

## EUNIS BITF Conference, March 6<sup>th</sup>-7<sup>th</sup>, 2014 Paris

**AMUE, Maison des Universités**  
103 Boulevard Saint-Michel, 75005 Paris, France

### Draft Program

**Registration:** There is no fee for EUNIS members. However, the conference room has a limited capacity and can only welcome up to a 100 people.

The EUNIS Business Intelligence Task Force (BITF) aims to promote Business Intelligence (BI) among European universities and to increase awareness about BI in Higher Education (HE).

This conference is in line with these objectives. The conference intends to be a high quality event where people can meet, learn from each other and exchange best practices about BI.

### Keynote Speakers:



#### Ora Fish

Ora Fish has taught data warehouse and business intelligence implementation strategies at The Data Warehouse Institute - TDWI and given numerous presentations on the topics of data warehousing and systems implementation. She is the past President of the Higher Education Data Warehouse Forum, co-leader of the Decision Support group at EDUCAUSE, and on the Reporting PAG Board of Oracle HEUG.

She is presently Executive Director for Data Warehouse and Business Intelligence at New York University



#### Stefano Rizzi

Stefano Rizzi is Full Professor at the University of Bologna, where he is the head of the Business Intelligence Group and teaches Data Warehousing and Software Engineering. He has published more than 100 papers in refereed journals and international conferences mainly in the fields of data warehousing and pattern recognition, and a research book on data warehouse design.

His current research interests include data warehouse design and business intelligence, in particular multidimensional modeling, OLAP preferences, and what-if analysis.

### Invited Speakers:

**Elsa Cardoso**, EUNIS BITF & University Institute of Lisbon, Portugal

**Markus Mueller**, (University Strategy Unit), TU Darmstadt, Germany

**Enrique Teruel**, Rector Deputy for IT in University of Zaragoza, Spain

**Henrik Stenwall**, Umeå University, Sweden

**Bodo Rieger**, (Scientific Head Information Management) and **Sonja Schulze**, Osnabrueck University, Germany

**Michela Arnaboldi** and **Deborah Agostino**, Politechnical University of Milan

**Pedro Strecht**, **João Mendes Moreira**, **Carlos Soares**, University of Porto, Portugal

**Hans Pongratz**, Senior Vice President and CIO, Technische Universität München (TUM), Germany



Thursday, March 6<sup>th</sup>

Time	Title	Presenter
09:30 – 10:00	Registration	
10:00 – 10:30	Welcome speeches by the organizers	EUNIS, AMUE, CINECA, SIGMA
10:30 – 11:30	Keynote: Practical Approach to implementing Business Intelligence in Higher Education	Ora Fish
11:30 – 12:00	Coffee-break	
12:00 – 13:00	BI Maturity Level Survey results	Elsa Cardoso
13:00 – 14:00	Lunch	
<b>Session 1: Starting a BI initiative</b>		
14:00 – 14:30	Starting BI from Scratch	Markus Mueller
14:30 – 15:00	BI Study Case: Giving answers to the right questions in the University of Zaragoza	Enrique Teruel
15:00 – 15:30	How to communicate the concept of BI within a university? An example from Umeå university	Henrik Stenwall
15:30 – 16:00	Coffee-break	
<b>Session 2: Sharing good practices</b>		
16:00 – 16:30	The Osnabrueck University BI-Case: Targets, Implementation, Experiences, Recommendations	Bodo Rieger and Sonja Schulze
16:30 – 17:00	The Italian Good Practice Project	Michela Arnaboldi and Deborah Agostino
17:00 – 17:30	The BI experience at Turin University	Maurizio De Tullio, Paolo Tessitore, Enrico Pepino
17:30 – 18:00	Discussion time	Q&A with the presenters of Session 1 and 2

Friday, March 7

Time	Title	Presenter
<b>Session 3: BI as a powerful management instrument for Higher Education</b>		
09:30 – 10:00	Educational Data Mining: preliminary results at University of Porto	Pedro Strecht, João Mendes Moreira, Carlos Soares
10:00 – 10:30	Predictive Analytics in Higher Education	Hans Pongratz
10:30 – 11:00	Coffee-break	
11:00 – 12:00	Keynote: Data Warehouse and Beyond: Designing the BI Pyramid	Stefano Rizzi
12:00 – 13:00	Panel discussion	Ora Fish, Stefano Rizzi, Bodo Rieger, Elsa Cardoso
13:00 – 14:00	Lunch	
<b>Session 4: Working Groups Discussion</b>		
14:00 – 15:00	Working Groups	
15:00 – 15:30	Working groups conclusions	EUNIS BITF, Working Group Facilitators
15:30 – 16:00	Conference closing	AMUE, CINECA, SIGMA, EUNIS