

# Education of the 21st century

Social Learning with SAP solutions

Rob Jonkers – Solution Management SAP Education & Research  
June 2013



# Legal Disclaimer

---

The information in this presentation is confidential and proprietary to SAP and may not be disclosed without the permission of SAP. This presentation is not subject to your license agreement or any other service or subscription agreement with SAP. SAP has no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation and SAP's strategy and possible future developments, products and or platforms directions and functionality are all subject to change and may be changed by SAP at any time for any reason without notice. The information in this document is not a commitment, promise or legal obligation to deliver any material, code or functionality. This document is provided without a warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. This document is for informational purposes and may not be incorporated into a contract. SAP assumes no responsibility for errors or omissions in this document, except if such damages were caused by SAP's willful misconduct or gross negligence.

All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions.

# Short agenda

---

- SAP?
- Starting point
- Trends & Why
- Answer/solutions
- Demo





# VU University Amsterdam: Simplifying Student Life and Saving Money with SAP® Student Lifecycle Management

To become one of the world's major research universities, VU University Amsterdam must draw new talent while managing budget constraints. One step was to implement the SAP® Student Lifecycle Management application at a third of the cost of competing products. Now students can manage their academic careers online from admission to graduation, resulting in significant savings on administration.



| Customer Name: SAP AG, City: Walldorf, Germany, Used with permission.

# SAP & Social Learning: the starting point

---

SAP enables education institutions to focus on core mission by enabling institutions with solutions to manage the student's long-life learning lifecycle

---

## Creating Value for Long-Life Learning



**Enabling advanced and  
superior educational systems  
for all education stakeholders**

Are you able to support **life-long learning, optimized collaboration,**  
promote individual achievement and foster education?

---





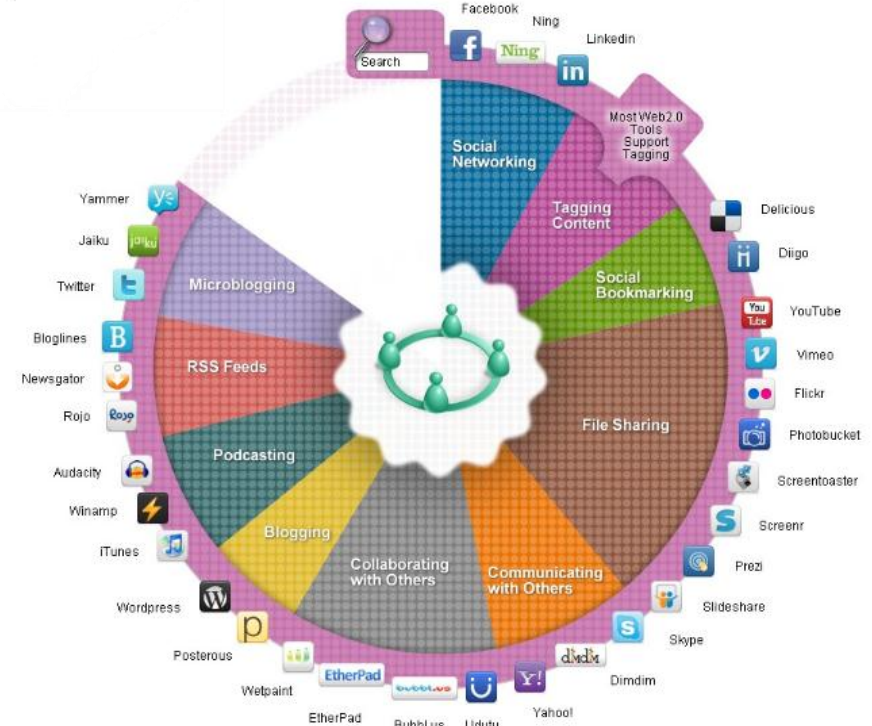
# Trends in Education



The Massive Open Online Course (MOOC) is any web - based course that is aimed at large-scale participation and is provided on an open access basis.



This is my story...



