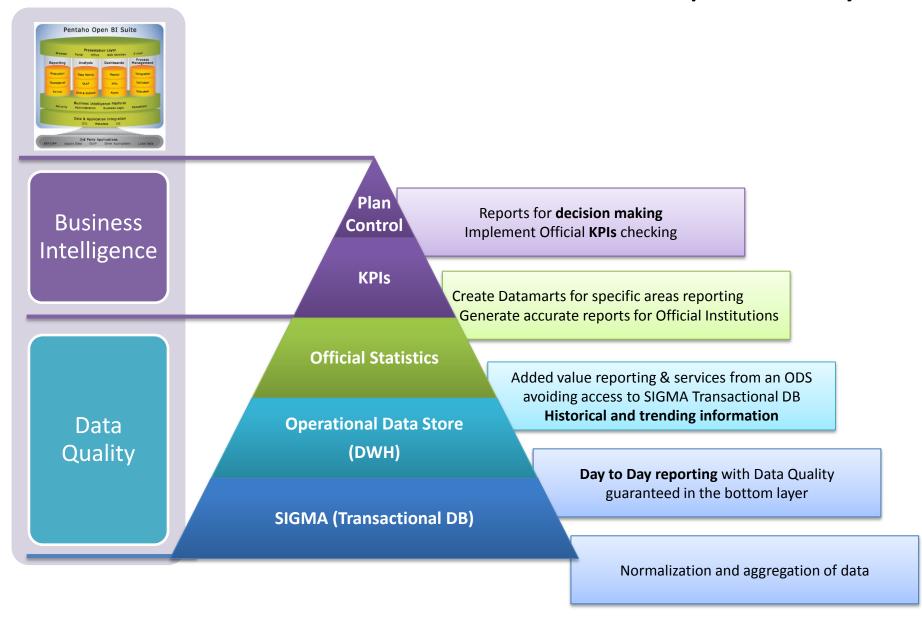
- Scientific production activity
  - Friendly Researcher front end
  - Back office Validation
- Curriculum management

#### Promotion

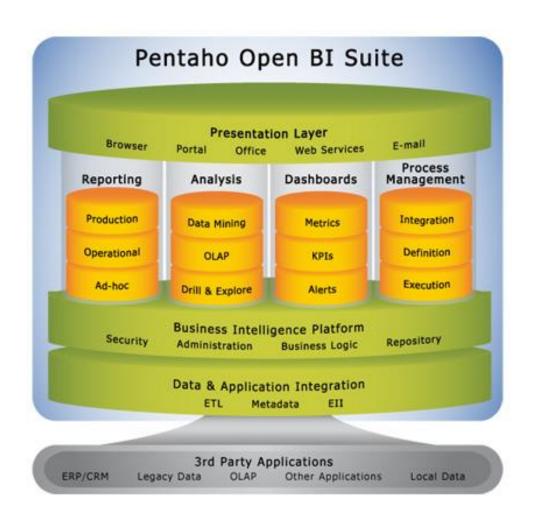


- Scientific production activity Portal
  - Powerful search engine
  - Annual Reporting
    - Institution
    - Groups & Departments
    - Researchers
    - Keywords
  - Integration with Libraries and other repositories (WOK, Scopus, ...)

