How Application Virtualization improved the end user IT experience at Odisee University College

> Jan Van Calster Odisee, Belgium





#### About Odisee

- University College, Belgium
- 4 major campuses (Brussels, Ghent, Aalst, Sint Niklaas)
- 25 programs, 6 departments
- 28 postgraduate programs
- 11000 Students, 1100 Staff
- Services for KULeuven ( KULEUVEN )
  - 2 campuses
  - 4 Faculties
  - 7000 Students
  - 750 Faculty members and Staff







#### About Odisee





#### Who is Jan Van Calster

- Master in Mathematics (1981) and Computer Sciences (1983)
- Teaching at Bachelor and Master level: Programming languages, Operating systems, Networking (1984-2005)
- Head of the ICT services departement of EHSAL and HUBrussel (2005-2013)
- ICT Servicedesk Manager Odisee (2013-now)
- Jan.VanCalster@odisee.be





## What was our problem?

- A lot of software titles to install (over 140 titles)
  - Very large images
  - SCCM helps, but is not always flexible enough
  - Configuration conflicts
  - Last minute additions, even during the academic year
- Flexible scheduling of computer classrooms
  - Eg. In Brussels: 12 computer classrooms
  - Shared between programs
  - Shared between institutes (Odisee and KULeuven)





## What was our problem?

- Public computers
  - Libraries
  - Student facilities (open centers)
- Software licensing
  - How many licenses do we need?
  - Controlling licenses (only some courses need certain titles)
  - Metering (Who is using what and how much?)
  - BYOD: what can we offer to students? (Windows, Mac, .. )
  - Temporary use of software (eg. A teacher needs Camtasia for 2 months)





- VDI/Remote Desktop
  - VMware Horizon (formely Horizon View)
  - Citrix XenDesktop
  - Microsoft VDI and Remote FX
- Virtual Workstation
  - VMware Workstation
  - Microsoft Virtual PC
  - VirtualBox
- Application Virtualisation
  - Microsoft App-V 5
  - Numecent Cloudpaging (formerly Application Jukebox)
  - VMware Thin App





- VDI (VMware, Citrix, Microsoft RDS)
  - Install and run software on a centralised server
  - Plus Points
    - Flexible and OS independent providing there is a client
    - Logical 'packets' of titles (eg. Per Program)
    - Lots of competition in the market
    - Lots of existing users (though not many in academia)





- VDI (VMware, Citrix, Microsoft RDS)
  - Install and run software on a centralised server
  - Minus
    - Very high cost; new hardware and costly client licenses
    - Configuration conflicts still exist
    - Limited interaction with local machine
    - No control over the use of a single application
    - Offline not possible (or not easily possible)
    - Slow with heavyweight apps such as AutoCad, MatLab etc...
    - Still have a large software image without Application Virtualisation





- Virtual Workstation
  - Virtual OS environment that runs on the local PC
  - Plus Points
    - Controlled environment for BYOD
    - Independant of client OS
  - Minus
    - Not flexible (large image)
    - Distribution on a large scale is not realistic
    - No control over a single application
    - No control over licensing as all part of one master image





- Application Virtualisation
  - Deliver applications independantly
  - Plus Points
    - No (or limited) configuration conflicts
    - No local installation of software
    - Easy addition of new apps to the system
  - Minus
    - Packaging can be sometime challanging without support from the vendor
    - Limited to Client OS (without emulation)





- Distribution of the solution
  - VDI/Remote desktop
    - Deploy the client (SCCM, Download, etc)
    - Client is OS specific
  - Virtual Workstation
    - Deploy the virtualisation client (SCCM, Download, etc)
    - Client is OS specific
    - Download the virtual machine (can be quite large)
  - Virtual Application
    - Deploy the apps (SCCM, Download, Stream)





- Streaming of Virtual Applications (vendor specific)
  - Requirements:
    - Control who can access a virtual application (LDAP Authentication, use AD groups and users)
    - Control how many users can run a virtual application simultaneously (concurrent licensing)
    - Control how long a virtual application can be used offline
    - Good reporting on the use of virtual applications





- Distribution of the Virtual Applications (vendor specific)
  - Plus Points
    - Very flexible
      - In Labs
      - In Library
      - On Students on devices
      - On Loan machines
  - Minus
    - First launch takes a little longer (for the initial download)
    - Vendor license restrictions may not allow use on students personal devices





- VDI
  - Ruled out due to the high cost of hardware and licensing
  - Limited implementation to support Mac users
- Remote Desktop (RDP)
  - Ruled out due to inpractical distribution, maybe usable in BYOD or specific situations (exams, certain labs: e.g. giving admin rights to students is a masive no no!)
- Application Virtualisation
  - Ideal as long as the solution has flexible license controls (to adhere to individual software license restrictions)