Source: the Chronicle of Higher

# Empowerment is changing the rules for students, professors and universities





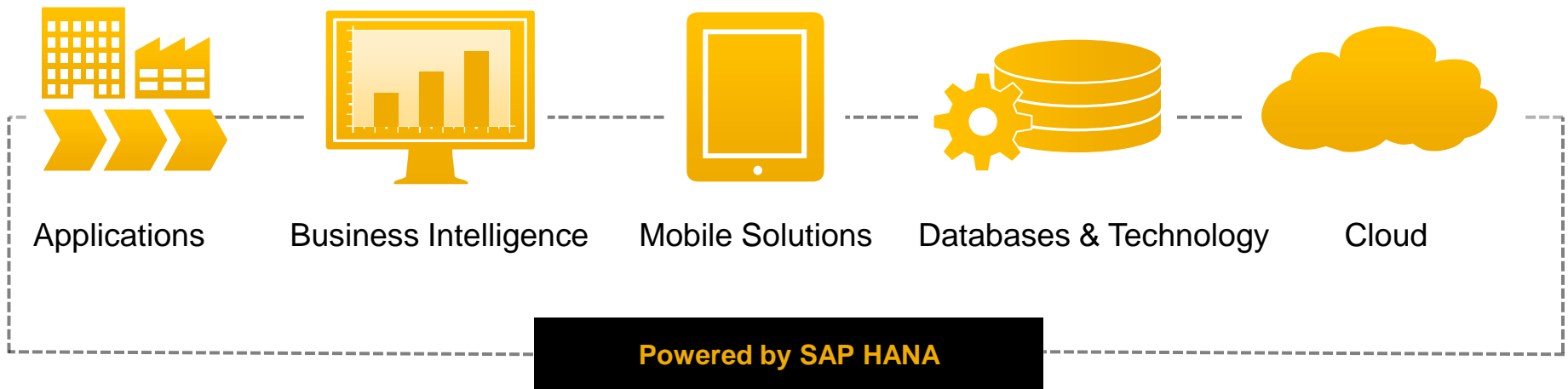
# Why consider social collaboration in education context?

---

- Learn at any place, any time
- More effective learning (
- Communication & Interaction
- Remove time and place boundaries
- Get degree in time and budget
- Development outside classroom
- 70% of learning which occurs is informal & social



