



ARISTOTLE
UNIVERSITY
OF THESSALONIKI



EUNIS BencHEIT Workshop, November 21st 2019
Aristotle University of Thessaloniki

The case of benchmarking in Greek Universities



Our host - Aristotle University of Thessaloniki



The oldest E.U. member state in S.E Europe

THE REGION

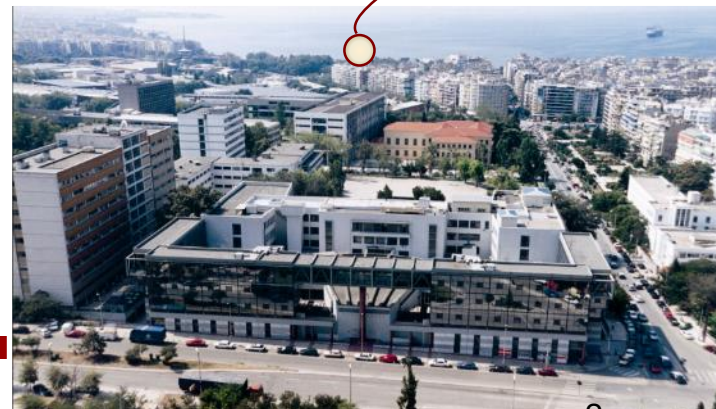
2 continents
7 countries
7 capitals



The city is a center among centers of decision making

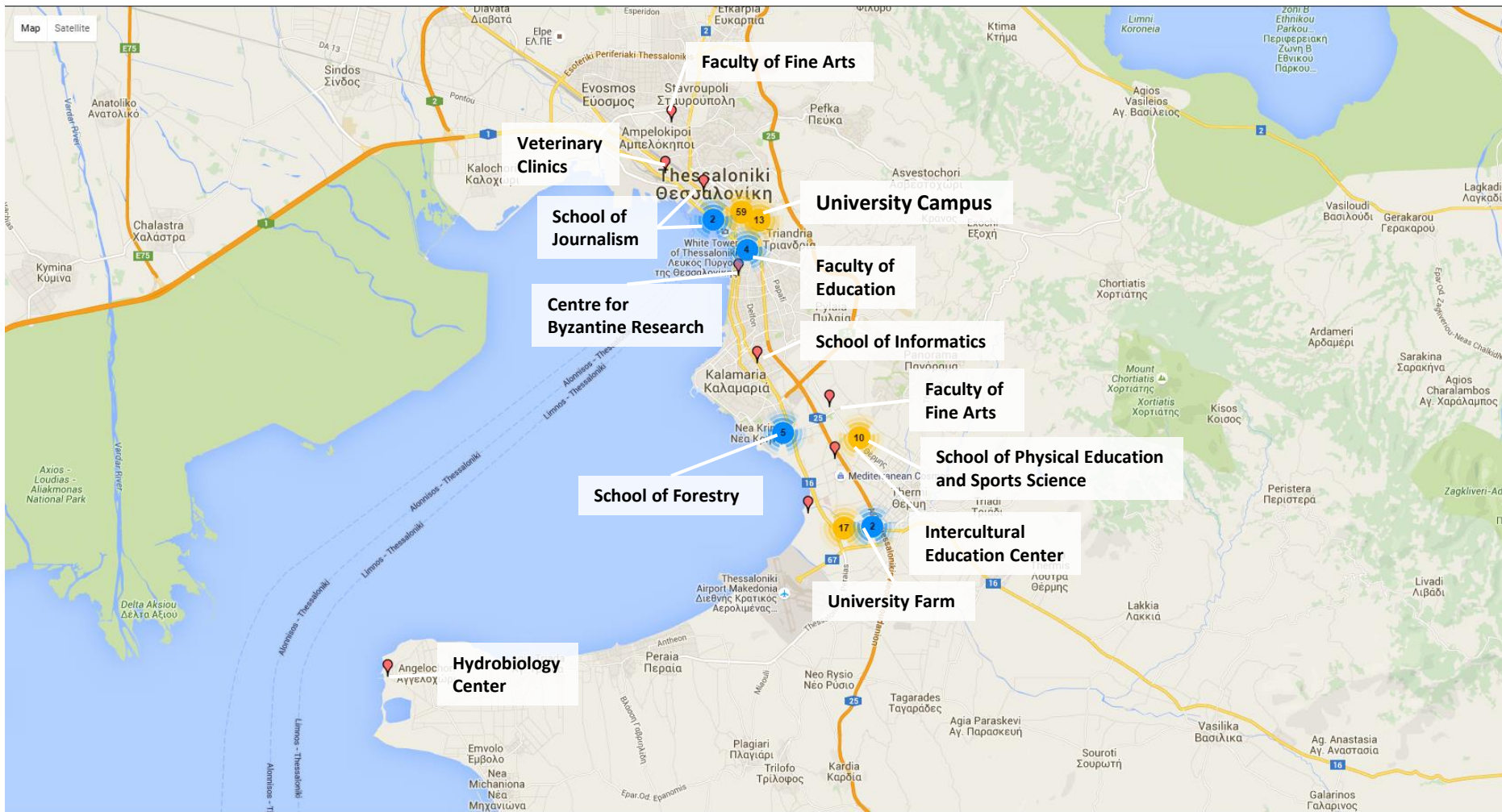
ARISTOTLE UNIVERSITY

The **largest** University of the country dominates the city



