

.Bestr



Lifelong Learning

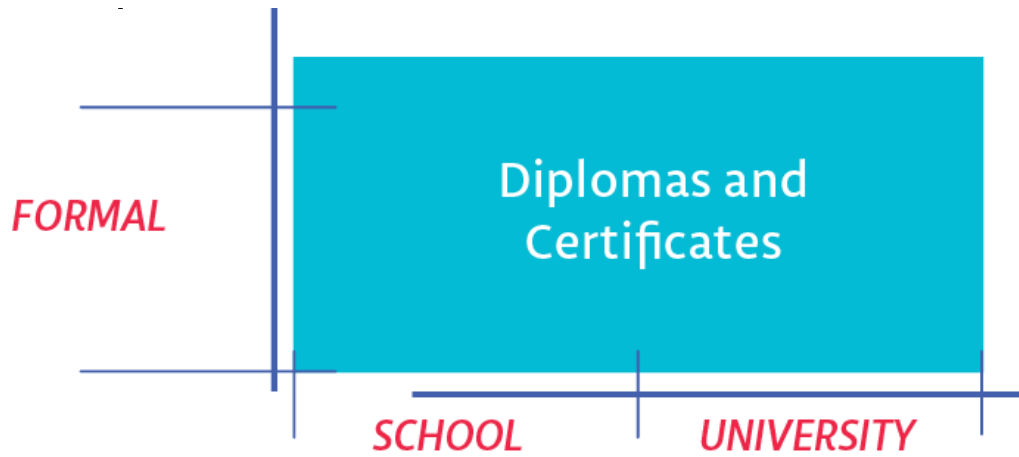
Learning goes beyond the *point* reached with formal education.

Each goal becomes an ever-changing *starting* point.

Lifewide Learning

An individual's professional richness
is not described only by qualifications.
Learning takes place in all circumstances:
even non formal and informal.

**Bestr is a digital platform
leveraging Open Badges to
valorize Lifelong &
Lifewide Learning**



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Life WIDE Learning
DLgs 13/2013

The entire space of education (educational courses) and skills

ePortfolio

INFORMAL

Certification of skills
Professional certifications
Proofs of the acquired skills