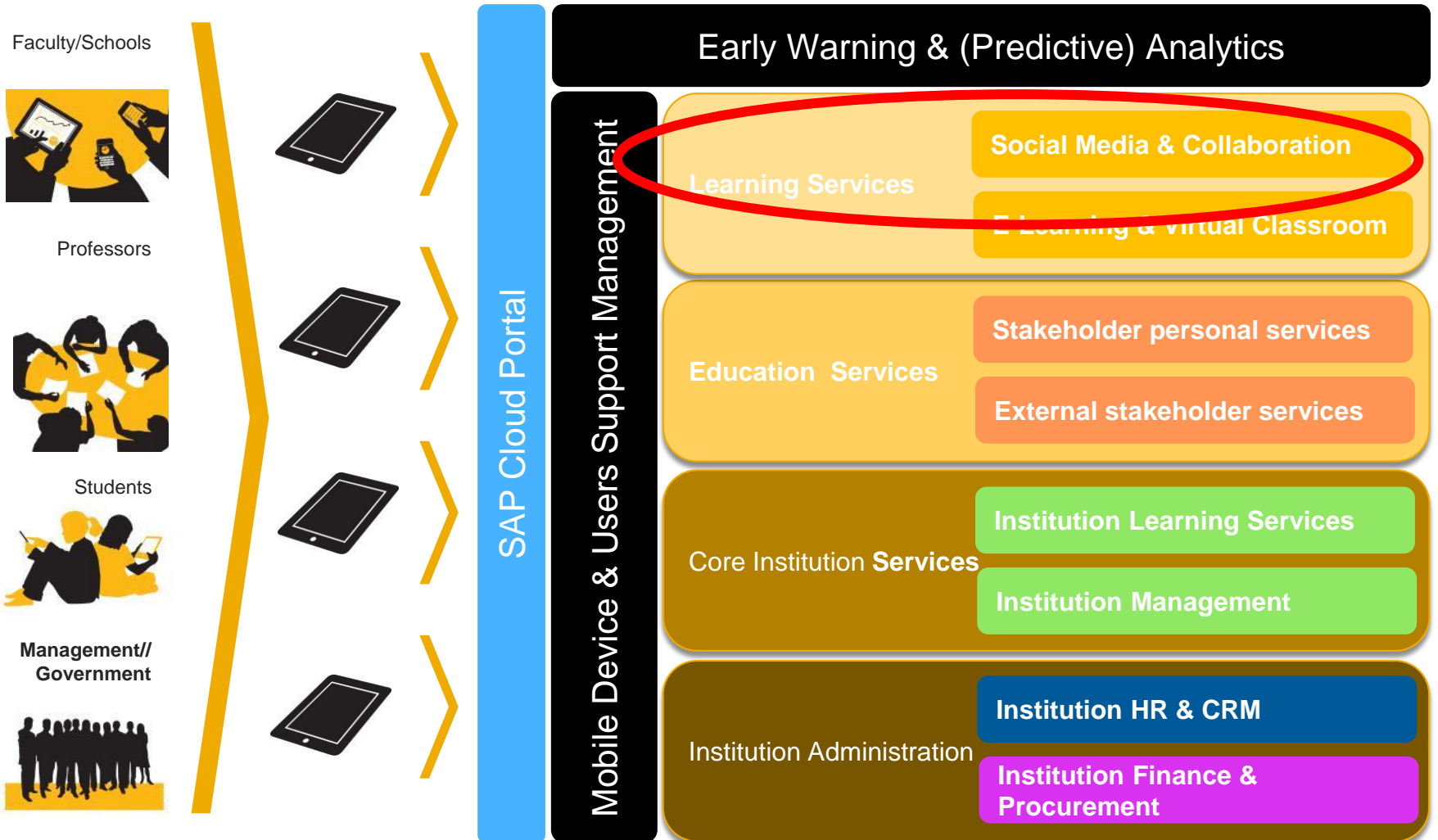
# An holistic answer from SAP



SAP provides a platform and solution portfolio, which provides answers to the intensely debated topics of IT:

- In-Memory Computing
- Mobile applications
- Cloud based concepts

# Solution building blocks



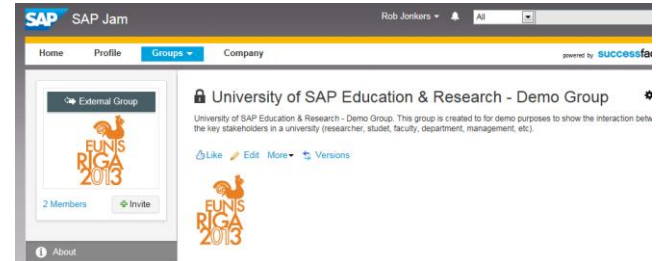


# SAP Jam capabilities

## Social Collaboration tight into academic processes

### University process social

Social in applications and processes .  
E.g. Recruiting and admission



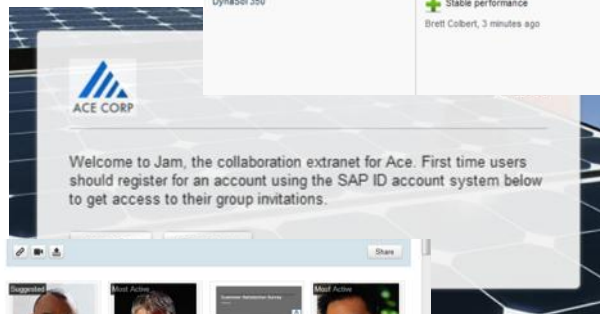
### Structured collaboration

Brainstorm, problem solve, make decisions with 'business' like tools (ranking, pro/con tables, etc.)

Topic	Pro	Con
DynaSol 1000	<ul style="list-style-type: none"><li>+ Much higher energy output Brett Colbert, 4 minutes ago</li><li>+ Many more features Barry Chen, a minute ago</li><li>+ Compatible with Solar Optimization software package Barry Chen, a minute ago</li></ul>	<ul style="list-style-type: none"><li>- May have some bugs to work out still Brett Colbert, 3 minutes ago</li><li>- Not many consultants trained on implementation yet Barry Chen, a minute ago</li></ul>
DynaSol 350	<ul style="list-style-type: none"><li>+ Stable performance Brett Colbert, 3 minutes ago</li></ul>	<ul style="list-style-type: none"><li>- High maintenance costs Brett Colbert, 3 minutes ago</li><li>- Close to end of life Barry Chen, a minute ago</li></ul>

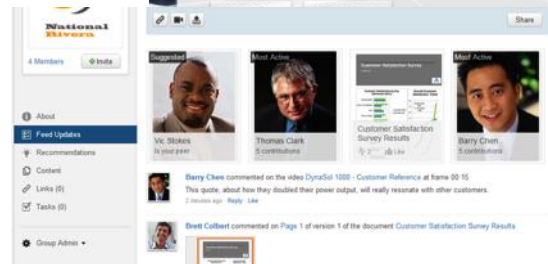
### External collaboration

Collaborate with prospects, sponsors, internships companies



### University social networking

Groups, feeds, discussions, etc.