- <u>http://www.pqr.com</u>
  - Whitepaper: Application Virtualisation Smackdown
- Independent unbiased report on all possible solutions
- Written by industry experts



ategory	Functionality	Carmoyo	Citrix App Streaming	NUMEGENT	Mcrosoft App-V v4	Microsoft App-V v5	Spoon	Symanteec	Vitware Thinkpp	Remarks
tualiza	tion Characteristics									
	The Solution is capable to fully virtualize/isolate Applications	- Y		۳,		٧.	¥.	٠,	٧.	
	The Solution is capable to fully integrate Applications with local Operating System		×	¥.	X	X	×	2	×	
	Configurable virtualization and integration		X	3	x		×	3	×	
	Solution allows multiple layers of integration(Isolated/virtualized or non-isolated	- X	×	2	×	2	2	*	2	Testation mode as of
	Applications will operate without any minimal chance or conflicts		~	2				2		Isolation mode = V
	Applications integrates and communicates seamlessly with the OS	^	Â		^	^	^		^	App-v only once 2010/2013
nageal	ility									
	Central management platform for application delivery	X	V	V	¥	¥	¥	¥	х	
	The solution is usable in SaaS scenario. SPLA licensing is available; applications are on-	x	V	V	¥	¥	¥	¥	х	
	demand streamed and delivered as a service, pay per-use.									
	Application is delivered in a very efficient way, quick up-and running.	✓	×	×	¥	¥	¥	¥	¥	
	Stream only data which is needed to start application.									
	Application specific license metering, track application usage	x	х	1	¥	х	1	1	х	
	Application virtualization Solution application usage tracking	X	1	1		х	*	1	х	
	Role based administration	1	1	x	X	x	x	1	x	
	Application 'rollback'	- ¥	1	×,	×,	1	٧,	1	1	
	Application has to be shut down for upgrade	<b>√</b>	1	×	×	×	¥	×	×	
	Application upgrade, centrally managed	x	V	v	×	×	×.	v	V	





- Software2 was our prefered solution as it includes:
  - Numecent Cloudpaging
  - Software2 Hub (Self-service AppStore)











# Why Software2 and Cloudpaging?

- Configurable virtualisation on a file-by-file level (even allows software with drivers and services to be virtualised)
- Virtual application can contain dependancies (eg. Specific Java runtime, C++, .NET Framework etc)
- Optimized launch (only ~10% of the app needs to be downloaded to start vastly reducing network traffic)
- Software2 Hub can use AD users and groups to set access rights
- Each virtual app can be distributed in on or offline modes with access controls and customisable time limited access periods
- Good interactive monitoring and reporting tools





# Why Software2?

- OEM partner (Software 2)
  - A lot of experience in Higher Education
  - Very good reviews from other users
  - Very good support, only focused on education (mostly Universities and some colleges)
  - Software2 User Day, 2 3 times per year (user community sharing experience, best practice and package recipes!)
  - Community knowledge base and library of solutions
  - They package all our freeware apps
  - Training and support for packaging
  - Self-service AppStore





- Additional benefits (not in the original scope)
  - We can provide applications in different languages to our end-users
  - We can provide additional applications to our end-users (since Software2 package all freeware software)
  - Most virtual packages are portable between Windows versions (so upgrading to Windows 10 should be easy – no need for re-packaging)
  - We can run the multiple versions of applications side-by-side, e.g.
    SPSS 21 and SPSS 22 on the same PC





- To keep in mind
  - Cross platform compatibility still requires additional virtualization (RemoteApp or similar)
  - Requires a client to be installed on the end-user machine
    - This is necessary to keep things under control, but can be distributed by group policy
  - Packaging can be time consuming (but is no worse than MSI packaging)
  - Negotiations with software vendors regarding certain licenses can be challenging but not impossible





## **Our Implementation**

- Software deployment group
  - 3 different methods of software distribution
    - Option 1
      - Application as part of the image; always available software, eg. Office, Antivirus...
    - Option 2
      - Application distributed via SCCM
        - » Specialist software in specific labs
    - Option 3 Cloudpaging : ALL the rest





#### **Our Implementation**

- Our AppStore
  - Available to all Students (and Staff)
  - 100+ Applications for Students to use on their own laptops
  - Delivery of Apps to distance learners







- For our students:
  - Wider availability of software in classrooms, labs, library etc
  - Software is available for unmanaged devices (BYOD)
  - Shorter distribution cycle
  - Updates and patches at anytime, not just when we have time
- For the ICT staff:
  - More flexible and easier deployment of software
  - Less software conflicts on end user devices
  - Easier deployment of PCs in classrooms (smaller images)





- For our teaching staff:
  - More flexibility in classroom usage
  - Shorter software deployment cycle
  - Ability to choose
- For our budgets:
  - Better feedback about usage of software titles
    - Ability to budget for our software titles
    - The flexibilty on moving licenses around
    - Being able to monitor exactly what we use to tighten up license negotiations





- We are happy with our choice of Software Delivery mechanisms:
  - It's made us more efficient
  - It's given us the flexibilty to be more agile
  - It's made our students happy they can now use software on their devices
  - It's made our lecturers happy they can use applications in any room (even if we we only have a few licenses)
  - It's made our IT staff happy by taking the "fun" out of creating big images (and praying it all works!)
  - It's enabled all of the above...

...without giving our finance department a heart attack!





- Does Cloudpaging from Software2 solve all our problems?
  - Not all of them...

...but it solves a lot more problems than it creates!





#### Questions?

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