

The WITCard Journey 1999 - 2014

The Transition of a Home Grown Campus Card System to The European Education Connectivity Solution

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Presentation Overview

- Background to the WITCard
- EECS Project & the New WITCard System
- WITCard Applications & Services
- Benefits of a Cashless System
- The Future

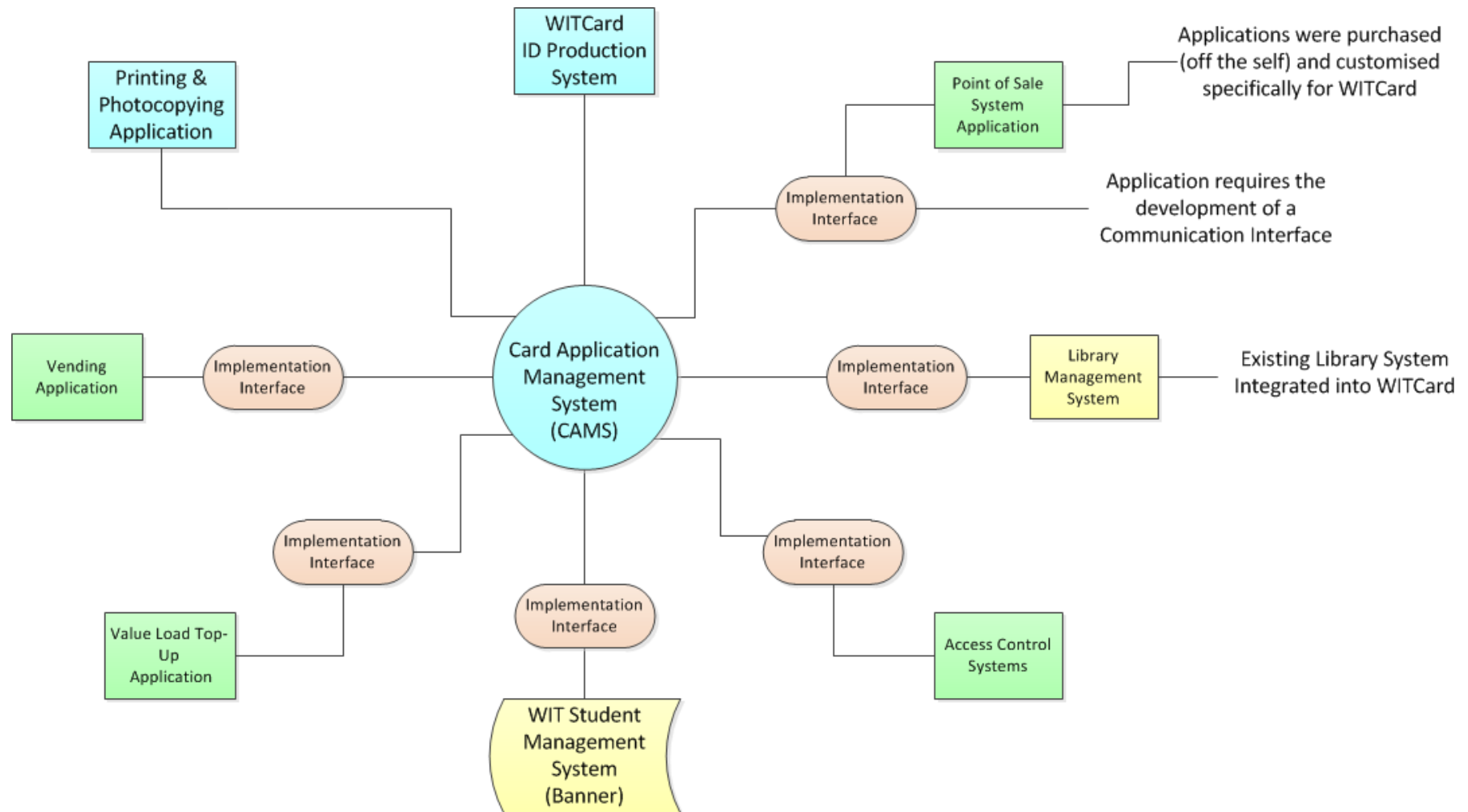


The Background to the WITCard

- WITCard Research Programme 1996 – 1999
 - US and Mondex System in UK
- System Design and Build
- Installation – Sept. 1999
 - Phased Installation (based on priority/demand of applications and services)
- Jan. 2012 – Installation of the new EECS System (European Campus eID)
 - WIT – Pilot test site for this new system
 - 14 Applications currently in use on the WITCard



Original WITCard System 1999 - 2012



- **European Campus Card Association (ECCA) - Established 2002**
- **ECCA – Main Aims & Objectives**
 - Develop & Promote Standards (EECS Project)
 - Mobility of Students (EECS Project)
 - Establish a business case for card systems
 - Forum for sharing of knowledge and information

