UNIVERSITY 5.0 - BRIDGING PEOPLE AND TECHNOLOGY

Sponsorship Opportunities

The EUNIS 2018 Rectors’ Conference will be held on:

Thursday 26 – Saturday 28 April 2018
at the
University of Porto
Praça Gomes Teixeira, 4099-002 Porto Portugal


The European University Information Systems Association (EUNIS) is the Association of Information Technology Services in European Higher Education and Research institutions. Founded in 1993, EUNIS aims to encourage cooperation between higher education institutions, and also with other organisations and industry suppliers.

Founded in 1911, the University of Porto (U.Porto) is a benchmark institution for Higher Education and Scientific Research in Portugal and one of the top 200 European Universities according to the most relevant international ranking systems.

Every two years EUNIS organises the “Rectors’ Conference”, which is co-organised and hosted by one of its members and attended by 100+ Presidents, Vice Presidents, Provosts, Vice Chancellors and Rectors from many HE institutions across Europe and beyond.

The Rectors’ Conference provide an excellent sponsorship opportunity allowing sponsors to interact with top decision-makers of higher education institutions, establishing relationships and expanding business opportunities, while debating and gaining knowledge about main strategic challenges in information technology to enable higher education institutions to succeed preparing students for a cooperative and competitive knowledge economy where jobs are mutating or disappearing at a rapid pace.

The 2018 Rectors’ Conference offers a variety of sponsorship opportunities suitable for both large as well as small organizations. Several levels of sponsorship are available and are detailed bellow.

For more information please feel free to contact the conference organisers:
Email: eunisrectors2018@up.pt
Tel: +351 220 408 117
Website: http://www.eunis.org/eunisrectors18/
Sponsorship opportunities at a glance

**PLATINUM SPONSOR** (1 available) from 20.000,00 €
**GOLD SPONSOR** (2 available) from 10.000,00 €
**SILVER SPONSOR** from 5.000,00 €
**BRONZE SPONSOR** from 2.000,00 €

Platinum Sponsors: from 20.000,00 €

The sponsorship includes the following benefits:

- 1 speaker (executive level) for the panel session
- The best area for the display of corporate literature, promotional items or demos
- 2 delegate passes for official day programme
- 2 delegate passes for official social programme (all activities including gala dinner)
- Acknowledgment in all conference materials printed and online
- Acknowledgment on Opening and Closing ceremonies
- Company video (max 1 minute) displayed on screen at the beginning of two different sessions
- Company logo displayed on screen at the beginning of every session
- Leaflet or advertisement articles in conference bags
- Invitation to speak for the conference promotion video

Gold Sponsors: from 10.000,00 €

The sponsorship includes the following benefits:

- One area for the display of corporate literature, promotional items or demos
- 2 delegate passes for official day programme
- 2 delegate passes for gala dinner
- Acknowledgment in all conference materials printed and online
- Acknowledgment on Opening and Closing ceremonies
- Company video (max 1 minute) displayed on screen at the beginning of two different sessions
- Company logo displayed on screen at the beginning of every session
- Leaflet or advertisement articles in conference bags
Silver Sponsors: from 5.000,00 €

The sponsorship includes the following benefits:
- 1 delegate pass for official day programme
- 1 delegate pass for gala dinner
- Acknowledgment in all conference materials printed and online
- Acknowledgment on Opening and Closing ceremonies
- Company logo displayed on screen at the beginning of every session
- Leaflet or advertisement articles in conference bags

Bronze Sponsors: from 2.000,00 €

The sponsorship includes the following benefits:
- 1 delegate pass for official day programme
- Acknowledgment in all conference materials printed and online
- Acknowledgment on Opening and Closing ceremonies
- Company logo displayed on screen at the beginning of every session
- Leaflet or advertisement articles in conference bags

It is understood that the signature of the conference sponsorship form bellow and its acceptance by the conference organisers constitutes a contractual agreement. Please send a completed and signed copy of the form bellow to:

**Universidade do Porto - Reitoria**  
**Universidade do Porto Digital**  
**EUNIS RC 2018**

Praça Gomes Teixeira  
4099-002 Porto  
Portugal

**Email:** eunisrectors2018@up.pt
Sponsorship Form

Company name (to appear on sponsorship materials)

_____________________________________________________________________________________________________________

Contact:
Title: _____ First Name___________________ Surname_______________________________ Email_______________

Company Address________________________________________________________________________________________

Postal Code_______________________________________________ Country_______________________________________

VAT_____________________________

URL (to link from the conference website) ______________________________________________________________

Sponsorship options (tick the desired option and specify the sponsorship value, including VAT)

[ ] Platinum sponsor (1 available): from 20.000,00 €   ________________________________€

[ ] Gold sponsor (2 available): from: 10.000,00 €   ________________________________€

[ ] Silver sponsor: from: 5.000,00 €    ________________________________€

[ ] Bronze sponsor: from: 2.000,00 €    ________________________________€

Authorised Signature
_________________________________ Date___________________________ City__________

EUNIS Organisers Signature
_________________________________ Date___________________________ City__________