NON FORMAL

OPEN BADGES

FORMAL

Diplomas and Certificates



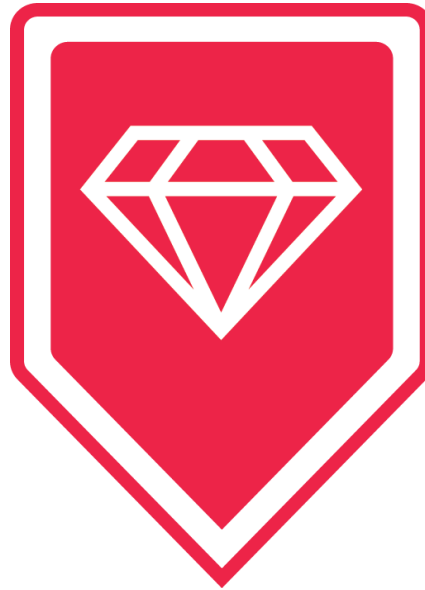
Students,
Professionals,
Citizens

SCHOOL

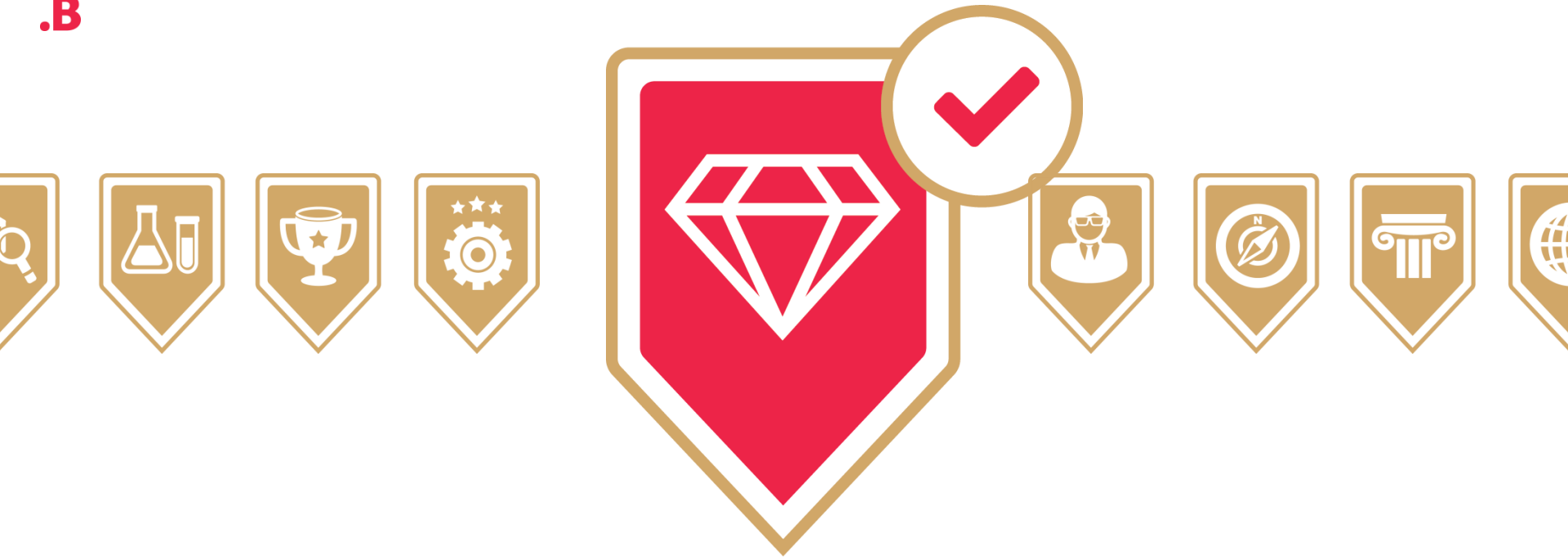
UNIVERSITY

WORK

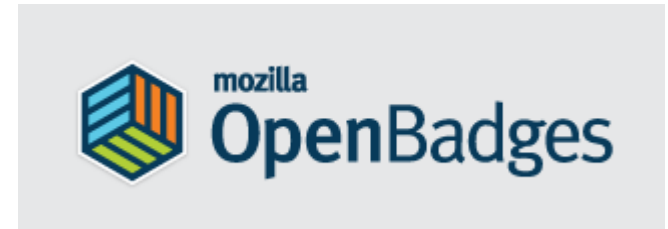
Life LONG Learning



In **Bestr** skills are represented by
digital ***Badges***



A Badge is a visual representation
of acquired skills
or accomplished achievements.



Mozilla Open Badges

- A digital standard, innovative and secure, to verify and certify skills.



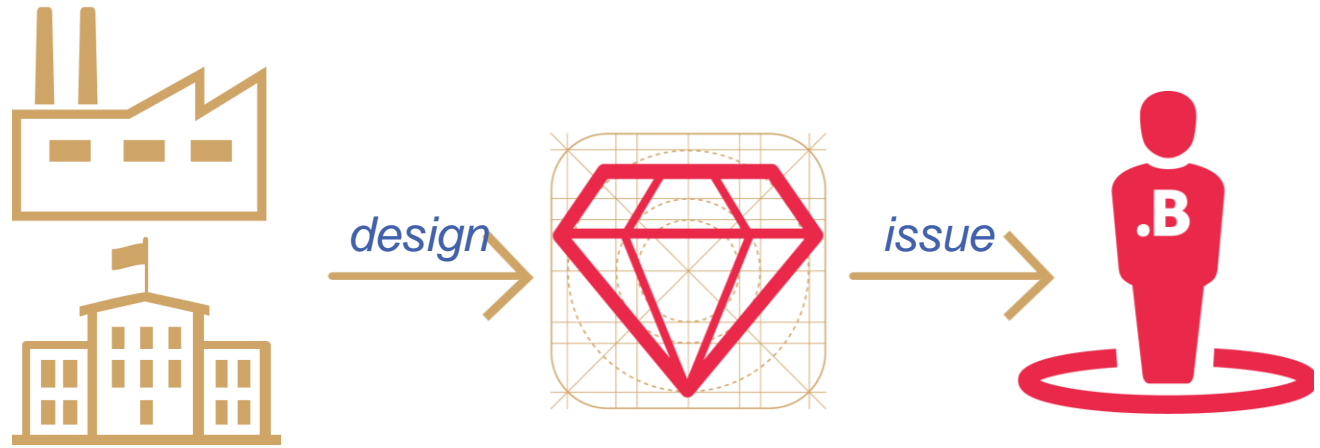
<http://www.badgealliance.org/why-badges/>