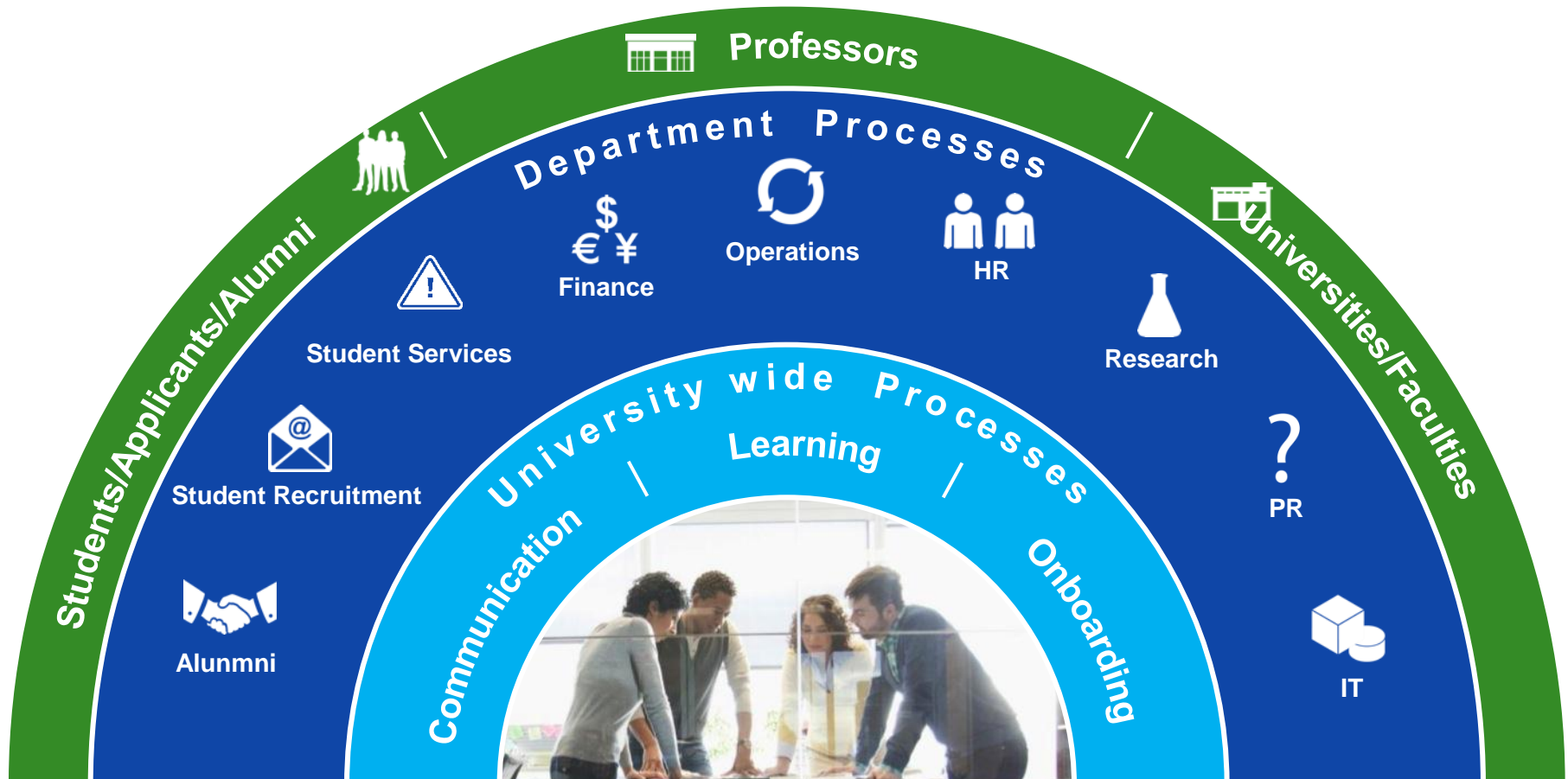


More Value

## Security and Administration

# SAP Jam: Social collaboration across your entire network

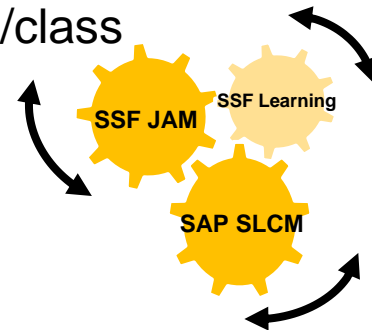
Supporting university wide or cross-faculty social processes



