

08/06/2016

Electronic Management of Assessment: business processes, system requirements and institutional capability



Jisc

Work programme 2011-1016

- > 2011-2014: programme on assessment and feedback - 30 institutions 2200 staff, 6000 students
- » 2014: electronic management of assessment (EMA) project
- » July 2014: landscape study on EMA published
- » Oct 2015: guide to Transforming assessment and feedback with technology
- » April 2016: systems & processes guide and work with suppliers
- >> Coming in 2016: Self-assessment tool



CC BY-NC-SA 2.0 ©comedynose via Flickr



Assessment and feedback (2012)

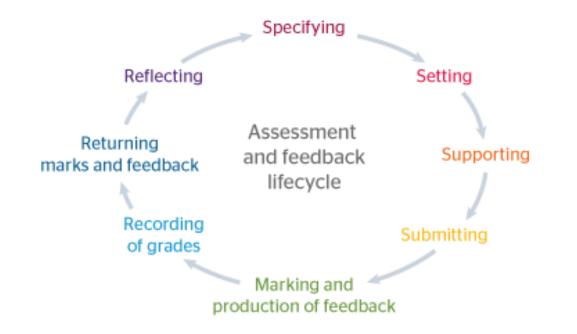
- Highly devolved responsibility and inconsistent practices
- > Lack of developmental focus
- > Traditional practices dominate
- Timeliness, quality and consistency of feedback
- > Learner in passive role
- > Lack of relevance to world of work

EMA (2014)

- » Nuanced responses but broad trends visible
- » Localised initiatives but beginning to scale up
- » System integration is a key problem area
- » EMA exposes variability in business processes



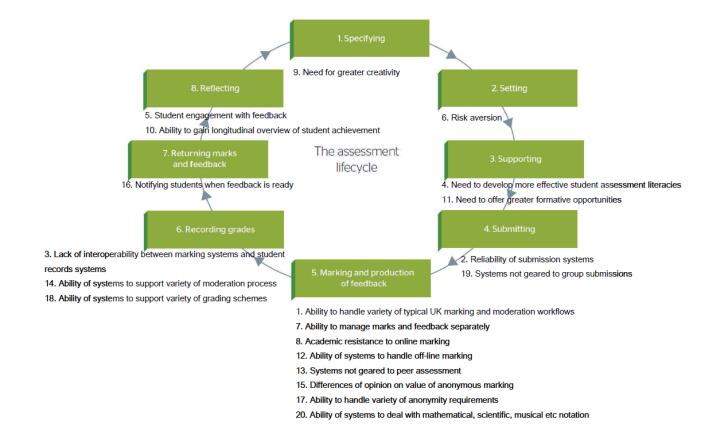
Finding common ground



Adapted from an original by Manchester Metropolitan University: EUNIS Elite Award winners 2014 CC BY-NC-SA



Top 20 EMA challenges





- » Simple academic model
- » Enables mapping of business processes and technologies
- » Stimulates cross-functional conversation
- » Widely used in UK and by colleagues across Europe
- » We also looked at Norwegian project to develop process maps defining steps to move from current practice to future state that cuts out unnecessary manual actions.



Lifecycle model in use during workshop in Norway



Tackling business process issues

- » Lots of local variation
- » Only 12% of universities have 'highly standardised' processes
- » Different interpretations of policy
- » Variation hidden till EMA tried

