

Welcome Aboard! Supporting the Process of Integrating New Staff with Onboarding Tools



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Introduction

How can new employees successfully be integrated into universities with the help of IT?



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The onboarding process

The initial process of integrating newly hired staff into an organization

To learn...

- how the organization is build
- what tools are used
- what rules apply
- attitudes, knowledge, skills, and behaviors needed

... to fulfill their role effectively





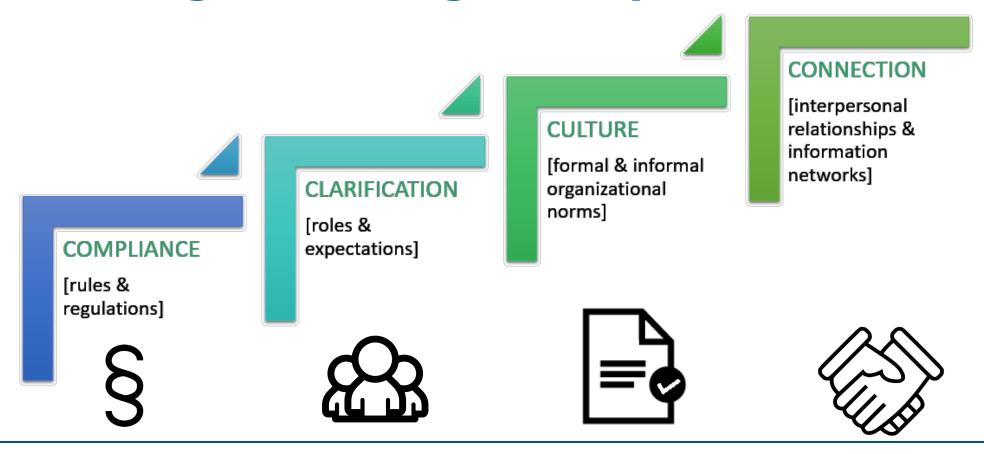
Onboarding: The technical process



Source: https://www.optimumcs.com/webinar-nintex-employee-onboarding/



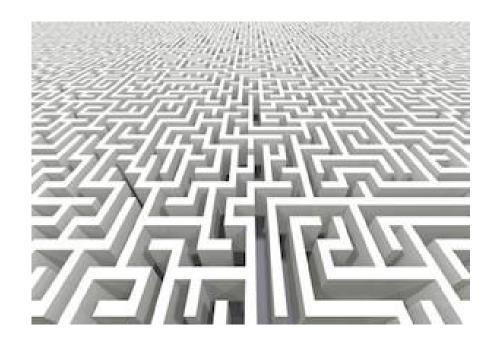
Onboarding: The integration process





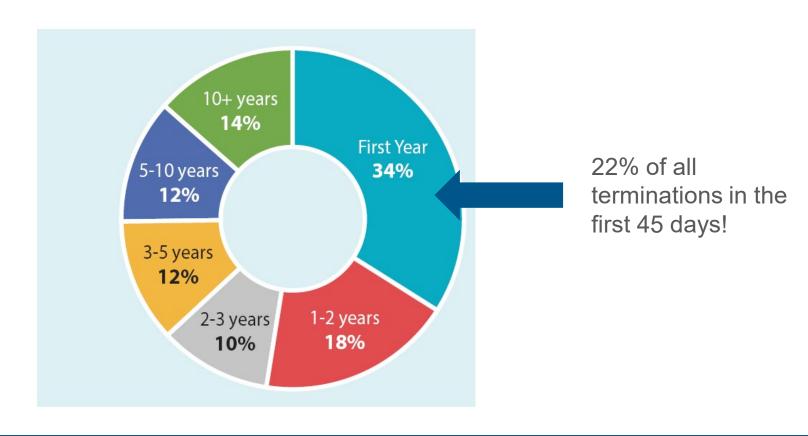
Special challenges for universities

- Very complex structures
- Numerous (technical) systems
- Lack of concrete contact persons
- Lots of information & different sources
- Many employees from abroad (different languages)
- New forms of working ('fluid' or 'gas' stadium)