The EECS Project

- Purpose – Achieve Interoperability, Mobility, Standards
- EU Funded Project (€1.5 million)
- Timeframe – 2 year project (June 2009 to May 2011)
- Consortium – SME' s & RTD' s
- Market Survey & Standards Experts Workshop
- Testing & Trial Process
- Result - Prototype System Design – CAMS/CAI/SCM
- Prototype Installed in WIT in 2012

The EECS Project – Aim & Objective



Develop Prototype for Card Management System

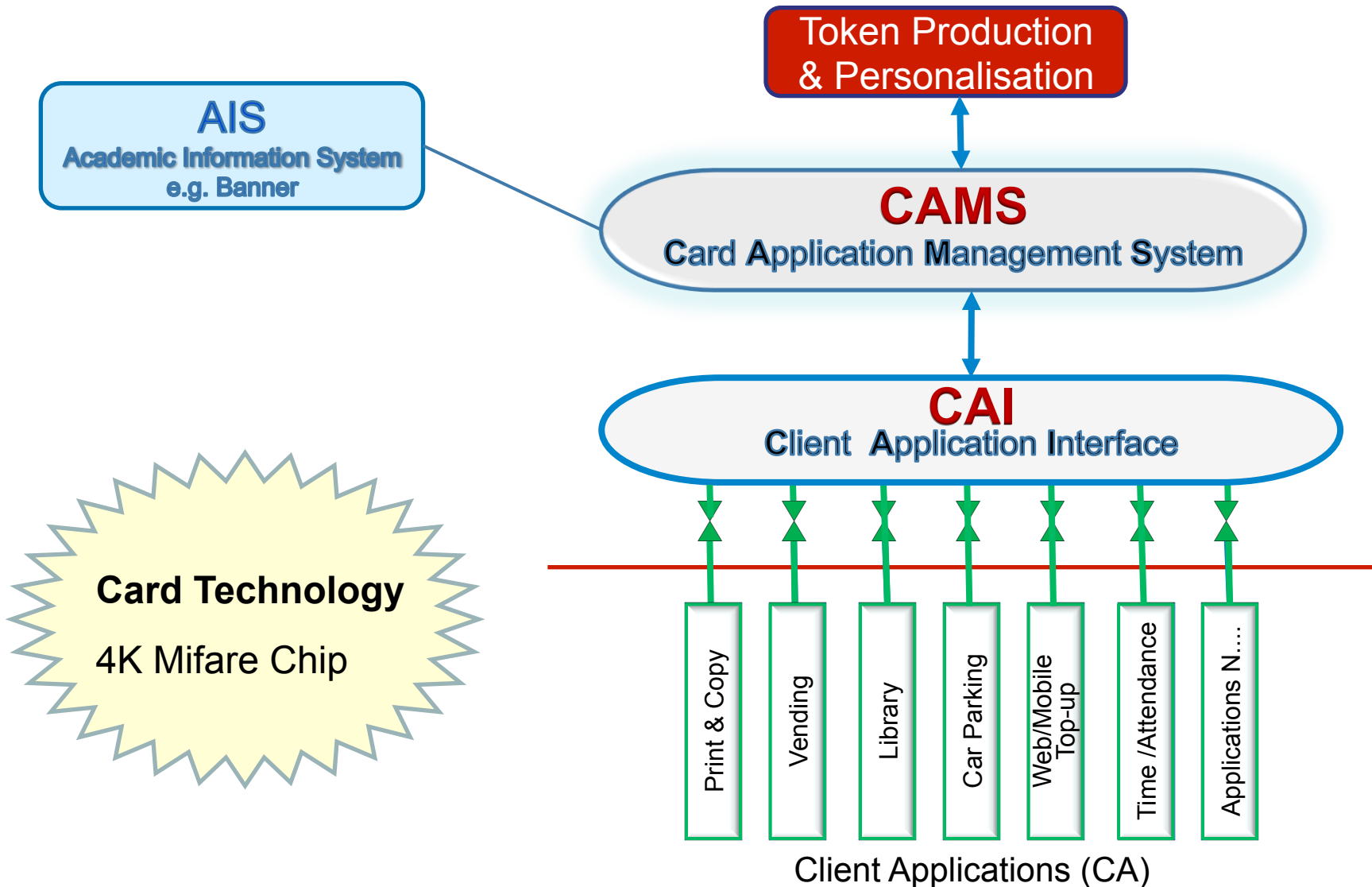
Three Core Modules

- ❑ *Card Application Management System (CAMS)*
- ❑ *Client Application Interface (CAI)*
- ❑ *Student Connectivity System (SCS)*

Key Objectives

- Facilitate Interoperability
- Develop Standards for Card Systems
- Mobility (key requirement of EU)
- Security & Access to on-campus facilities
- Assist with cashless campus

