

08/06/2016

Electronic Management of Assessment: business processes, system requirements and institutional capability



### Jisc

## Work programme 2011-1016

- > 2011-2014: programme on assessment and feedback - 30 institutions 2200 staff, 6000 students
- » 2014: electronic management of assessment (EMA) project
- » July 2014: landscape study on EMA published
- » Oct 2015: guide to Transforming assessment and feedback with technology
- » April 2016: systems & processes guide and work with suppliers
- >> Coming in 2016: Self-assessment tool



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#### Assessment and feedback (2012)

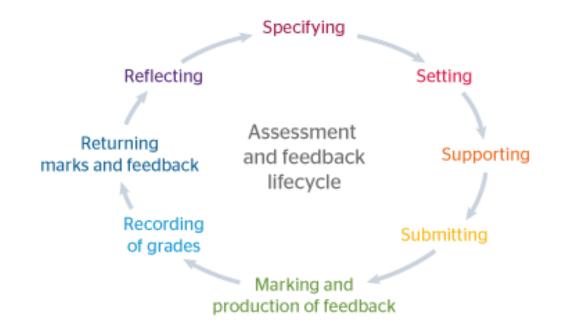
- Highly devolved responsibility and inconsistent practices
- > Lack of developmental focus
- > Traditional practices dominate
- Timeliness, quality and consistency of feedback
- > Learner in passive role
- > Lack of relevance to world of work

### EMA (2014)

- » Nuanced responses but broad trends visible
- » Localised initiatives but beginning to scale up
- » System integration is a key problem area
- » EMA exposes variability in business processes



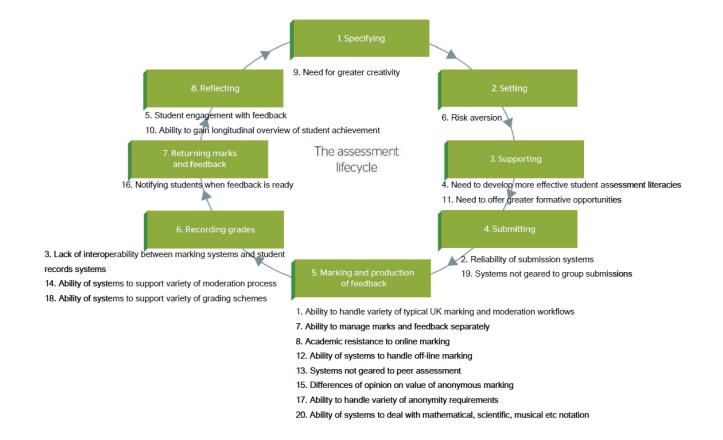
## Finding common ground



Adapted from an original by Manchester Metropolitan University: EUNIS Elite Award winners 2014 CC BY-NC-SA



### **Top 20 EMA challenges**





- » Simple academic model
- » Enables mapping of business processes and technologies
- » Stimulates cross-functional conversation
- » Widely used in UK and by colleagues across Europe
- » We also looked at Norwegian project to develop process maps defining steps to move from current practice to future state that cuts out unnecessary manual actions.



Lifecycle model in use during workshop in Norway



## **Tackling business process issues**

- » Lots of local variation
- » Only 12% of universities have 'highly standardised' processes
- » Different interpretations of policy
- » Variation hidden till EMA tried

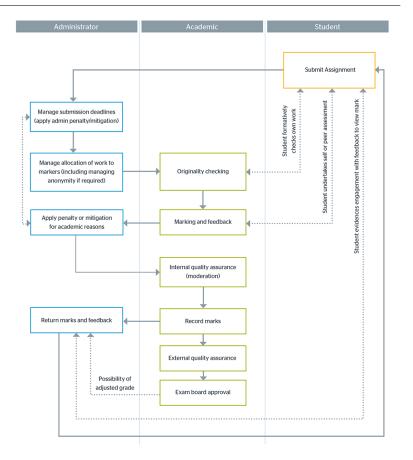


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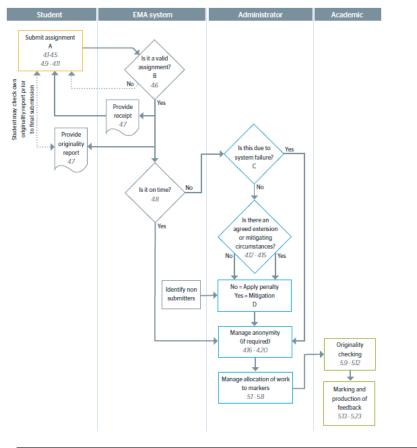
# **Clarifying business processes**

#### Simple model to prompt process review:

- » Are you doing additional tasks if so, why?
- » Are the tasks being done by the right people eg do you have academic staff undertaking administrative duties that do not require academic judgement?
- » Do you have systems that could carry out some of the tasks you are doing manually?
- » Do you have multiple ways of performing the same task if so, why?