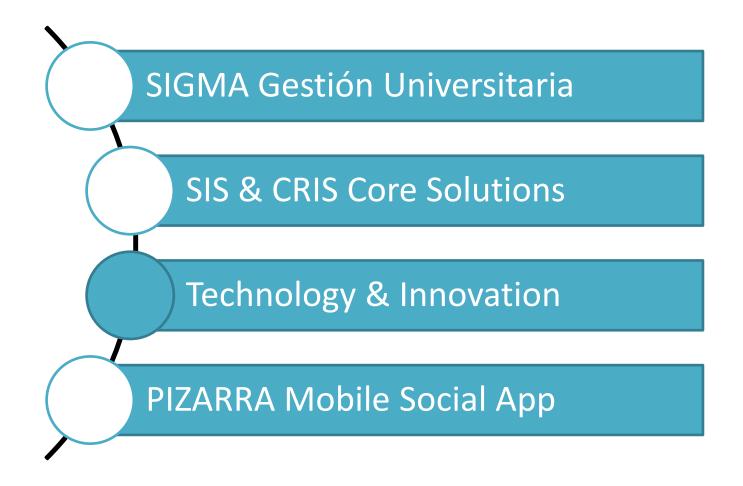
## Institution Open Analytics



## Institution Open Analytics









## Technology







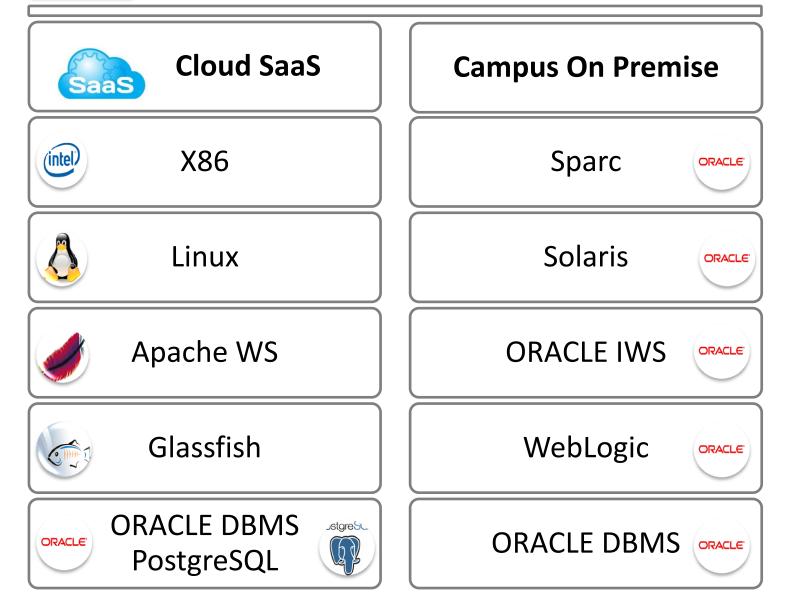




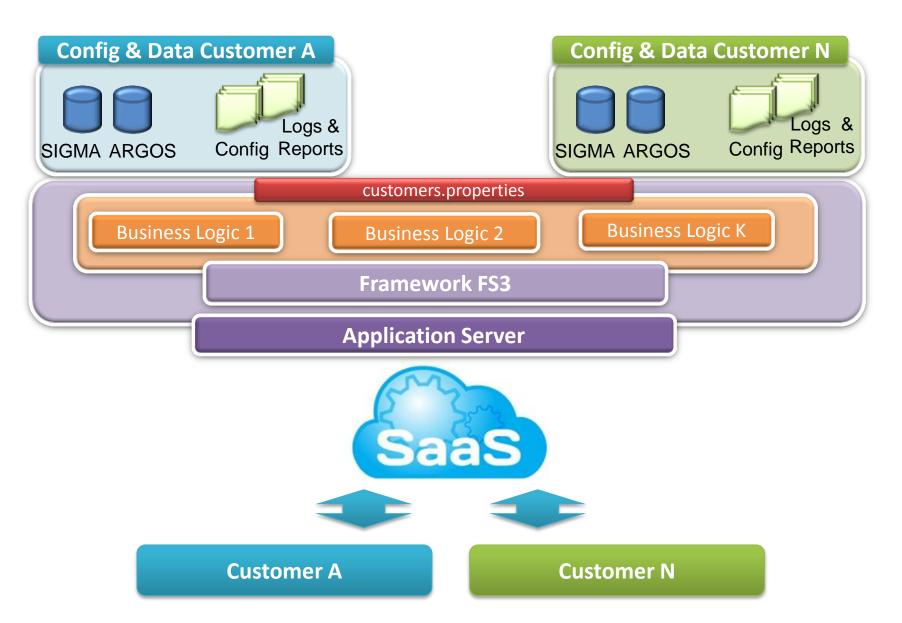
**Technology and Innovation** are the backbone of the services and solutions provided, based on a highly **open source** development and deployment platform for **J2EE5** certified application servers compliant on a multi-tier and high performance proven open architecture