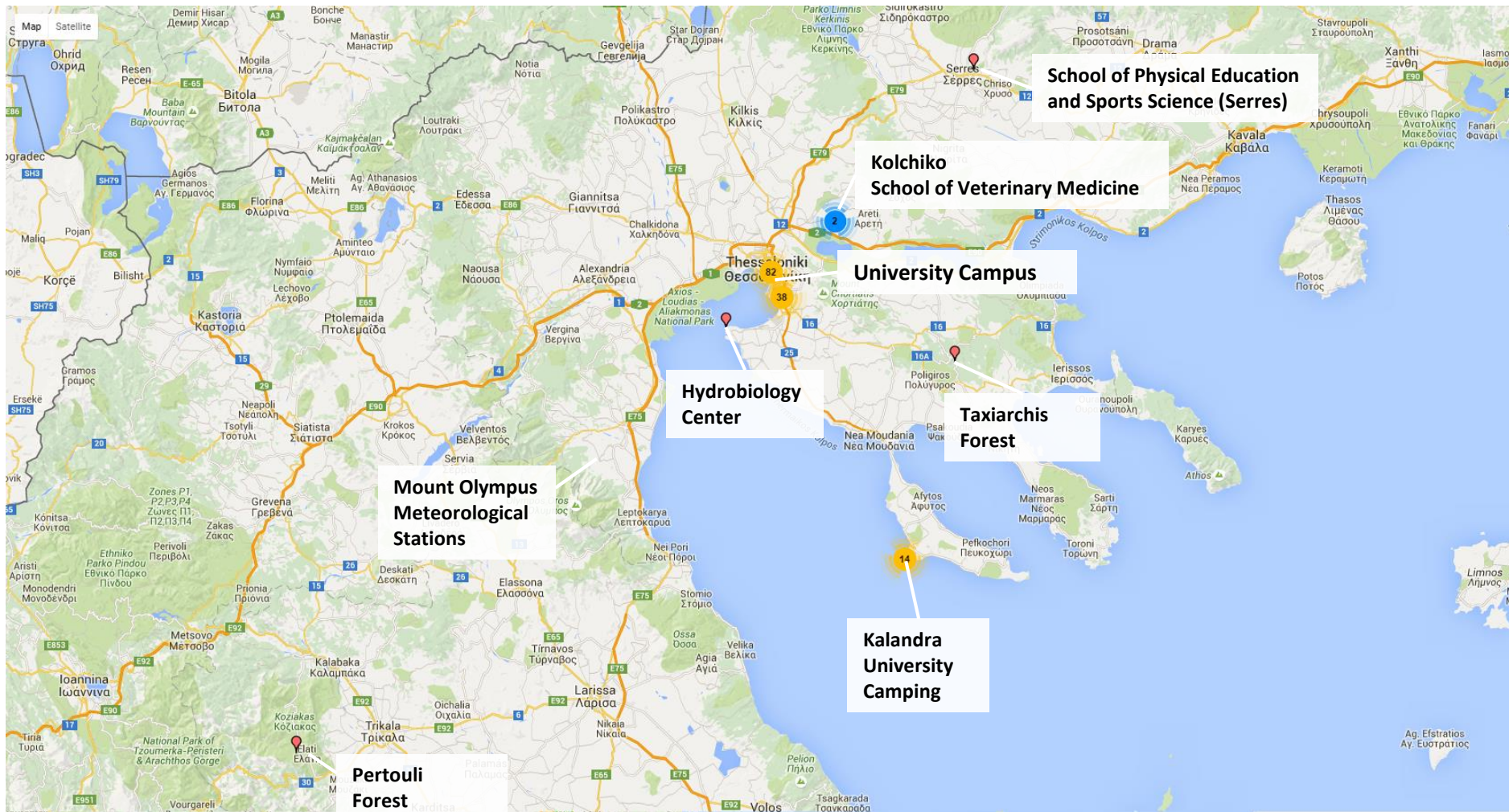


Aristotle University in Thessaloniki





Aristotle University in Northern Greece





AUTH Vision and Mission

- ***Our Vision:***

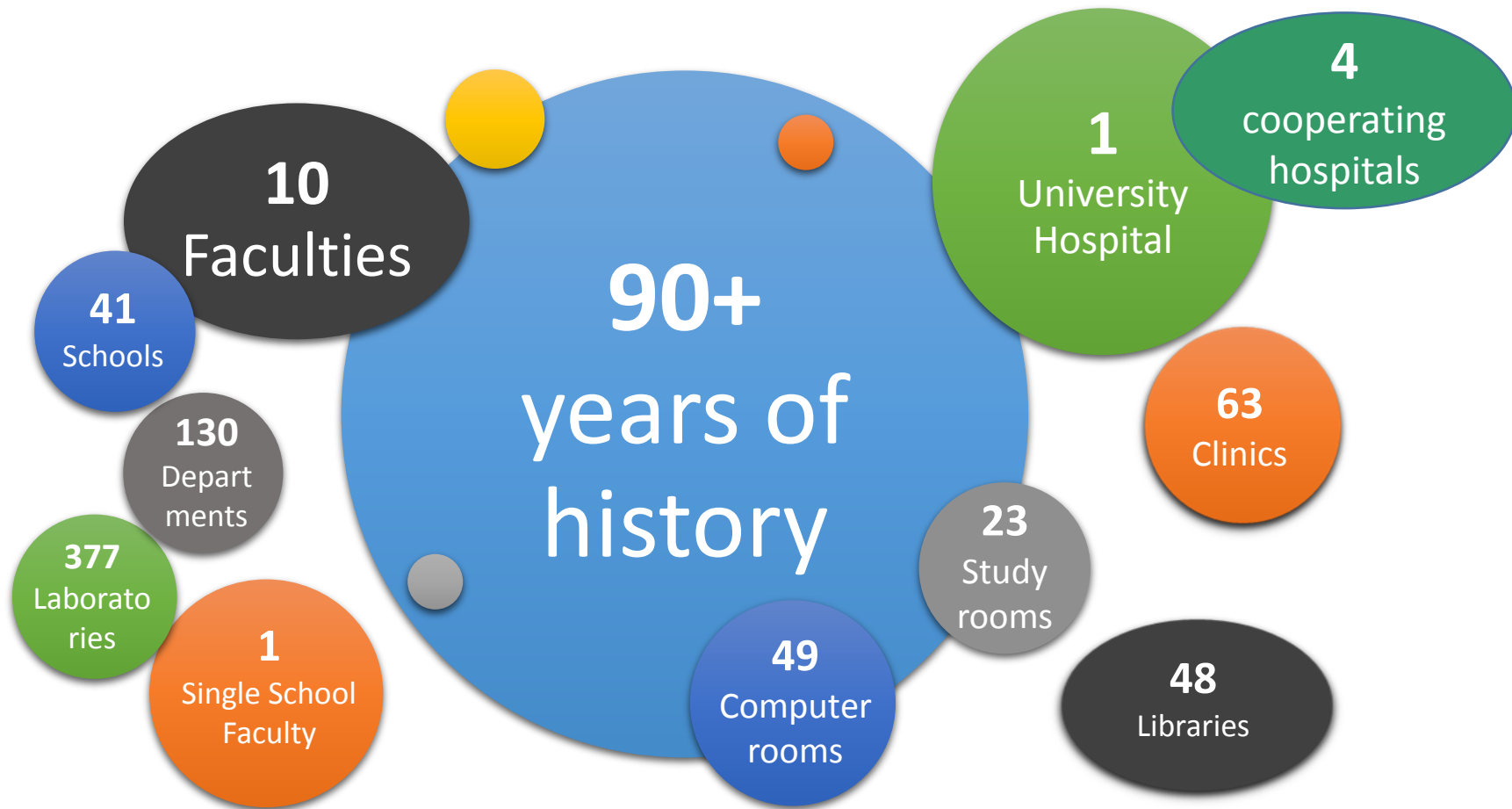
An Excellent, Public University with International Outreach