<http://openbadges.org/>

- The tool to certify skills wherever traditional degrees can not

How a Badge lives

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Companies and learning providers

Design Badges to represent the skills they build and **issue** them to *learners* fulfilling the chosen criteria

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A Badge



Issued by [Bestr](#)

SINCE 03 July 2015

307 OWNERS

TAGS: *Open Badges, Life-wide Learning, Lifelong learning*



How do I get
this Badge?

FIND OUT

Bestr Friend

This Badge is awarded to those who see the innovative and groundbreaking potential of the Bestr project, and also to those who believe it is necessary to introduce Open Badges in Italy and in Europe as a way to valorize skills in a lifewide and lifelong learning context.

Skills

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Learners

Prove their skills by earning
Badges

An award

The screenshot shows a digital badge profile for ADA Lovelace. At the top, the name "ADA LOVELACE" is displayed in a large, dark font, with the text "got this Badge on July, 6th 2015" below it. The main content area is dark grey and features a hexagonal badge icon on the left with the text ".Bestr FRIEND" inside. To the right of the icon, it says "Issued by Bestr" and "307 OWNERS" in a dark box. Below that, the tags "Open Badges, Life-wide Learning, Lifelong learning" are listed. A white arrow points down from the badge icon. On the right side of the profile, the text "How do I get this Badge?" is displayed in a large, white font, with a "FIND OUT" button below it.

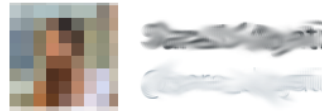
Bestr Friend

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I miei Badge



Vi presento il mio Badge! su @joinBestr! #openbadges #RSS2015
bestr.it/badge/show/3?!...

in Search for people, jobs, companies, and more...

Certifications

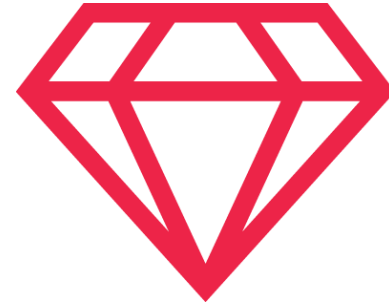
- Model Thinking** ⇨
Coursera Verified Certificates, License R9R8QWCNHL
Starting August 2013
- Summer School of Government and Citizenship** ⇨
Progetto RENA, License 153
Starting September 2015
- Bestr Friend** ⇨
.Bestr, License 9
Starting July 2015

coursera
Verified

RENA
intelligence
education
partners

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BRIDGING THE GAP

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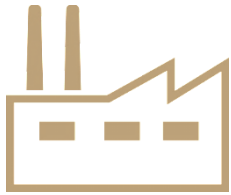
Endorsement

Companies and learning providers can **endorse** Badges to express their interest in the skills the Badges represent

