



FRANCE  
UNIVERSITÉ  
NUMÉRIQUE

# The French initiative in the New Digital World

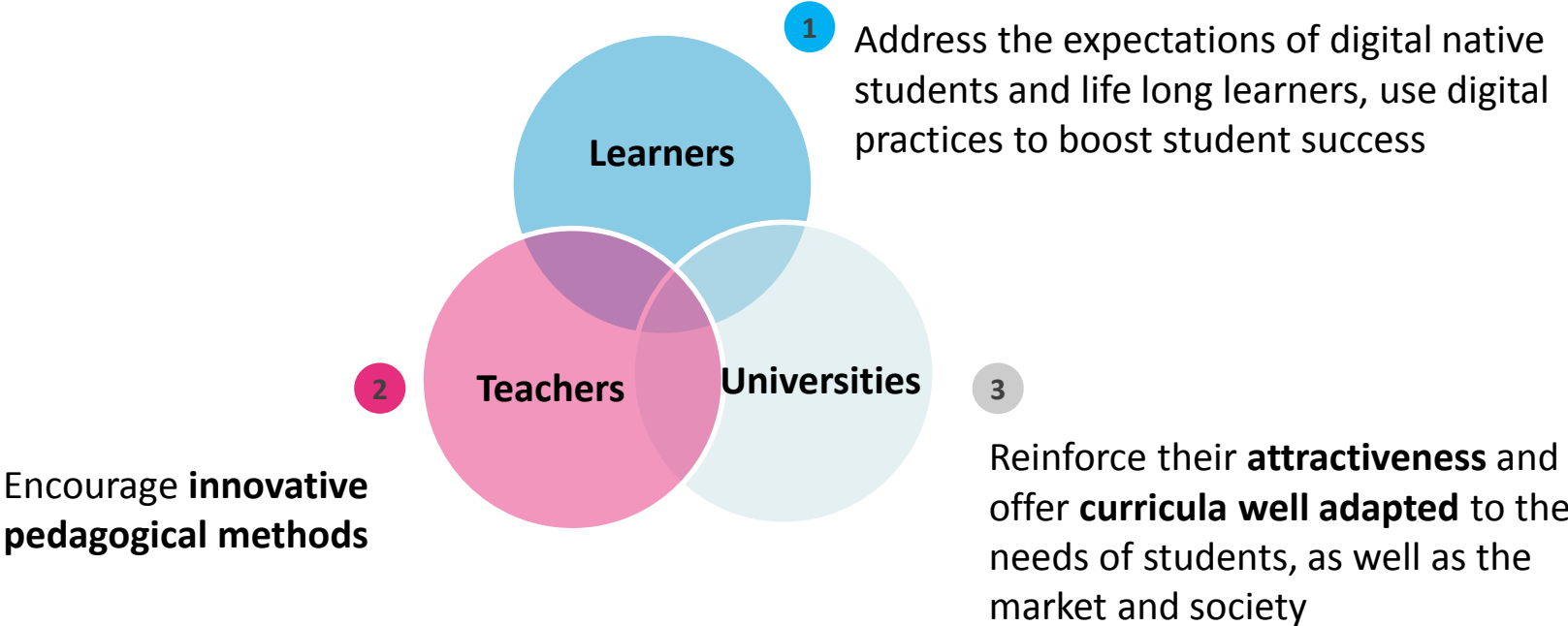
*EUNIS Rectors' Conference 2014  
April 3-5, Helsinki*