- ***The Mission of Aristotle University is:***

- a) to provide high quality education, accessible to everyone, in an environmentally friendly university,*
- b) to produce internationally acknowledged research results,*
- c) to contribute to Greece's economic and social growth.*



Aristotle University in Numbers





Undergraduate, Postgraduate and PhD Programs

AUTH

42
Undergraduate
Programs

143 Postgraduate Programs

41 PhD Programs

140 National

3 International

French-
Language
Interinstitutional
Program

Special
Collaboration
and Co-
Supervision
Protocols

7 English-Language
1 French-Language
1 German-Language

12
English
Enabled

1 English-Language
1 French-Language
1 Greek-Language



A Comprehensive University

Faculty of Philosophy



Philology
History and Archaeology
Philosophy & Education
Psychology
English Language & Literature
French L & L
German L & L
Italian L & L

Faculty of Education



Primary Education
Early Childhood Education

Faculty of Fine Arts



Visual & Applied Arts
Music Studies
Drama
Film Studies

Faculty of Theology



Theology
Pastoral and Social Theology



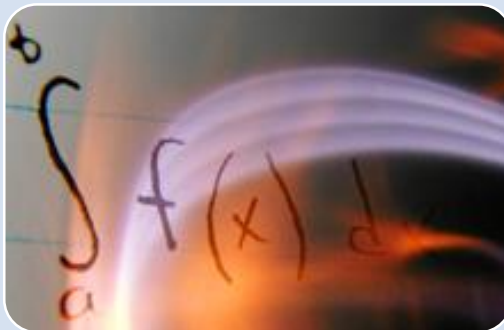
A Comprehensive University

Faculty of Engineering



Civil Engineering
Architecture
Rural & Surveying Engineering
Mechanical Engineering
Electrical & Computer Engineering
Chemical Engineering
Spatial Planning & Development

Faculty of Sciences



Mathematics
Physics
Chemistry
Biology
Geology
Informatics

Faculty of Agriculture, Forestry & Environment



Agriculture
Forestry & Natural Environment



A Comprehensive University

Faculty of Economic & Political Sciences



Economic
Sciences
Political Sciences
Journalism &
Mass
Communication

Faculty of Law



Law

Faculty of Health Sciences



Medicine
Veterinary
Medicine
Dentistry
Pharmacy

Faculty of Physical Education



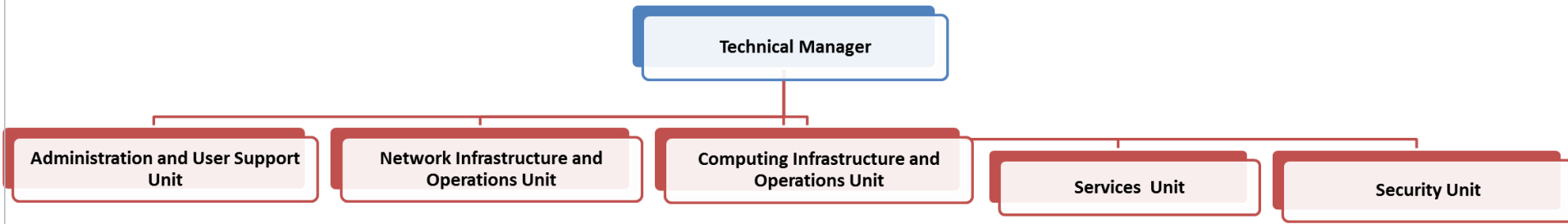
Physical
Education &
Sports Science
In Thessaloniki
and Serres

Military Officer Training School (+Psychology)

IT Center



IT Center organizational structure



IT Center in numbers

60+

- Employees

30 +

- Interns

123+

- Services

80.000+

- Users

Other Central IT departments (1)

- Research Committee's IT Department – Focused solely to the development and administration of the ERP system (rescom) used for the financial administration of the research projects
- rescom has been adopted by the majority of the Greek Universities

Other Central IT departments (2)

- Central Library's IT Department – Focused mainly to the development and administration of electronic services in the area of documentation and electronic sources provision

Greek Ministry of Digital Governance's strategic approach

- Even more centralized approach (Law No 4623, August 2019)
- All ITC units of each organization will be consolidated in one in the near future.