The New WITCard System – (EECS Project)



WITCard – Applications & Services

CLIENT APPLICATIONS/SERVICES

Library Access and Eligibility

E-Purse (Tap & Go E-payments)

Self Service Beverages (Hot Snacks)

Vending

Time and Attendance (Student & Staff)

Car Parking

Mobile Phone Top-Up

ATM Top-Up

Campus Sports Facilities

Loyalty Programmes

Student Discounts/Concessions

Student Authentication (NFC)

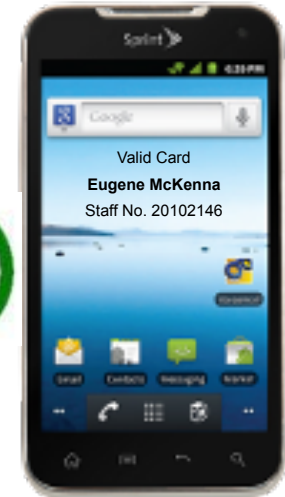
Wireless & Cloud Printing

Access control

Authentication

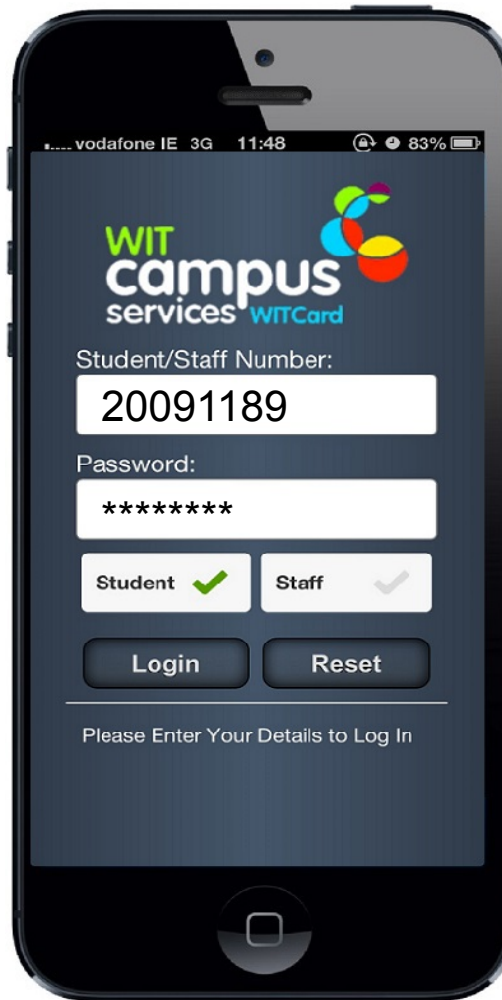
HIGH LEVEL SECURE AUTHENTICATION

- Counterfeit issues eliminated
- Secure Authentication of the user – examinations
- Student Concessions -sporting events, travel
- Mobile user status confirmation



Mobile Phone Top-Up App

- ✓ Smart Phone App
- ✓ Secure real-time access 24/7
- ✓ User Friendly
- ✓ FAST - Real-time top-up (15 to 20 Sec)
- ✓ Transparency/visibility