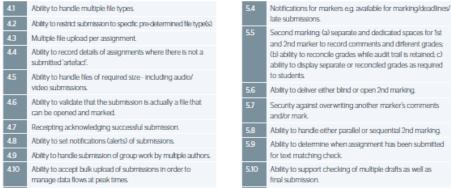


## **Defining system requirements**



- Generic process descriptions facilitated clear definition of system requirements
- » Requirements validated with UCISA
- » Suppliers responded to requirements using a standard template

#### System Requirements



o8/o6/2016 Electronic Management of Assessment: business processes, system requirements and institutional capability

| _                      |   |              |             |            |            |                        |             |                   |            |            |            |
|------------------------|---|--------------|-------------|------------|------------|------------------------|-------------|-------------------|------------|------------|------------|
|                        | Due du et True e  |              |             |            |            | l<br>atfaussa a salati |             | l                 |            |            |            |
|                        | Product Type  |              |             |            |            |                        |             |                   |            |            |            |
|                        | [indication of the primary function of the system]  |              |             |            |            |                        |             |                   |            |            |            |
|                        | L   | Coelrind Ltd | DRIEAM      | Inspera AS | LiveText   | PebblePad              | Tata        |                   |            | UNIwise    | Xebic      |
|                        |   |              |             |            |            |                        |             |                   |            |            |            |
|                        |   |              |             |            |            |                        |             |                   |            |            |            |
|                        | Supplier Name   |              |             |            |            |                        | Services    |                   |            |            |            |
|                        |   |              |             |            | LiveText   |                        | TCS ION     |                   | URKUND     | WISEflow   | C 1 1      |
|                        | Product Name  | XAMS         |             |            | Livelext   |                        |             |                   | URKUND     |            |            |
|                        |   |              |             | Assessment |            |                        | ion 6       |                   |            |            |            |
|                        |   |              |             |            |            |                        |             |                   |            |            |            |
|                        |   |              |             |            |            |                        |             |                   |            |            |            |
| c 15                   |   |              |             |            |            |                        |             |                   |            | UNIwise    | Xebic      |
| General R              | Requirements  |              |             |            |            |                        |             |                   |            |            | Acuic      |
|                        |   |              |             |            |            |                        |             |                   |            |            |            |
|                        |   |              |             |            |            |                        |             |                   |            |            | Gradework  |
|                        | Integration with:   | 74 1112      | , ccopoise  |            | LITE FOR   | 71005                  |             |                   |            | 1112211011 |            |
|                        | - student information system  |              |             |            |            |                        |             |                   |            |            |            |
|                        | - programme/module information  | Yes          | No          | Yes        | Yes        | Yes                    | Yes         | Partially         | Partially  | Yes        | Yes        |
|                        | - staff database  |              |             |            |            |                        |             |                   |            |            |            |
|                        | Ability to interoperate with assistive technologies at all stages of the process.   | Partially    | No response | Yes        | Yes        | Partially              | No response | Partially         | Partially  | Partially  | Partially  |
|                        | Process overview interface giving ability to identify which stage in the process each student   | Yes          | Yes         | Yes        | Yes        | Yes                    |             | Partially         | Yes        | Yes        | Yes        |
|                        | submission has reached.   |              |             |            |            |                        | No response |                   |            |            |            |
|                        | Repository of documents to comply with data retention requirements.   | Yes          | Yes         | Partially  | Yes        | Yes                    | Yes         | Yes               | Yes        | Yes        | Yes        |
|                        | Audit trail of any changes that could potentially occur from anyone having access to the<br>system.   | Yes          | Yes         | Yes        | Yes        | Yes                    | Yes         | Partially         | Yes        | Yes        | Yes        |
|                        |   |              | l           |            | 1          |                        |             | j                 |            | UNIwise    | Xebic      |
| Lifecycle <sup>,</sup> | stage 4: Submitting   |              |             |            |            | PebblePad              |             |                   |            |            | Aedic      |
|                        |   |              |             |            |            |                        |             |                   |            |            |            |
|                        |   |              |             |            |            |                        |             |                   |            |            | Gradework  |
| 4.1                    | Ability to handle multiple file types.  | Yes          | No          | Yes        | Yes        | Yes                    | Yes         | Yes               | Yes        | Yes        | Yes        |
| 4.2                    | Ability to restrict submission to specific pre-determined file type(s).   | Yes          | No          | Yes        | Yes        | Yes                    | No          | No                | No         | Yes        | Yes        |
| 4.3                    | Multiple file upload per assignment.  | Yes          | No          | Yes        | Yes        | Yes                    | Yes         | Partially         | Yes        | Yes        | Yes        |
| 4.4                    | Ability to record details of assignments where there is not a submitted 'artefact'.   | Yes          | No          | Yes        | Yes        | No                     | Yes         | Yes               | No         | Yes        | Yes        |
| 4.5                    | Ability to handle files of required size - including audio/video submissions.   | Yes          | No          | Yes        | Yes        | Yes                    | Partially   | Yes               | Partially  | Yes        | Yes        |
|                        |   | Yes          | No          | Yes        | Yes        | Yes                    | No response | Yes               | Yes        | Yes        | Yes        |
| 4.6                    | Addity to validate that the submission is actually a file that can be opened and marked.  |              | ÷           | Yes        | Yes        | Yes                    | Yes         | Yes               | Yes        | Yes        | Yes        |
| 4.6<br>4.7             | Ability to validate that the submission is actually a file that can be opened and marked.<br>Receipting acknowledging successful submission.                                | Yes          | No          | Tes        |            |                        |             |                   |            |            |            |
| 4.7                    |   | Yes<br>Yes   | No<br>No    | Yes        | Yes        | Yes                    | Yes         | In progress       | Yes        | Yes        | Yes        |
| 4.7                    | Receipting acknowledging successful submission.   |              |             |            |            |                        | Yes<br>No   | In progress<br>No | Yes<br>Yes | Yes<br>Yes | Yes<br>Yes |
| 4.7<br>4.8<br>4.9      | Receipting acknowledging successful submission.<br>Ability to set notifications (alerts) of submissions.<br>Ability to handle submission of group work by multiple authors. | Yes<br>Yes   | No<br>No    | Yes<br>Yes | Yes<br>Yes | Yes<br>Yes             |             | No                | Yes        | Yes        | Yes        |
| 4.7<br>4.8             | Receipting acknowledging successful submission.<br>Ability to set notifications (alerts) of submissions.  | Yes          | No          | Yes        | Yes        | Yes                    |             |                   |            |            |            |
| 4.7<br>4.8<br>4.9      | Receipting acknowledging successful submission.<br>Ability to set notifications (alerts) of submissions.<br>Ability to handle submission of group work by multiple authors. | Yes<br>Yes   | No<br>No    | Yes<br>Yes | Yes<br>Yes | Yes<br>Yes             | No          | No                | Yes        | Yes        | Yes        |