Participation in five consecutive rounds – 2014-2019

At the beginning

- Searching a wide accepted tool/methodology to justify and document our costs internally
- Engagement with a team having experience and know-how in benchmarking
- Compare ourselves to similar-sized institutions and find best practices
- Gain for ourselves the historical perspective
- Establish cooperation with foreign partners

Was it easy?

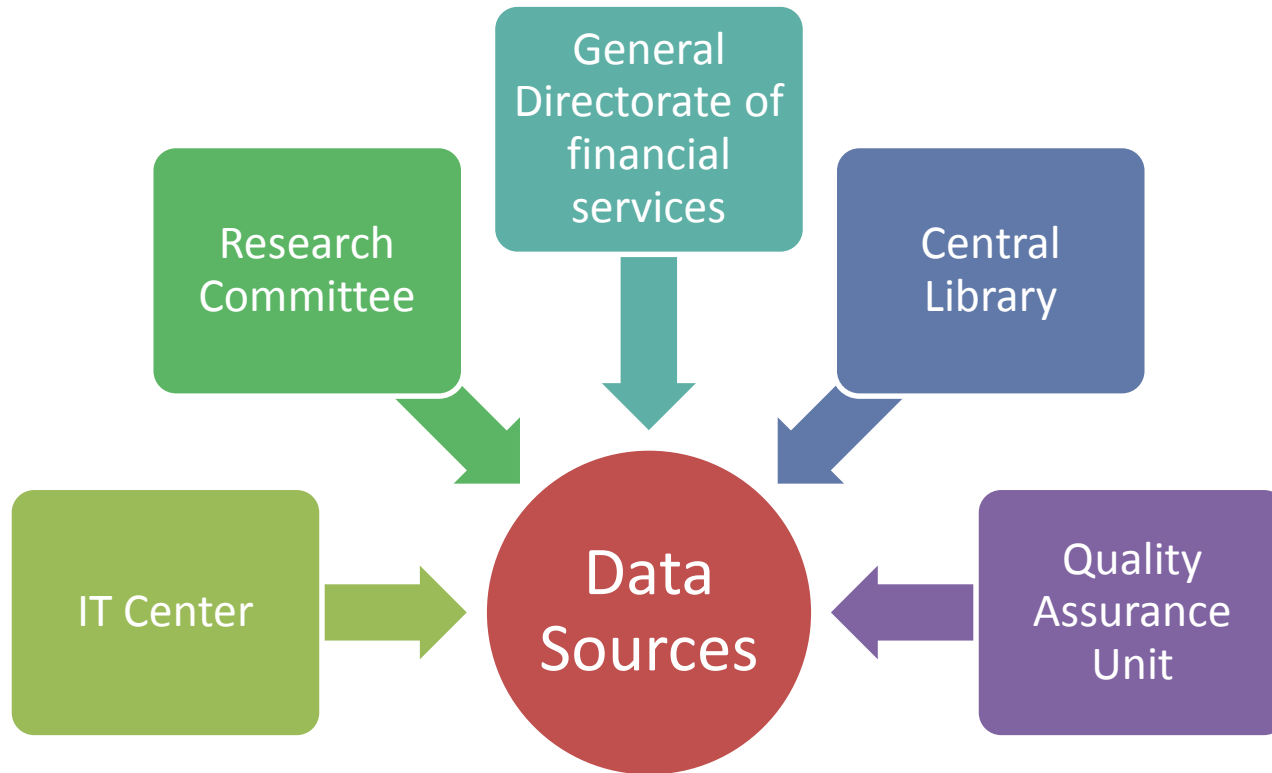


- Very good records of costs and volumes at the IT Center's organizational level (centralized)



- More difficult to gather costs and volumes at the distributed organizational level (departments, Central Library, Research Committee, etc.)
- For the first time cost classification per ICT service

After five years – AUTH's point of view



- An informal team for data gathering was created

But still...