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Issuer



Learner

Badge Value



ISSUER
REPUTATION

+

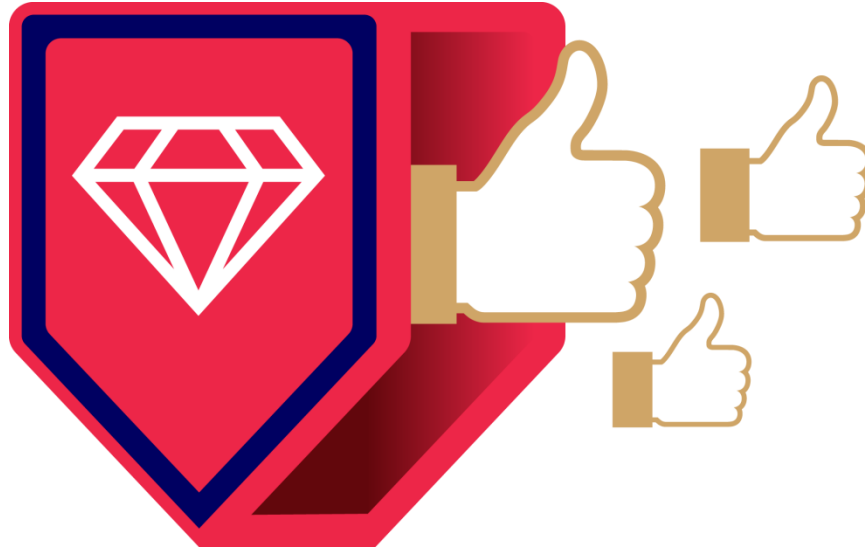
BADGE
MEANING

+

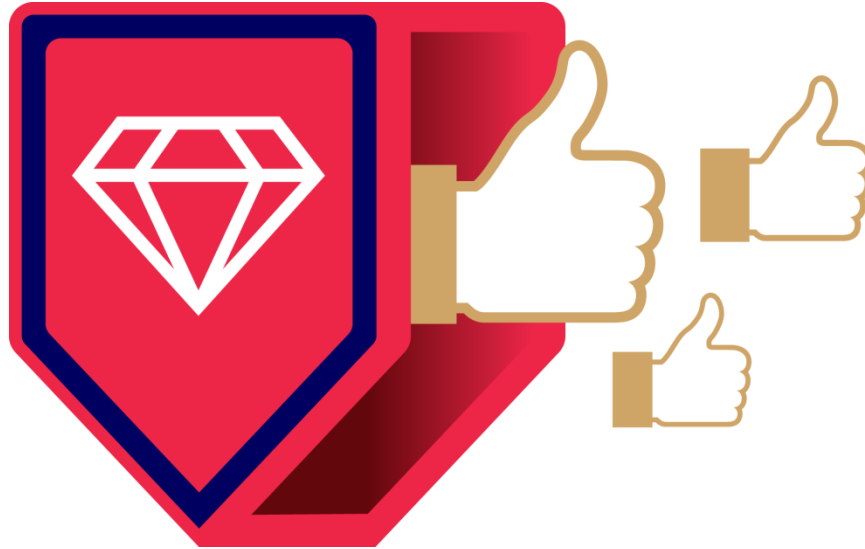
ENDORSEME
NT

+

BADGE
PATHWAYS



A Badge endorsed by an employer
might mean **more chances to get a
job**



A Badge endorsed by a university
might mean **automatic credit
recognition**

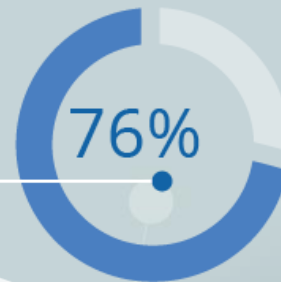
A case study

Credit recognition through Badges

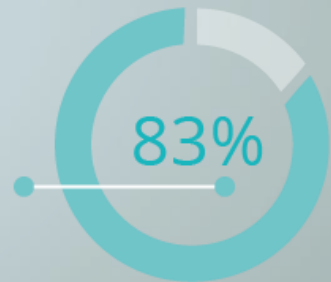
We digitize and automate the entire student life-cycle

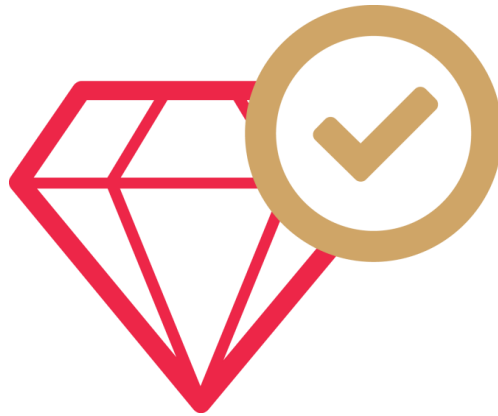


All Students
1.341.074



All Universities
69





University of Milan – Bicocca: goal

- Valorizing** competencies fostered by extra-curricular activities
- and **motivating** students to attend them



The university designs Badges

And issues them to the students
attending activities

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Badge Class in SIS

The Student Information System **shows all Badges** designed or endorsed by the University.