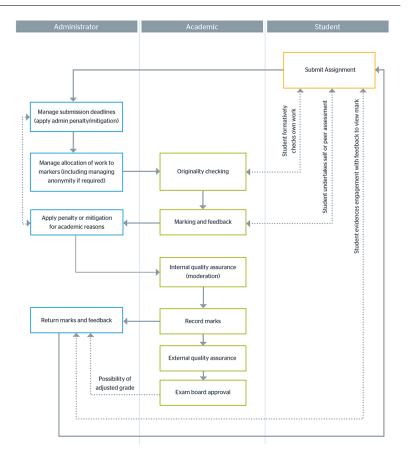


Jisc

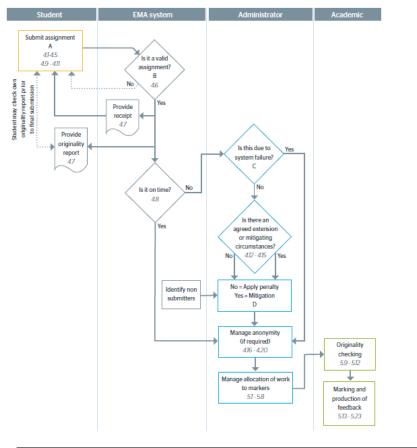
Clarifying business processes

Simple model to prompt process review:

- » Are you doing additional tasks if so, why?
- » Are the tasks being done by the right people eg do you have academic staff undertaking administrative duties that do not require academic judgement?
- » Do you have systems that could carry out some of the tasks you are doing manually?
- » Do you have multiple ways of performing the same task if so, why?

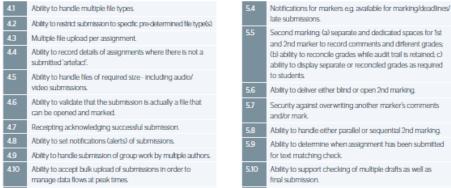


Defining system requirements



- Generic process descriptions facilitated clear definition of system requirements
- » Requirements validated with UCISA
- » Suppliers responded to requirements using a standard template

System Requirements



o8/o6/2016 Electronic Management of Assessment: business processes, system requirements and institutional capability

_											
	Due du et True e					l atfaussa a salati		l			
	Product Type										
	[indication of the primary function of the system]										
	L	Coelrind Ltd	DRIEAM	Inspera AS	LiveText	PebblePad	Tata			UNIwise	Xebic
	Supplier Name						Services				
					LiveText		TCS ION		URKUND	WISEflow	C 1 1
	Product Name	XAMS			Livelext				URKUND		
				Assessment			ion 6				
c 15										UNIwise	Xebic
General R	Requirements										Acuic
											Gradework
	Integration with:	74 1112	, ccopoise		LITE FOR	71005				1112211011	
	- student information system										
	- programme/module information	Yes	No	Yes	Yes	Yes	Yes	Partially	Partially	Yes	Yes
	- staff database										
	Ability to interoperate with assistive technologies at all stages of the process.	Partially	No response	Yes	Yes	Partially	No response	Partially	Partially	Partially	Partially
	Process overview interface giving ability to identify which stage in the process each student	Yes	Yes	Yes	Yes	Yes		Partially	Yes	Yes	Yes
	submission has reached.						No response				
	Repository of documents to comply with data retention requirements.	Yes	Yes	Partially	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Audit trail of any changes that could potentially occur from anyone having access to the system.	Yes	Yes	Yes	Yes	Yes	Yes	Partially	Yes	Yes	Yes
			l		1			j		UNIwise	Xebic
Lifecycle [,]	stage 4: Submitting					PebblePad					Aedic
											Gradework
4.1	Ability to handle multiple file types.	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
4.2	Ability to restrict submission to specific pre-determined file type(s).	Yes	No	Yes	Yes	Yes	No	No	No	Yes	Yes
4.3	Multiple file upload per assignment.	Yes	No	Yes	Yes	Yes	Yes	Partially	Yes	Yes	Yes
4.4	Ability to record details of assignments where there is not a submitted 'artefact'.	Yes	No	Yes	Yes	No	Yes	Yes	No	Yes	Yes
4.5	Ability to handle files of required size - including audio/video submissions.	Yes	No	Yes	Yes	Yes	Partially	Yes	Partially	Yes	Yes
		Yes	No	Yes	Yes	Yes	No response	Yes	Yes	Yes	Yes
4.6	Addity to validate that the submission is actually a file that can be opened and marked.		÷	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
4.6 4.7	Ability to validate that the submission is actually a file that can be opened and marked. Receipting acknowledging successful submission.	Yes	No	Tes							
4.7		Yes Yes	No No	Yes	Yes	Yes	Yes	In progress	Yes	Yes	Yes
4.7	Receipting acknowledging successful submission.						Yes No	In progress No	Yes Yes	Yes Yes	Yes Yes
4.7 4.8 4.9	Receipting acknowledging successful submission. Ability to set notifications (alerts) of submissions. Ability to handle submission of group work by multiple authors.	Yes Yes	No No	Yes Yes	Yes Yes	Yes Yes		No	Yes	Yes	Yes
4.7 4.8	Receipting acknowledging successful submission. Ability to set notifications (alerts) of submissions.	Yes	No	Yes	Yes	Yes					
4.7 4.8 4.9	Receipting acknowledging successful submission. Ability to set notifications (alerts) of submissions. Ability to handle submission of group work by multiple authors.	Yes Yes	No No	Yes Yes	Yes Yes	Yes Yes	No	No	Yes	Yes	Yes



