

Sponsorship Opportunities

The EUNIS 2020 Rectors' Conference will be held on:

Wednesday 22 – Saturday 25 April 2020 at the University of Malaga (Malaga-Spain)

The 2020 Rectors' Conference entitled *Leading the digital transformation success*, is the 7th edition of a series of EUNIS Rectors' Conferences started in 2003 in Paris.

The *European University Information Systems Association (EUNIS)* is the Association of Information Technology Services in European Higher Education and Research institutions. Founded in 1993, EUNIS aims to encourage cooperation between higher education institutions, and also with other organisations and industry suppliers.

Founded in 1972, the *University of Malaga (Spain)* is a benchmark institution for Higher Education and Scientific Research in Spain and one of the top European Universities according to the most relevant international ranking systems.

Every two years EUNIS organises the "Rectors' Conference", which is co-organised and hosted by one of its members and attended by 150+ *Presidents, Vice Presidents, Provosts, Vice Chancellors and Rectors* from many HE institutions across *Europe* and beyond. This edition the challenge is to achieve *200 attendees* including Rectors from *Spain and Latinamerica*.

The Rectors' Conference provide an *excellent sponsorship opportunity* allowing sponsors to interact with top decision-makers of higher education institutions, establishing relationships and expanding business opportunities, while debating and gaining knowledge about main strategic challenges in information technology to enable higher education institutions to succeed preparing students for a cooperative and competitive knowledge economy where jobs are mutating or disappearing at a rapid pace.

The 2020 Rectors' Conference offers a *variety of sponsorship opportunities* suitable for both large as well as small organizations. Several levels of sponsorship are available and are detailed below.

For more information about this conference:

Email: afm@ual.es

Website: <http://www.eunis.org/eunisrectors20/>

Sponsorship opportunities at a glance

PLATINUM SPONSOR (1 available) from **20.000,00 €**

GOLD SPONSOR (2 available) from **10.000,00 €**

SILVER SPONSOR (max. 4) from **5.000,00 €**

BRONZE SPONSOR (max. 6) from **2.000,00 €**

Platinum Sponsors: from 20.000,00 €

The sponsorship includes the following benefits:

- 1 speaker (executive level) for the panel session
- The best area for the display of corporate literature, promotional items or demos
- 4 delegate passes for official day programme
- 4 delegate passes for official social programme (all activities including gala dinner)
- Acknowledgment in all conference materials printed and online
- Acknowledgment on Opening and Closing ceremonies
- Company video (max 1 minute) displayed on screen at the beginning of all sessions
- Company logo displayed on screen at the beginning of every session
- Leaflet or advertisement articles in conference bags
- Invitation to speak for the conference promotion video

Gold Sponsors: from 10.000,00 €

The sponsorship includes the following benefits:

- One area for the display of corporate literature, promotional items or demos
- 2 delegate passes for official day programme
- 2 delegate passes for gala dinner
- Acknowledgment in all conference materials printed and online
- Acknowledgment on Opening and Closing ceremonies
- Company video (max 1 minute) displayed on screen at the beginning of two different sessions
- Company logo displayed on screen at the beginning of every session
- Leaflet or advertisement articles in conference bags

Silver Sponsors: from 5.000,00 €

The sponsorship includes the following benefits:

- 1 delegate pass for official day programme
- 1 delegate pass for gala dinner
- Acknowledgment in all conference materials printed and online
- Acknowledgment on Opening and Closing ceremonies
- Company logo displayed on screen at the beginning of every session
- Leaflet or advertisement articles in conference bags

Bronze Sponsors: from 2.000,00 €

The sponsorship includes the following benefits:

- 1 delegate pass for official day programme
- Acknowledgment in all conference materials printed and online
- Acknowledgment on Opening and Closing ceremonies
- Company logo displayed on screen at the beginning of every session
- Leaflet or advertisement articles in conference bags

If you are interested to sponsor this event, please contact with:

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