Each Badge can be **mapped to the chosen number of credits** for a specific course of study

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Learners earn Badges (Award)

If a learner earns a Badge designed or endorsed by the University, these awards are visible to the SIS



Credit recognition

Credits are recognized to students holding Badges – manually or automatically – according to the chosen rules

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2- The university endorses the Badge on Bestr



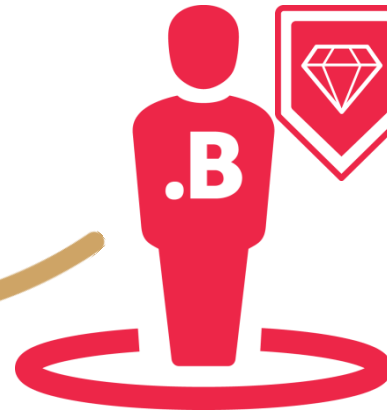
1- A Badge is created in Bestr



+ credits
+ admission points



3- The university defines rules for the Badge recognition



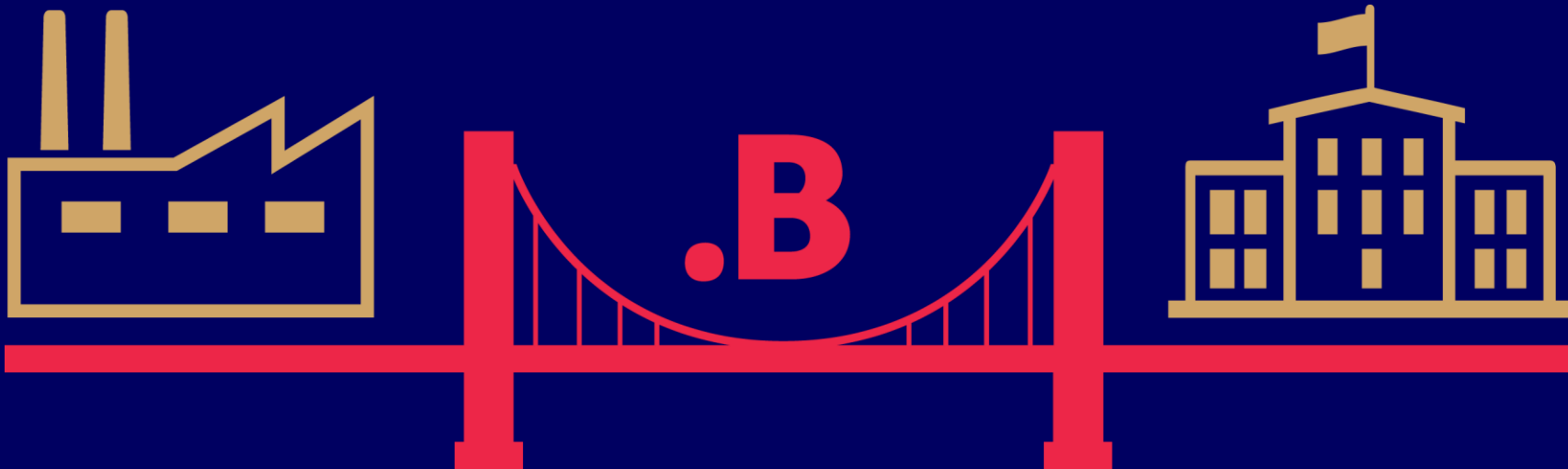
4- A learner earns the Badge ...and presents it to the university

5- The university approves the Badge and adds credits to the student's record

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For more info: <http://bit.ly/BestrEunis2016>

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Thank you!

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bestr.it

blog.bestr.it

[@joinBestr](#)