

—
Connecting
Communities
and Empowering
Creativity
—

Sponsorship prospectus





About EUNIS 2025 congress

EUNIS 2025 brings you the **insights and innovative approaches** that are shaping the **future of European higher education**.

Our annual Congress brings together the **community empowering digital transformation in higher education and research**.

Our audience **of higher education leaders, learners, teachers, IT experts, researchers and policymakers** will discuss the most strategically important **opportunities and challenges** for the sector.

*Be part of the conversation.
Be part of the community!*



Congress Venue

EUNIS 2025 is hosted by Ulster University:
'University of the Year 2024'.

Ulster is a university committed to putting the **student experience at its heart**. Its new state-of-the-art Belfast city centre campus, **one of the largest higher education capital projects** in Europe, is a beacon of aspiration and an engine of innovation.

The University has been recognised as “a force for good in fostering peace, prosperity and cohesion”.

Ulster University was recognised as **the top higher education institution in the UK and Ireland** when it was awarded the title of Times Higher Education 'University of the Year 2024'.



We are
THE UNIVERSITY
OF THE YEAR

TIMES HIGHER EDUCATION 2024



Why sponsor?



Show your commitment to being part of our professional community



Keep up to date with updates and insights from our expert speakers



Network with thought leaders finding innovative solutions to higher education's challenges



Showcase to university decision makers



Be confident you are meeting a targeted and expert audience

Platinum sponsorship

Package cost: €11,000 (20% discount for EUNIS gold members)

Presentation: Join a plenary panel session of your choice, organize a panel of your own or deliver a keynote talk

Exhibition stand: High visibility, large stand space and seating area where you can host a birds of a feather session

Tickets: 3 free tickets for your personnel, covering the conference fee and dinner

Attendee list: 2 weeks in advance and post event

Marketing opportunities:

- Platinum stand highlighted on floor plan
- Logo on onsite signage
- Logo and profile on Congress website and link to your website
- Logo on all programme / introduction slides during event
- Promotion via EUNIS social media channels
- Promotion of your social media posts
- Follow-up mailshot to registered delegates*

*In accordance with European Union GDPR legislation the list will only include attendees that opt-in to allowing us to share their details with the sponsors



Gold sponsorship

Package cost: €8,000 (20% discount for EUNIS gold members)

Presentation: Case study presentation in relevant track

Exhibition stand: Max stand width 3m

Tickets: 2 free tickets for your personnel, covering the conference fee and dinner

Attendee list: 2 weeks in advance and post event

Marketing opportunities:

- Stand highlighted on floor plan
- Logo on onsite signage
- Logo and profile on Congress website and link to your website
- Logo on all program / introduction slides during event
- Promotion via EUNIS social media channels
- Promotion of your social media posts
- Follow-up mailshot to registered delegates*

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Silver sponsorship

Package cost: €4,000 (20% discount for EUNIS gold members)

Presentation: Lightning talk

Exhibition stand: Max stand width 2m

Tickets: 1 free ticket for your personnel, covering the conference fee and dinner

Attendee list: 2 weeks in advance and post event

Marketing opportunities:

- Stand highlighted on floor plan
- Logo and profile on Congress website and link to your website
- Promotion via EUNIS social media channels
- Promotion of your social media posts

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Social events

Titanic Museum Tour

Cost: €2,000 (20% discount for EUNIS gold members/existing sponsors)

Tickets: 1 free ticket for your personnel, covering the conference fee and dinner

Attendee list: 2 weeks in advance and post event

Marketing opportunities:

- Logo and profile on Congress website and link to your website
- Promotion via EUNIS social media channels
- Promotion of your social media posts

Congress Dinner

Cost: €1,500 (20% discount for EUNIS gold members/existing sponsors)

Tickets: 1 free ticket for your personnel, covering the conference fee and dinner

Attendee list: 2 weeks in advance and post event

Marketing opportunities:

- Logo and profile on Congress website and link to your website
- Promotion via EUNIS social media channels
- Promotion of your social media posts



Social events

Cathedral Quarter Art Tour

Cost: €1,500 (20% discount for EUNIS gold members/existing sponsors)

Tickets: 1 free ticket for your personnel, covering the conference fee and dinner

Attendee list: 2 weeks in advance and post event

Marketing opportunities:

- Logo and profile on Congress website and link to your website
- Promotion via EUNIS social media channels
- Promotion of your social media posts

Cathedral Quarter Networking Evening

Cost: €1,500 (20% discount for EUNIS gold members/existing sponsors)

Tickets: 1 free ticket for your personnel, covering the conference fee and dinner

Attendee list: 2 weeks in advance and post event

Marketing opportunities:

- Logo and profile on Congress website and link to your website
- Promotion via EUNIS social media channels
- Promotion of your social media posts



Package comparison

What's included	Platinum *	Gold *	Silver *	Museum Tour **	Congress Dinner **	CQ Art Tour **	CQ Reception **
Speaking opportunity	Plenary	Case study (15 mins)	Lightning talk (5 mins)				
Premium stand with seating area	Y						
Sponsor stand		3m	2m				
Display screen	Y	Y					
Congress tickets (including social events)	3	2	1	1	1	1	1
Logo on all introduction and transition slides	Y	Y					
Logo on Congress web pages	Y	Y	Y	Y	Y	Y	Y
Attendee list	Y	Y	Y	Y	Y	Y	Y
Follow-up mailshot to registered delegates	Y	Y					
Promotion via EUNIS social media channels	Y	Y	Y	Y	Y	Y	Y
Promotion of your social media posts	Y	Y	Y	Y	Y	Y	Y
Cost in euros (exclusive of VAT) *20% discount for gold corporate members ** 20% discount for gold corporate members/existing sponsors	11,000	8,000	4,000	2,000	1,500	1,500	1,500

Get in touch

Interested in being part of shaping the digital transformation of European universities?

Contact us now as places are limited:

congress@eunis.org



Connecting
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JUNE, 2025

BELFAST



Samson and Goliath
& Titanic Quarters

eunis.org/eunis2025