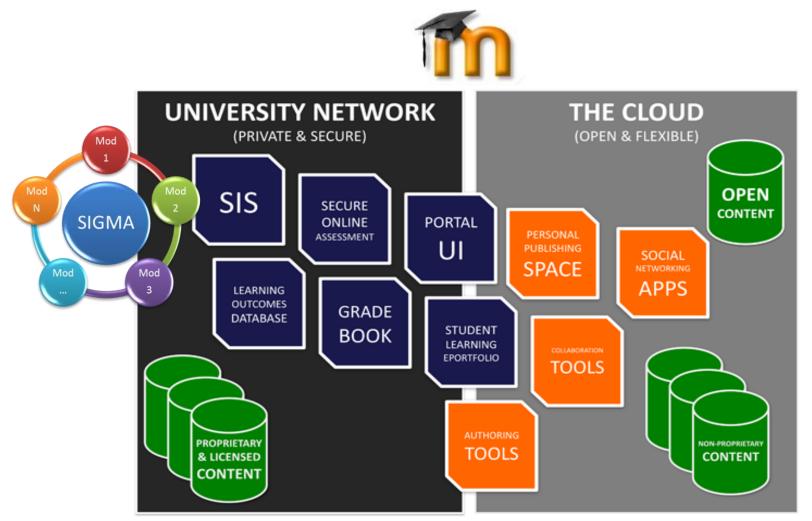
## **Delivery Platforms**

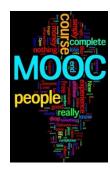


# Innovation Multi-tennant Framework for SaaS



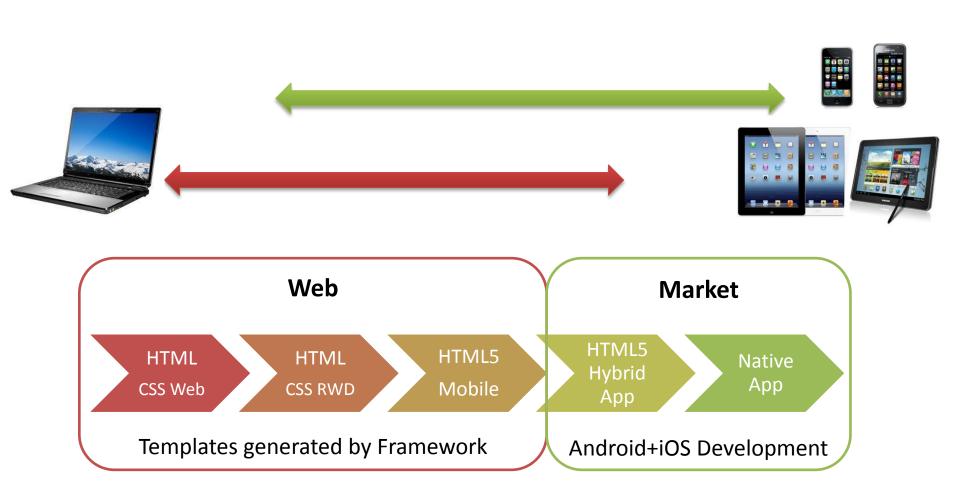
# Innovation SIS – eLearning – MOOC





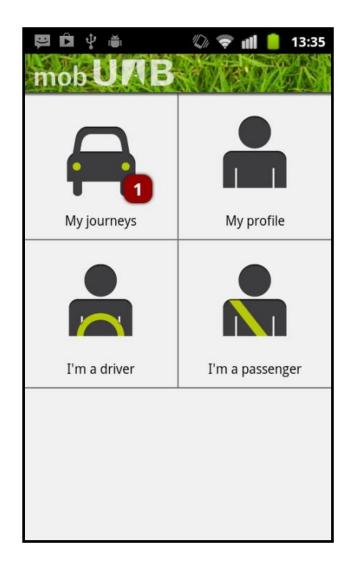


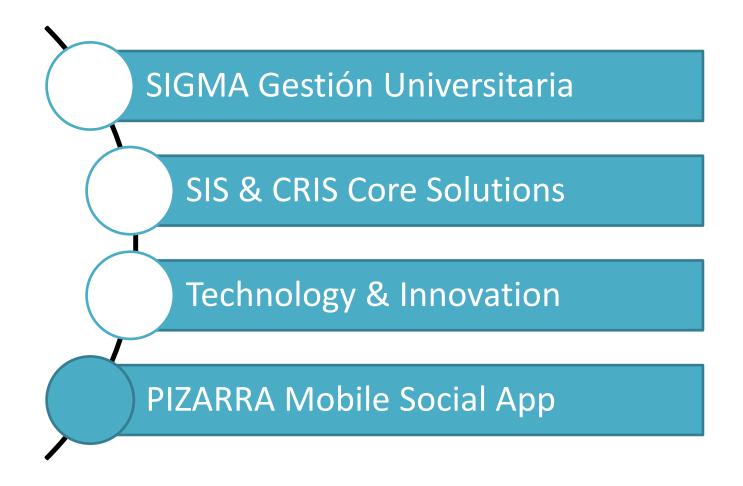