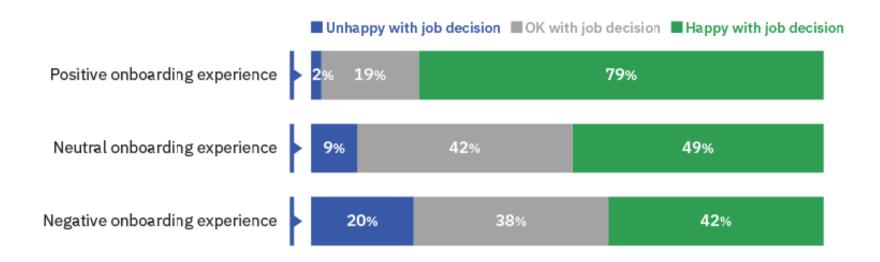


Onboarding & terminations of employment





Onboarding experiences & job satisfaction





Negative effects of a bad onboarding process

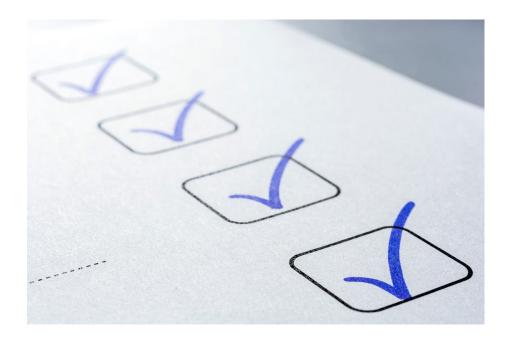
- Feeling of getting lost
- Dissatisfaction
- Termination
- Avoidable errors
- Lots of support effort





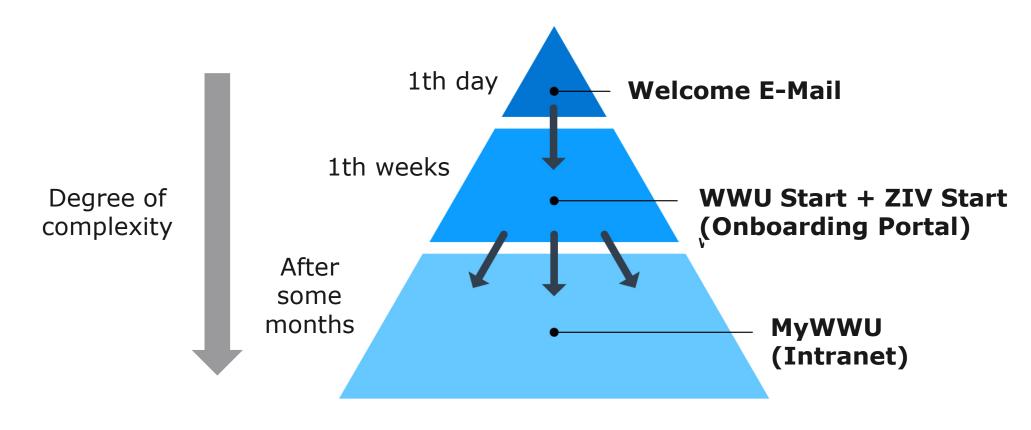
Tasks

- How can we give new employees a warm
 welcome and help them on their first day?
- How can complex information be condensed and presented in a motivating way?
- How can it be ensured that new employees
 make important settings?



