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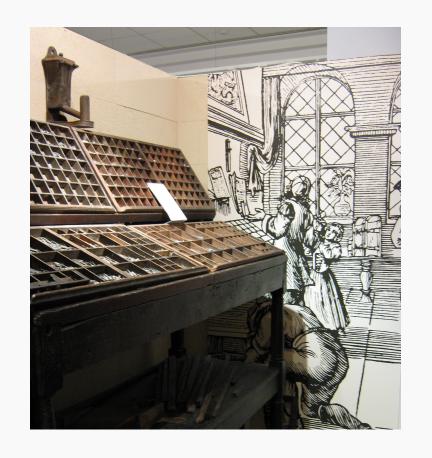
The University of the Arts London & the journey towards a *Transitional* IT & Digital Strategy

Background:

Tactics in a distributed environment, taking the long way round

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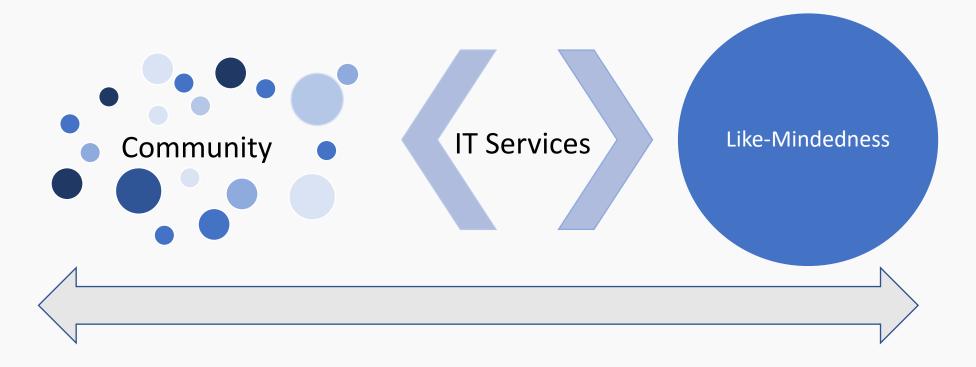
...& 'what is the digital?'

Digitisation Digitalisation **Digital Transformation Using Digital** Cultural and **Using Digital** Tools within a Social Change Tools System UAL IT strategy