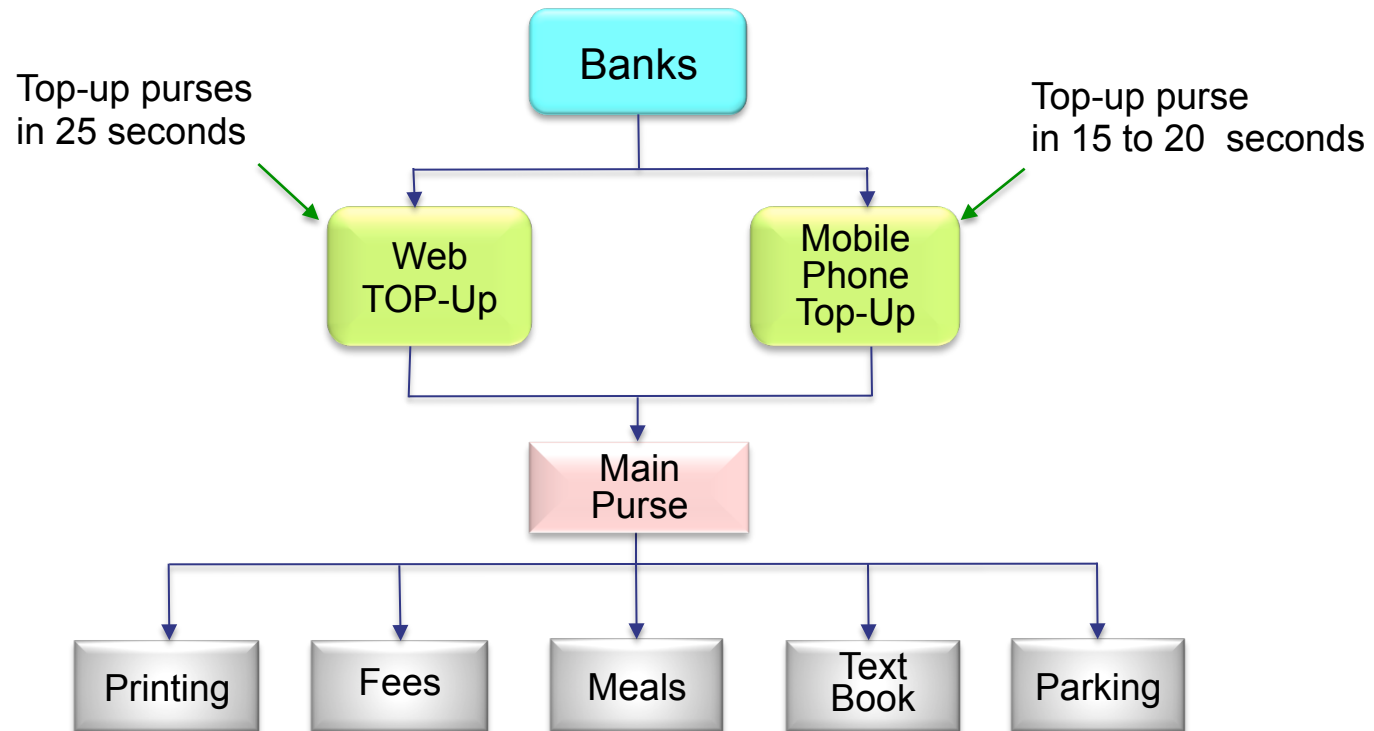


Login Screen



Home Screen

Multiply E-Purses



WIT 80% Cashless – the Main Benefits

- (i) Queuing time Reduction – Less POS required.
- (ii) POS's operate much faster than Cash tills.
- (iii) Cash handling costs eliminated – No cash floats, balancing or reconciliation.
- (iv) Greater security, Lower Insurance costs and Risk reduction.
- (v) High level accountability and management information.
- (vi) Use of Counterfeit money eliminated.
- (vii) Reduction in the audit time of the daily sales.
- (viii) Increased level of hygiene.



Issues/Cost of Handling Cash

Security:

Exposed cash and long operating hours can increase the risk of robberies. Cashless POS make their operators feel more secure at their work place.

Cash Handling Costs:

Cost saving in cash handling and administration is essential to achieving maximum profitability and competitiveness.

Shrinkage:

Shrinkage due to theft, internal error and cash counting discrepancies effects the turnover of the operation

Staff Training:

Operations can have high staff turnover, the training required for cash POS system is much higher than that required for a cashless POS.

Survey/Research into Cash v Cashless

Survey/Research was carried out at Waterford Institute of Technology in March 14

Findings:

Continuous queue payments at the POS

- Cashless - the average time taken to complete the transaction = 11.01 sec.
- Cash - the average time taken to complete the transaction = 19.00 sec.
- Cashless throughput at the POS is 72.57% greater than Cash.
- 4 Cashless POS will provide a similar throughput to 7 Cash POS.

<http://youtu.be/GN5qmeObZo8>

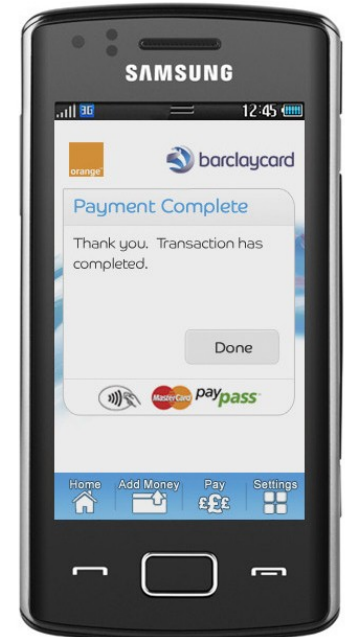
WITCard System - Core Benefits to WIT

- One Card for all access to services and facilities on Campus
- Secure ID & Authentication of Student & Staff
- Tap & Go e-payments - delivering efficiency, security & accountability
- Improved level of Student Services (Commercial & Non-commercial)
- Wireless & Cloud Printing – important revenue generator
- Facilitates a range of self service operations
- Keyless and Cashless Campus



The Future

- Use of Multi Token – no dependence on a particular technology
- Mobile Phone E-purse top-up
- E Payments & Multiple Purses
- Debit & Credit Card Payments
- Secure ID Authentication
- Campus Card v Mobile Phone
- Future Proofing against Technology Changes



- **Join us if you have or plan to have a card system!**
- **Information, best practice, study visits, exchange of ideas with colleagues**

Information Available on www.ecca.eu

Questions