*Catherine Mongenet, Policy officer FUN*

# The digital revolution is a reality

Digital technologies and practices generate new uses and new expectations

Higher Education must evolve and provide new perspectives

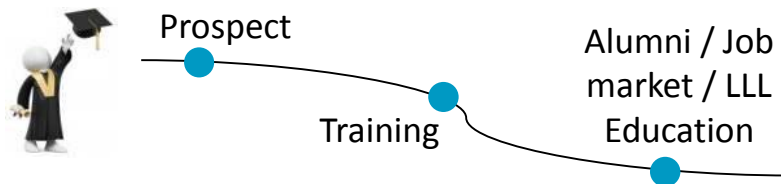


# The digital transformation of French higher education

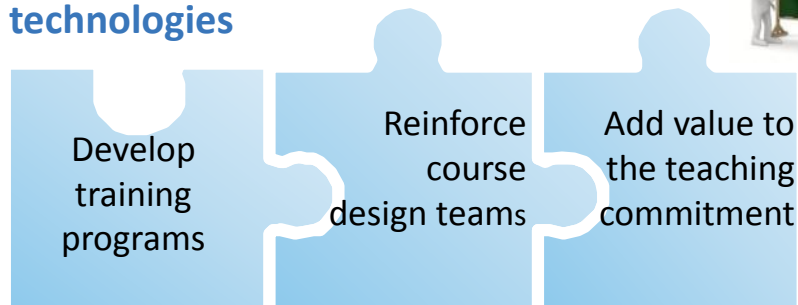
**CENTERED ON TWO AXES...**



**Facilitate the student's progress through digital technologies**



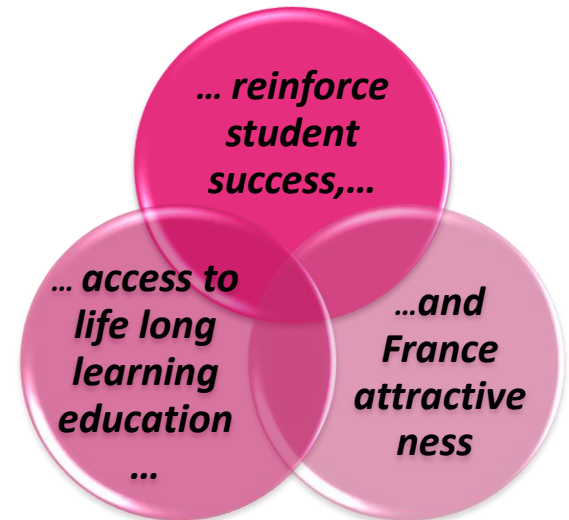
**Encourage teachers to transform their pedagogy through the use of digital technologies**



**... TO REACH AN OBJECTIVE**



**Use digital technologies to transform French higher education to :**



## From the digital agenda to the MOOC initiative

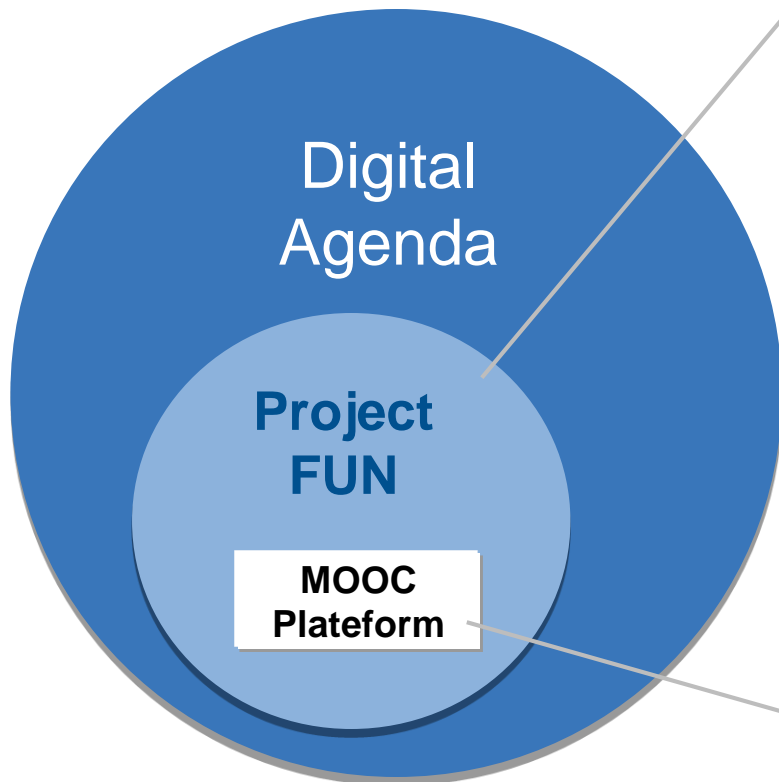


Digital  
Agenda

- State-of-the-art infrastructures and services
- Efficient information systems
- Better use of digital technologies in curricula
- Research on e-education and « digital studies »
- Transformation of university buildings and campuses using digital technologies
- Cooperation with the private sector

[www.france-universite-numerique.fr](http://www.france-universite-numerique.fr)

## From the digital agenda to the MOOC initiative



- Transform curricula using digital technologies
  - Blended learning
  - Online learning for francophone students
  - Online learning for continuous education
- Transform the pedagogy and teaching practices

- A MOOC platform or the Higher Education Institutions

## The MOOC initiative

- A **shared platform** for French higher education institutions, providing services, ensuring the **confidentiality of the learners data**
- An **open source** solution : Open edX
- Public institutions to run the project: INRIA, CINES et RENATER
- **Agile mode** organization to succeed in quite short delays...
- ... bringing together **French experts**

- Launch : July 12th
- Opening of the FUN portal with the 25 first MOOCs :October 2nd
- Opening of the platform for registrations : October 28th
- Start of the first MOOCs : January 16th

# The MOOC platform



On March 24th, more than 225 000 registrations !