# Innovation Native & Responsive Web Design



## Innovation Mobile Social Apps









## CIOSCUD











## **Calificaciones**

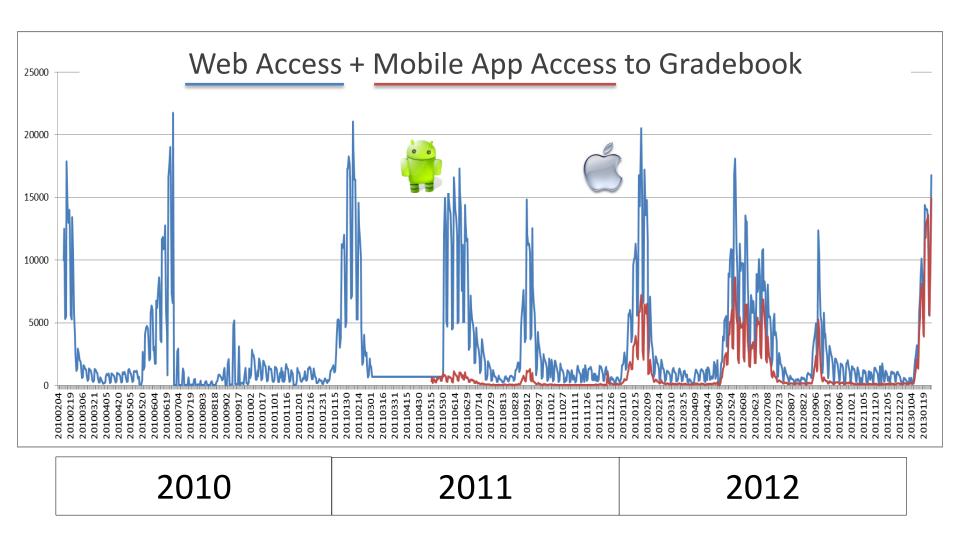
# First native Mobile App Access to Gradebook in Spain (2010)

- Secure login
- On line DataBase access
- Push notifications
- Traceability
- Students first contact and loyalty
- Size of the mobile community