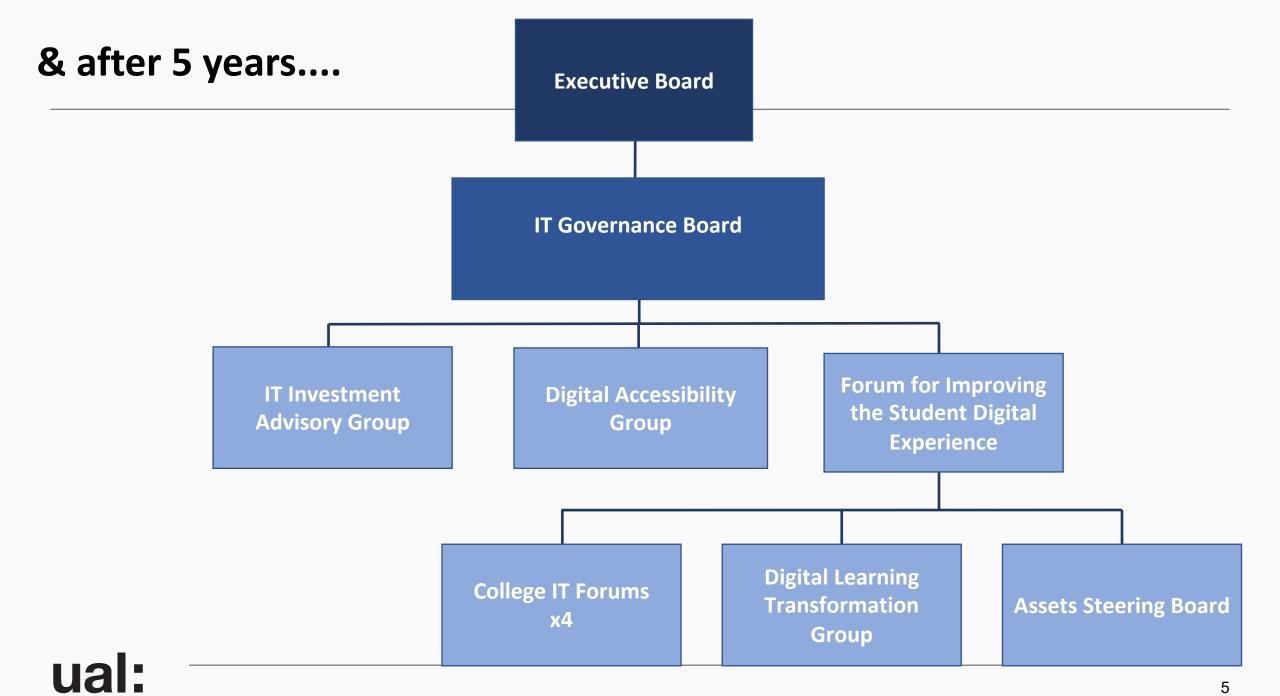
...communities & more communities

"Communities of practice are groups of people who share a concern or a passion for something they do and learn how to do it better as they interact regularly." (Wenger, 2011)

Digital Habitats; Stewarding Technology for Communities







....problem, problems

Enablers	Barriers				
High-level	Under-investment in technology, lack of				
commitment to the importance of	vision and future ambition				
technology					
A skilled and experienced group of IT	Unmet customer expectations. Increased				
professionals	competition for key IT skills in London.				
Areas of innovation	Existing technology not fully utilised lack of				
	joined up thinking and coordinated plans.				
Significant investment and expertise in	Unnecessarily complex infrastructure,				
online learning	systems and processes				
A secure and stable infrastructure.	Under investment within operational				
	budgets, too little rationalisation and too				
	many technical system owners				
Recognizing the complexity of UAL	A large user community with diverse needs,				
	high expectations and a broad spectrum of				
	digital skills				
Sponsoring a structure that supports this	Lack of organisational structure makes				
strategy	managing the Digital and IT landscape very				
	challenging				



but there is hope!.....

Over the next three years, UAL IT aims:

- 1. To improve the way we support learning and teaching in the Colleges.
- 2. To Prepare the ground for an IT & Digital Transformation Strategy



.....positive actions!

These actions will prepare the ground for a unified IT and digital transformation strategy to start as early as possible, which will centre on themes of:

Transformative Education - improve the student's learning and teaching experience

Connected Campus - a seamless experience between and within the digital and physical estate

Data Matters - harness the power of data, ensuring compliance and ethical management

Business efficiency, research & innovation - improve and put in place the right infrastructure for operational efficiency, scholarly research and innovation.

Enterprise & sustainable funding - enable and achieve the ambitious entrepreneurship strategy and maximising UAL income.



.....& getting the green light...

We will achieve this through five strands of work:

introduce <u>strategic oversight</u> across University and College IT improve availability, resilience, client support and service levels for <u>front-facing systems</u> increase <u>operational efficiency</u> and reduce complexity across all software and hardware control expenditure and put in place a vfm framework to <u>reduce cost of ownership</u> and of study <u>realign our project portfolio</u> towards learning and teaching and the student experience.



the now.....

Next steps!

Following Executive Board approval, we are undertaking the following:

consultation with all business owners about the efficient distributed management for technology

a cross-cutting review of capacity, capabilities and staffing of IT Services, localised IT support teams and specialist IT resources

a comprehensive IT Estate System review incorporating information about all significant systems, hardware and software across UAL

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an in-depth review of IT expenditure and programme priorities

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Thank you

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