Arose from demand for benchmarking.

Measures against:

- » Strategy and policy
- » Curriculum data
- » Processes and working practices
- » Technology
- » Culture
- » Student Experience

Culture

How do your academic staff view e-submission?

- Staff see the benefits and are enthusiatic
- Most staff see the benefits and are enthusiatic but a few are resistant
- There are very mixed views
- $\odot~$ Many staff are resistant to this aspect of EMA
- $\,\bigcirc\,$ Most staff are resistant to adopting this practice at all

How do your academic staff view e-feedback?

- Staff see the benefits and are enthusiatic
- \odot Most staff see the benefits and are enthusiatic but a few are resistant
- \odot $\,$ There are very mixed views
- Many staff are resistant to this aspect of EMA
- Most staff are resistant to adopting this practice at all

How do your academic staff view e-marking?

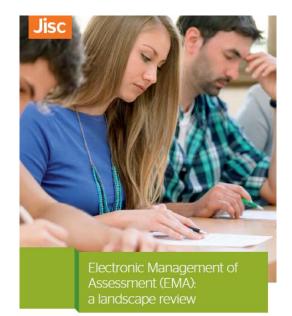
- Staff see the benefits and are enthusiatic
- \odot Most staff see the benefits and are enthusiatic but a few are resistant
- $\odot~$ There are very mixed views
- \bigcirc Many staff are resistant to this aspect of EMA
- $\,\bigcirc\,$ Most staff are resistant to adopting this practice at all

EMA levels of maturity

Researching	At an early stage of EMA. You do not seem to have a comprehensive view of institutional activity overall: policy, process and systems seem fragmented. Ensure you have senior management support to undertake further investigation. Find the areas of good practice you can build on. Start by defining your educational principles.
Exploring	You are probably aware of pockets of good practice but have not really begun to try to scale this up. You will need to be clear about expected benefits in order to effect the cultural change needed.
Embedding	You are at a tipping point where fairly widespread experimentation is close to becoming mainstream practice. A key issue will be ensuring that business processes are sufficiently consistent to support a more holistic approach.
Enhancing	You probably are already supporting the core of the assessment and feedback lifecycle with technology and looking to fill gaps and find more elegant solutions to existing workarounds.
Pioneering	You are looking to go beyond automation, standardisation and efficiency gains to ensuring that EMA has a truly transformative impact on learning and teaching in your institution. Your institution is probably a provider of many of the resources in our toolkit but we hope we can still provide some inspiration and support.



- » Landscape report available from: bit.ly/jisc-ema
- » Transforming assessment and feedback with technology: <u>https://www.jisc.ac.uk/guides/transforming</u> <u>-assessment-and-feedback</u>
- » EMA processes and system guide: <u>https://www.jisc.ac.uk/guides/electronic-</u> <u>management-of-assessment-processes-and-</u> <u>systems</u>
- » Supplier responses to system requirements: <u>https://ema.jiscinvolve.org/wp/2016/02/24/sup</u> <u>plier-responses-to-uk-he-ema-system-</u> <u>requirements/</u>



August 2014 Author Dr Gil Ferrell



Find out more...





Except where otherwise noted, this work is licensed under CC-BY-NC-ND