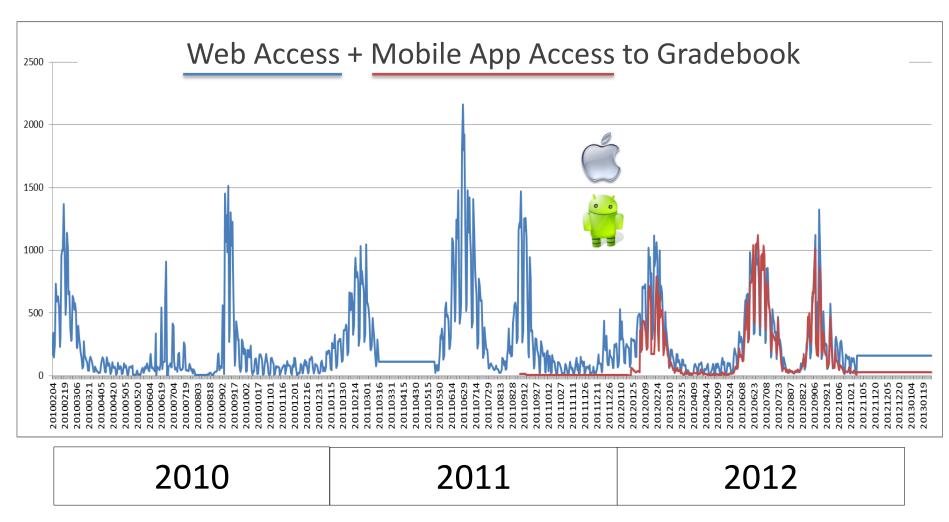
## Madrid Public University 35.000 students





## Barcelona Private Business and Chemistry School 2.000 students





## University Community



Networking Structure & Relationships



## Mobile Social App



Students



• Teachers



• SIS



• CLE eLearning



Mobile App "Blackboard"





Devices





**Students** 

Enrollment

Campus

Faculty

University

**Syllabus** 

Course

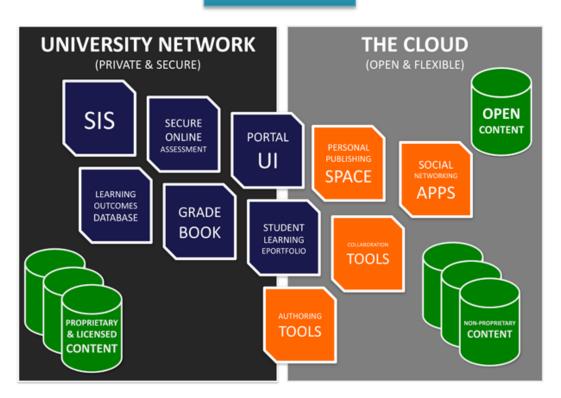
Class Group

Classroom

Gradebook



**Teachers** 





# Messaging Native Social App for the existing structured community

- Secure login
- On line DataBase access
- Push notifications
- Traceability
- Teachers and Students
- Enhanced messaging capabilities



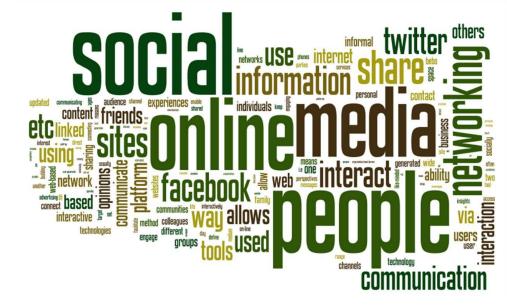




### Messaging

- Students and teachers
- Information & Alerts
- New message notification
- Comment in blog mode
- Accessing resources from the CLE courses and the Gradebook
- Integrated web page within CLE only for teacher's use
- Attaching and sharing documents, videos, ...
- Institutional Bulletin Board





- Creating free new students groups apart from the existing structure
- Sharing messages in



- Easy **one-click** messages
- Predefined in campus places to meet

## SIGMA



**Jose Luis Poy** Marketing & Innovation

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