**Any Employee/Student**

# Use Cases – SAP SLcM & SSF JAM (1/2)

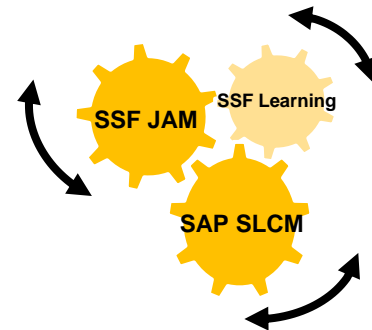
- **Recruiting & Application/Admission process** → Prospect student send in his admission via the portal and/or mobile application and afterwards receives a message that he/she is invited to the University Admission JAM group. Here the applicant can find all relevant info on the admission procedures, can ask questions, can see tutorial movies, etc etc
- **Course Registrations process** → Course registration: once a student is registered for a course the student is automatically added to the JAM group for that course. That group is owned, managed and driven by the professor
- **Course Registrations process** → Course & event registration: same + there are subgroups in the course JAM group that are only accessible for the students that are registered for the specific event/class





# Use Cases – SAP SLcM & SSF JAM (2/2)

- **Specific topic groups** → groups to be created in the context of course work so that specific student groups to work on a specific project
  - Research departments to work on a specific research topic
  - .... etc
- **Graduation & Alumni Process** → after the student successfully graduated the student/alumni is registered automatically for the Alumni JAM group (*program of study based*). The group would have sub groups based on the year of graduation
- **Others** →
  - Social collaboration JAM groups per Program of Study?
  - And/or JAM groups per faculty?
  - .... Etc etc!



# Live demo

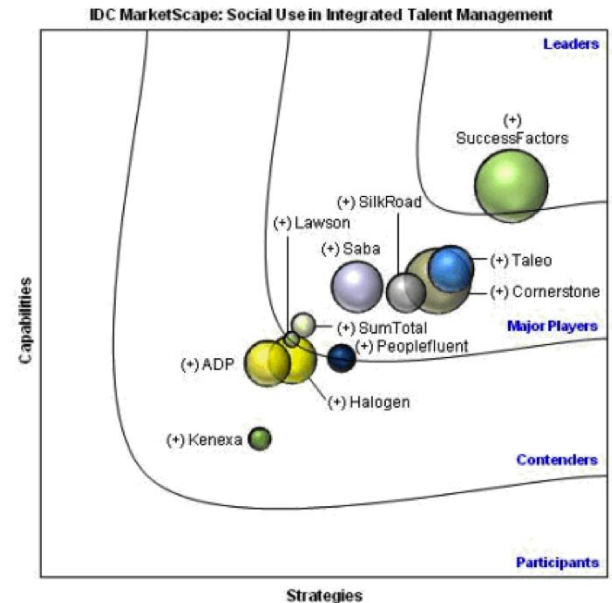
---



# SAP Jam is market leading

## Established leadership:

- Visionary in Gartner's Social Software in the Workplace Magic Quadrant 2010-12
- Leader in IDC's Social Use in Integrated Talent Mgmt 2012
- Champion in Info-Tech's Collaboration Platforms Vendor Landscape 2012
- Major Player in IDC's Social Software MarketScape 2012



And that's what I like about Jam. It is not social for the sake of social. It just helps people get the job done.

*Alex Williams, TechCrunch, 9/27/2012*



With SAP Jam, SAP moves to the front of the pack for enterprise social collaboration solutions. It is a rich, social platform that supports multiple collaboration modes, making it much more useful to wider swaths of a mid-sized to large company.

*Tom Petrocelli, Enterprise Strategy Group*





**Questions?**  
**Thank you!**

**Contact information:**

Rob Jonkers

Solution Owner – SAP Education & Research

Solution Management

<http://scn.sap.com/community/higher-education-and-research>

