



# SPONSORSHIP PROSPECTUS

**INTELLIGENT DIGITAL ECOSYSTEM  
for European Universities**

**Hosted by GUNET, the Greek Universities Network  
at the University of Athens**

**June 5-7, 2024**



# ABOUT EUNIS 2024 CONGRESS

Join the leaders and innovators who are transforming European Universities and developing an intelligent digital ecosystem in higher education across Europe

EUNIS has been supporting digital transformation in European higher education and research since 1993.

Our 30<sup>th</sup> Annual Congress brings together senior leaders, technical staff and academic directors to discuss the most strategically important opportunities and challenges for the sector.

Be part of the conversation.



# EUNIS 2024 CONGRESS VENUE

## THE VENUE

The Modern Greek Language  
Teaching Centre

University of Athens Campus

Video walkthrough:

[ΔΙΔΑΣΚΑΛΕΙΟ ΝΕΑΣ ΕΛΛΗΝΙΚΗΣ ΓΛΩΣΣΑΣ \(youtube.com\)](https://www.youtube.com/watch?v=...)



# WHY SPONSOR?



Show your commitment to being part of our professional community



Keep up to date with updates and insights from our expert speakers



Network with thought leaders finding innovative solutions to higher education's challenges



Showcase to university decision makers



Be confident you are meeting a targeted and expert audience



# PLATINUM SPONSORSHIP

Package cost: €11,000 (20% discount for EUNIS gold members)

## Available Packages: Two

**Presentation:** Join a plenary panel session of your choice, organize a panel of your own or deliver a keynote talk

**Exhibition stand:** Platinum lounge area – high visibility, large stand space and delegate lounge where you can host a birds of a feather session

**Tickets:** 3 free tickets for your personnel, covering the conference fee and dinner

**Attendee list:** 2 weeks in advance and post event

## Marketing opportunities:

- Platinum lounge highlighted on floor plan
- Logo on onsite signage
- Logo and profile on Congress website and link to your website
- Logo on all program / introduction slides during event
- Promotion via EUNIS social media channels
- Promotion of your social media posts
- Follow-up mailshot to registered delegates\*



\*In accordance with European Union GDPR legislation the list will only include attendees that opt-in to allowing us to share their details with the sponsors

# GOLD SPONSORSHIP

Package cost: €8,000 (20% discount for EUNIS gold members)

**Available Packages:** Six

**Presentation:** Case study presentation in relevant track

**Exhibition stand:** Max stand width 3m

**Tickets:** 2 free tickets for your personnel, covering the conference fee and dinner

**Attendee list:** 2 weeks in advance and post event

**Marketing opportunities:**

- Stand highlighted on floor plan
- Logo on onsite signage
- Logo and profile on Congress website and link to your website
- Logo on all program / introduction slides during event
- Promotion via EUNIS social media channels
- Promotion of your social media posts
- Follow-up mailshot to registered delegates\*



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# SILVER SPONSORSHIP

Package cost: €4,000 (20% discount for EUNIS gold members)

**Available Packages:** Six

**Presentation:** Lightning talk

**Exhibition stand:** Max stand width 1.8m

**Tickets:** 1 free ticket for your personnel, covering the conference fee and dinner

**Attendee list:** 2 weeks in advance and post event

**Marketing opportunities:**

- Stand highlighted on floor plan
- Logo on onsite signage
- Logo and profile on Congress website and link to your website
- Promotion via EUNIS social media channels
- Promotion of your social media posts



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# SPONSOR OUR SOCIAL EVENTS

## Congress Dinner

**Cost:** €5,000 (20% discount for EUNIS gold members/existing sponsors)

**Speaking opportunity:** Welcome address

**Tickets:** 2 free tickets for your personnel, covering the conference fee and dinner

**Attendee list:** 2 weeks in advance and post event

### Marketing opportunities:

- Logo and profile on Congress website and link to your website
- Promotion via EUNIS social media channels
- Promotion of your social media posts



## Welcome Reception

**Cost:** €3,000 (20% discount for EUNIS gold members/existing sponsors)

**Tickets:** 1 free ticket for your personnel, covering the conference fee and dinner

**Attendee list:** 2 weeks in advance and post event

### Marketing opportunities:

- Logo and profile on Congress website and link to your website
- Promotion via EUNIS social media channels
- Promotion of your social media posts

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# PACKAGE COMPARISON

What's included	Platinum *	Gold *	Silver *	Congress Dinner **	Welcome Reception **
Speaking opportunity	Plenary (30 mins)	Case study (15 mins)	Lightning talk (5 mins)	Welcome address	
Stand in platinum lounge area	Y				
Sponsor stand		3m	1.8m		
Congress tickets (including social events)	3	2	1	2	1
Logo on onsite signage	Y	Y			
Logo on all introduction and transition slides	Y	Y			
Logo on Congress web pages	Y	Y	Y	Y	Y
Attendee list	Y	Y	Y	Y	Y
Follow-up mailshot to registered delegates	Y	Y			
Promotion via EUNIS social media channels	Y	Y	Y	Y	Y
Promotion of your social media posts	Y	Y	Y	Y	Y
Cost in euros * *20% discount for gold corporate members ** 20% discount for gold corporate members/existing sponsors	11,000	8,000	4,000	5,000	3,000
Number available	2	6	6	1	1

# GET IN TOUCH

Interested in being part of shaping the digital transformation of European universities?

Contact us now as places are limited:

[eunis2024@gunet.gr](mailto:eunis2024@gunet.gr)