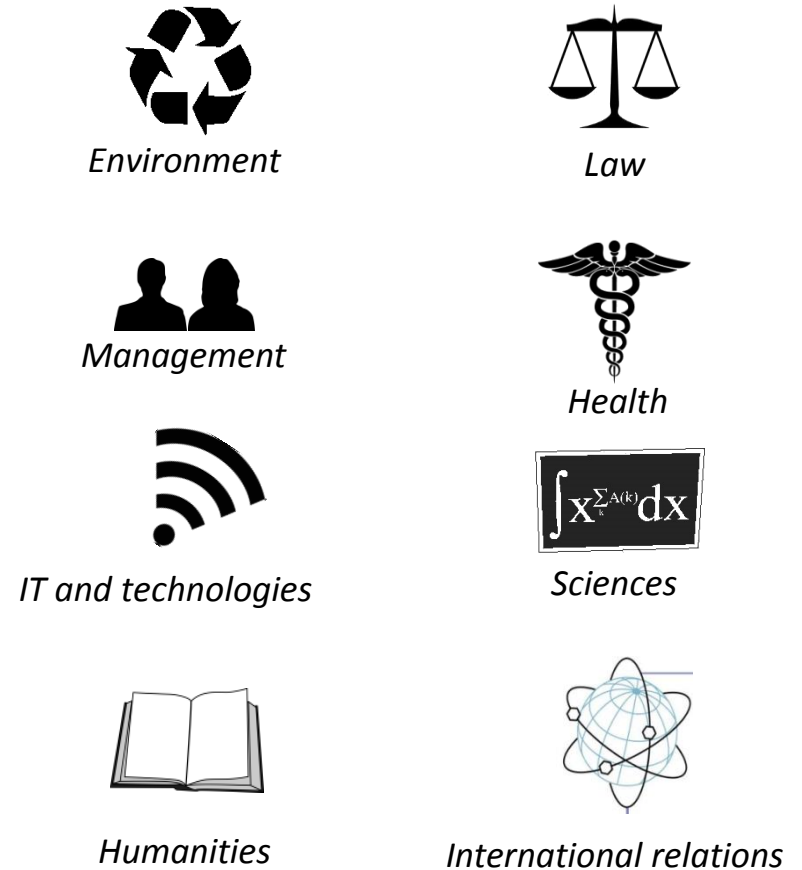
# The MOOC platform

## 14 higher education institutions



10 new higher education institutions will join in 2014

## 30 MOOCs in 8 topics

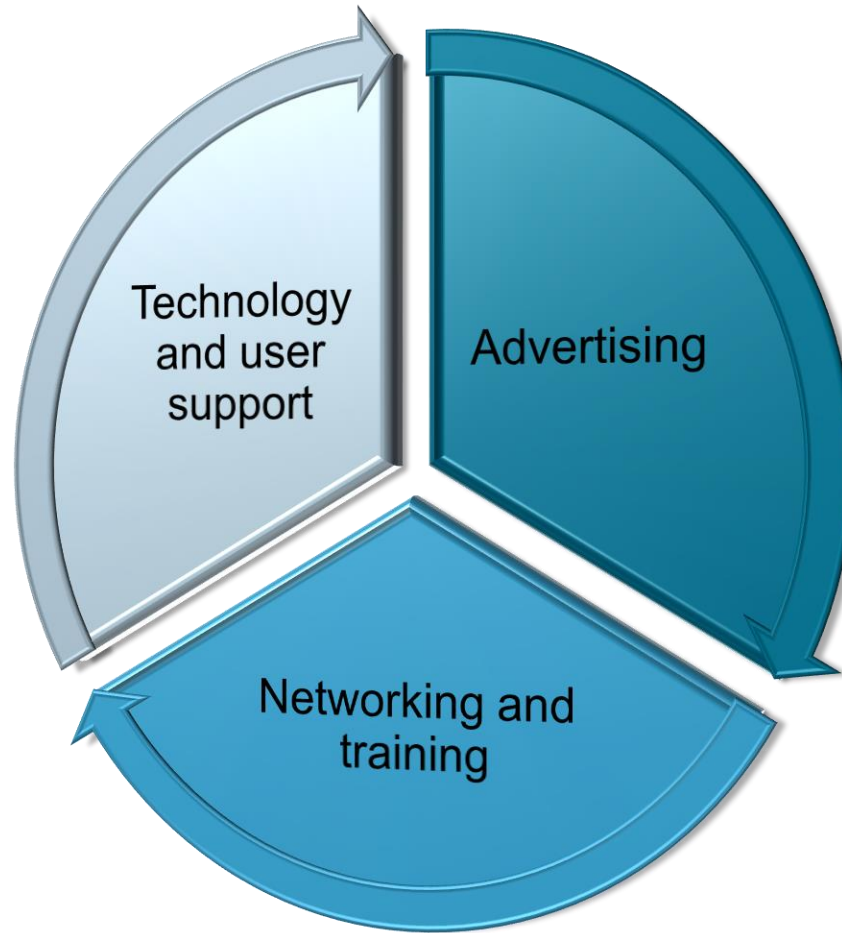


30 MOOCs to come



# The MOOC platform

- Sandbox instance for teachers and teams
- Helpdesk for learners and teams



- FUN portal
- Facebook and twitter
- Press

**182 FUN local contacts in 137 institutions**

**More than 120 people have been trained since september 2013**

## Support for the pedagogical teams

- **Network** of MOOC representatives
  - Seminars
  - Training sessions
  
- **Support** for MOOC conception and production
  - Regular meetings with the teams
  - Guidelines and quality requirements
  - Methodology and processes
  - Support on intellectual property
  - Training on the platform
  
- **Working groups** on various topics (certification, accessibility and handicap, surveys and data analytics, open edition,...)

## In the future

- More MOOC on the platform, including MOOC from other French speaking countries
- Encourage universities to create new online programmes
- Develop partnerships with the private sector
- Reinforce cooperation with French speaking countries
- European cooperation through Erasmus +