#### Arose from demand for benchmarking.

Measures against:

- » Strategy and policy
- » Curriculum data
- » Processes and working practices
- » Technology
- » Culture
- » Student Experience

#### Culture

#### How do your academic staff view e-submission?

- Staff see the benefits and are enthusiatic
- Most staff see the benefits and are enthusiatic but a few are resistant
- There are very mixed views
- $\odot~$  Many staff are resistant to this aspect of EMA
- $\,\bigcirc\,$  Most staff are resistant to adopting this practice at all

#### How do your academic staff view e-feedback?

- Staff see the benefits and are enthusiatic
- $\odot$  Most staff see the benefits and are enthusiatic but a few are resistant
- $\odot$   $\,$  There are very mixed views
- Many staff are resistant to this aspect of EMA
- Most staff are resistant to adopting this practice at all

#### How do your academic staff view e-marking?

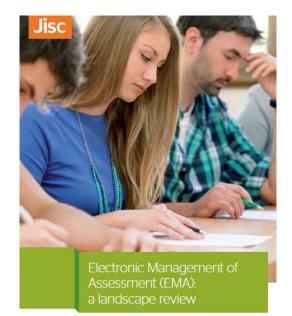
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- $\odot~$  There are very mixed views
- $\bigcirc$  Many staff are resistant to this aspect of EMA
- $\,\bigcirc\,$  Most staff are resistant to adopting this practice at all

## **EMA levels of maturity**

| Researching | At an early stage of EMA. You do not seem to have a comprehensive view<br>of institutional activity overall: policy, process and systems seem<br>fragmented. Ensure you have senior management support to undertake<br>further investigation. Find the areas of good practice you can build on.<br>Start by defining your educational principles. |
|-------------|---|
| Exploring   | You are probably aware of pockets of good practice but have not really<br>begun to try to scale this up. You will need to be clear about expected<br>benefits in order to effect the cultural change needed.  |
| Embedding   | You are at a tipping point where fairly widespread experimentation is<br>close to becoming mainstream practice. A key issue will be ensuring that<br>business processes are sufficiently consistent to support a more holistic<br>approach.   |
| Enhancing   | You probably are already supporting the core of the assessment and feedback lifecycle with technology and looking to fill gaps and find more elegant solutions to existing workarounds.   |
| Pioneering  | You are looking to go beyond automation, standardisation and efficiency<br>gains to ensuring that EMA has a truly transformative impact on learning<br>and teaching in your institution. Your institution is probably a provider of<br>many of the resources in our toolkit but we hope we can still provide<br>some inspiration and support.     |



- » Landscape report available from: bit.ly/jisc-ema
- » Transforming assessment and feedback with technology: <u>https://www.jisc.ac.uk/guides/transforming</u> <u>-assessment-and-feedback</u>
- » EMA processes and system guide: <u>https://www.jisc.ac.uk/guides/electronic-</u> <u>management-of-assessment-processes-and-</u> <u>systems</u>
- » Supplier responses to system requirements: <u>https://ema.jiscinvolve.org/wp/2016/02/24/sup</u> <u>plier-responses-to-uk-he-ema-system-</u> <u>requirements/</u>



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### Find out more...





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