The French initiative in the New Digital World

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Catherine Mongenet, Policy officer FUN
The digital revolution is a reality

Digital technologies and practices generate new uses and new expectations

Higher Education must evolve and provide new perspectives

1. Address the expectations of digital native students and life long learners, use digital practices to boost student success

2. Encourage innovative pedagogical methods

3. Reinforce their attractiveness and offer curricula well adapted to the needs of students, as well as the market and society
The digital transformation of French higher education

**Centered on two axes...**

- Facilitate the student’s progress through digital technologies
  - Prospect
  - Training
  - Alumni / Job market / LLL Education

- Encourage teachers to transform their pedagogy through the use of digital technologies
  - Develop training programs
  - Reinforce course design teams
  - Add value to the teaching commitment

**To reach an objective**

Use digital technologies to transform French higher education to:

- Reinforce student success, ...
- Access to life long learning education, ...
- And France attractiveness, ...
From the digital agenda to the MOOC initiative

- State-of-the-art infrastructures and services
- Efficient information systems
- Better use of digital technologies in curricula
- Research on e-education and « digital studies »
- Transformation of university buildings and campuses using digital technologies
- Cooperation with the private sector

www.france-universite-numerique.fr
From the digital agenda to the MOOC initiative

- Transform curricula using digital technologies
  - Blended learning
  - Online learning for francophone students
  - Online learning for continuous education

- Transform the pedagogy and teaching practices

- A MOOC platform or the Higher Education Institutions
The MOOC initiative

- A shared platform for French higher education institutions, providing services, ensuring the confidentiality of the learners data
- An open source solution: Open edX
- Public institutions to run the project: INRIA, CINES et RENATER
- Agile mode organization to succeed in quite short delays...
- ... bringing together French experts

- Launch: July 12th
- Opening of the FUN portal with the 25 first MOOCs: October 2nd
- Opening of the platform for registrations: October 28th
- Start of the first MOOCs: January 16th
On March 24th, more than 225 000 registrations!
The MOOC platform

14 higher education institutions

30 MOOCs in 8 topics

- Environment
- Law
- Management
- Health
- IT and technologies
- Sciences
- Humanities
- International relations

10 new higher education institutions will join in 2014

30 MOOCs to come
The MOOC platform

- Sandbox instance for teachers and teams
- Helpdesk for learners and teams

182 FUN local contacts in 137 institutions
More than 120 people have been trained since September 2013
Support for the pedagogical teams

- **Network** of MOOC representatives
  - Seminars
  - Training sessions

- **Support** for MOOC conception and production
  - Regular meetings with the teams
  - Guidelines and quality requirements
  - Methodology and processes
  - Support on intellectual property
  - Training on the platform

- **Working groups** on various topics (certification, accessibility and handicap, surveys and data analytics, open edition,...)
In the future

- More MOOC on the platform, including MOOC from other French speaking countries
- Encourage universities to create new online programmes
- Develop partnerships with the private sector
- Reinforce cooperation with French speaking countries
- European cooperation through Erasmus +