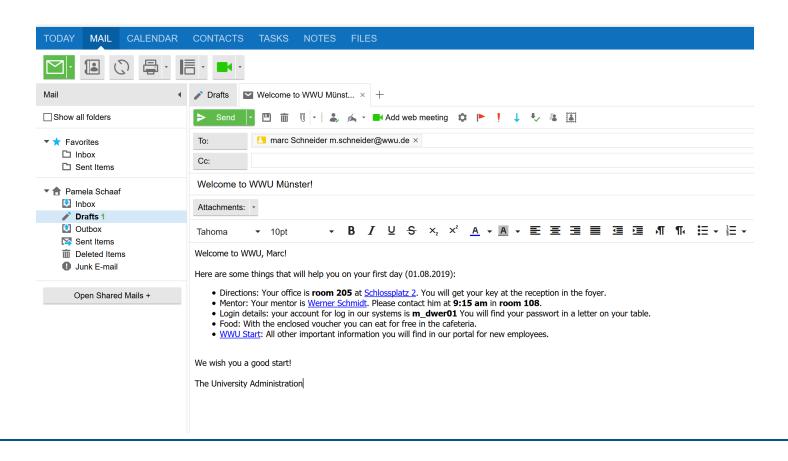


Interaction of tools in the Onboarding Process



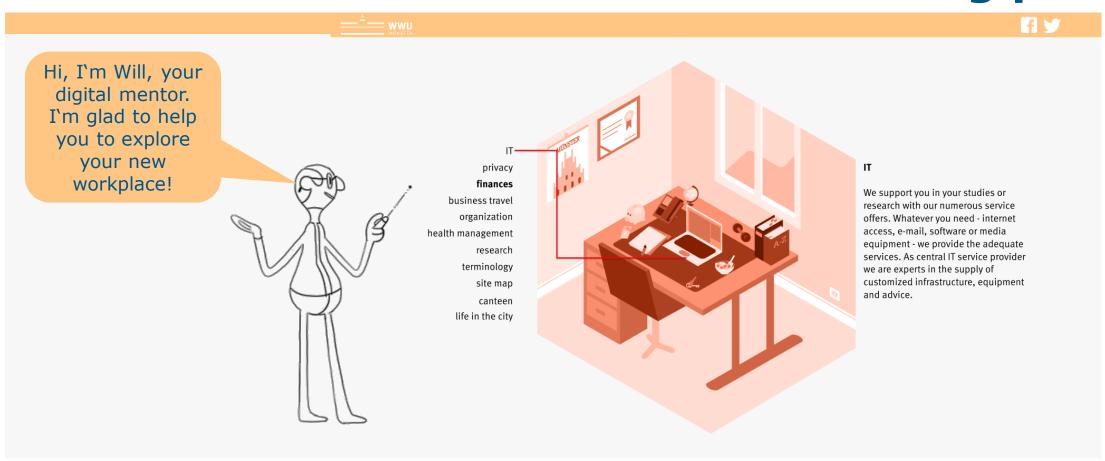


Welcome Mail



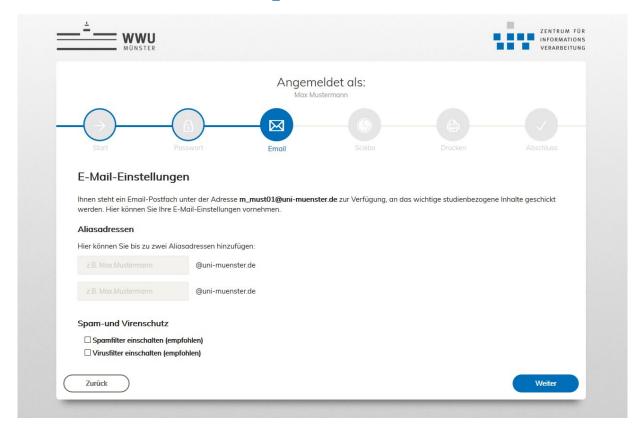


,WWU Start' - an interactive onboarding portal



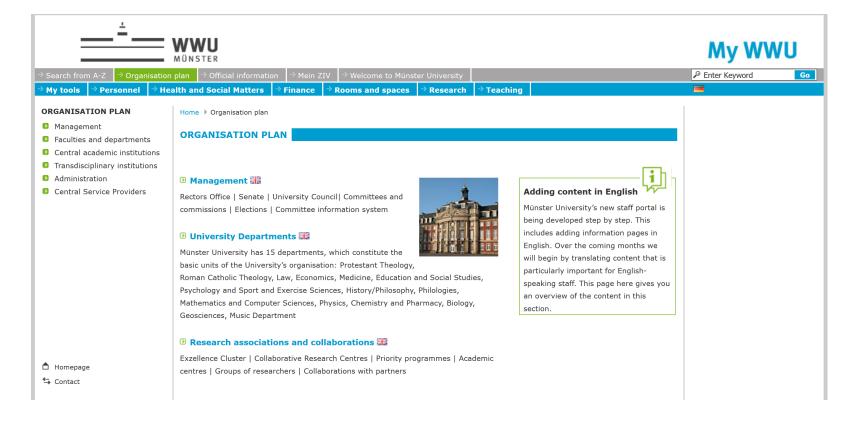


,ZIV Start' - a multistep wizzard





Intranet ,MyWWU' – a comprehensive ressource





Conclusion

- Good onboarding is very important for the new employee's satisfaction and productivity.
- Universities are characterised by a high degree of complexity and less fixed hierarchies. This makes onboarding difficult.
- The solution of WWU Münster:
 - staggered information flow with different tools (welcome E-Mail, onboarding portal, intranet) to reduce complexity
 - motivating interactive approach with gamification elements