- Data gathering is based on an excel sheet shared among all people involved
- In each unit luckily till now the same people are involved each year– so we are at least sure we have comparable numbers from year to year

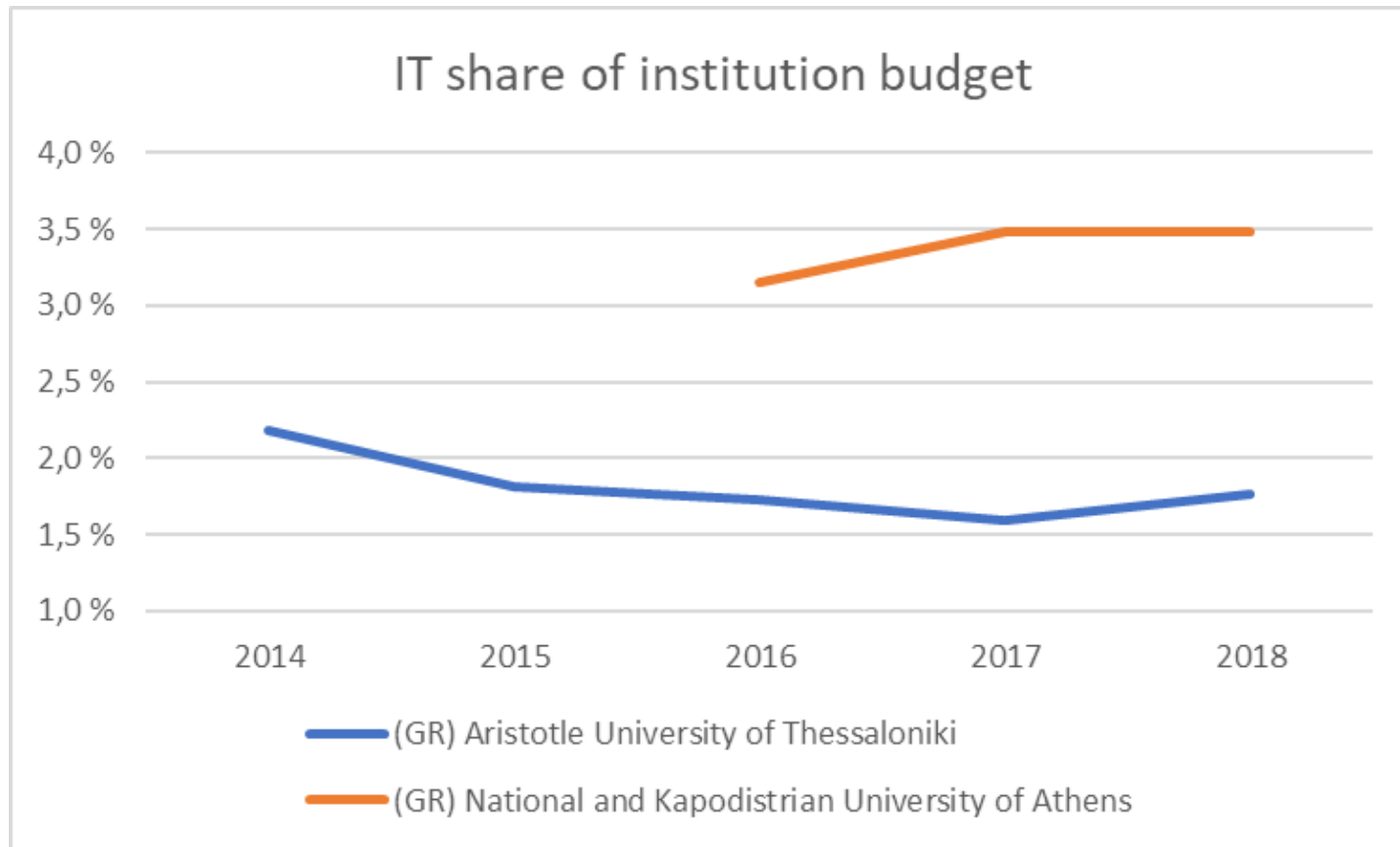
Comparing ourselves..

#1 We are a large university, spending too little on ICT

IT costs / volume	2014	2015	2016	2017	2018
IT Costs/Completed degree	414	395	396	391	522
IT Costs/Completed credit (ECTS)	2	2	2	2	2
IT Costs/Student (FTE)	80	68	63	62	86
IT Costs/Staff (FTE)	1.003	1.025	1.010	1.009	1.372
IT Costs/Active user account	53	46	40	39	51

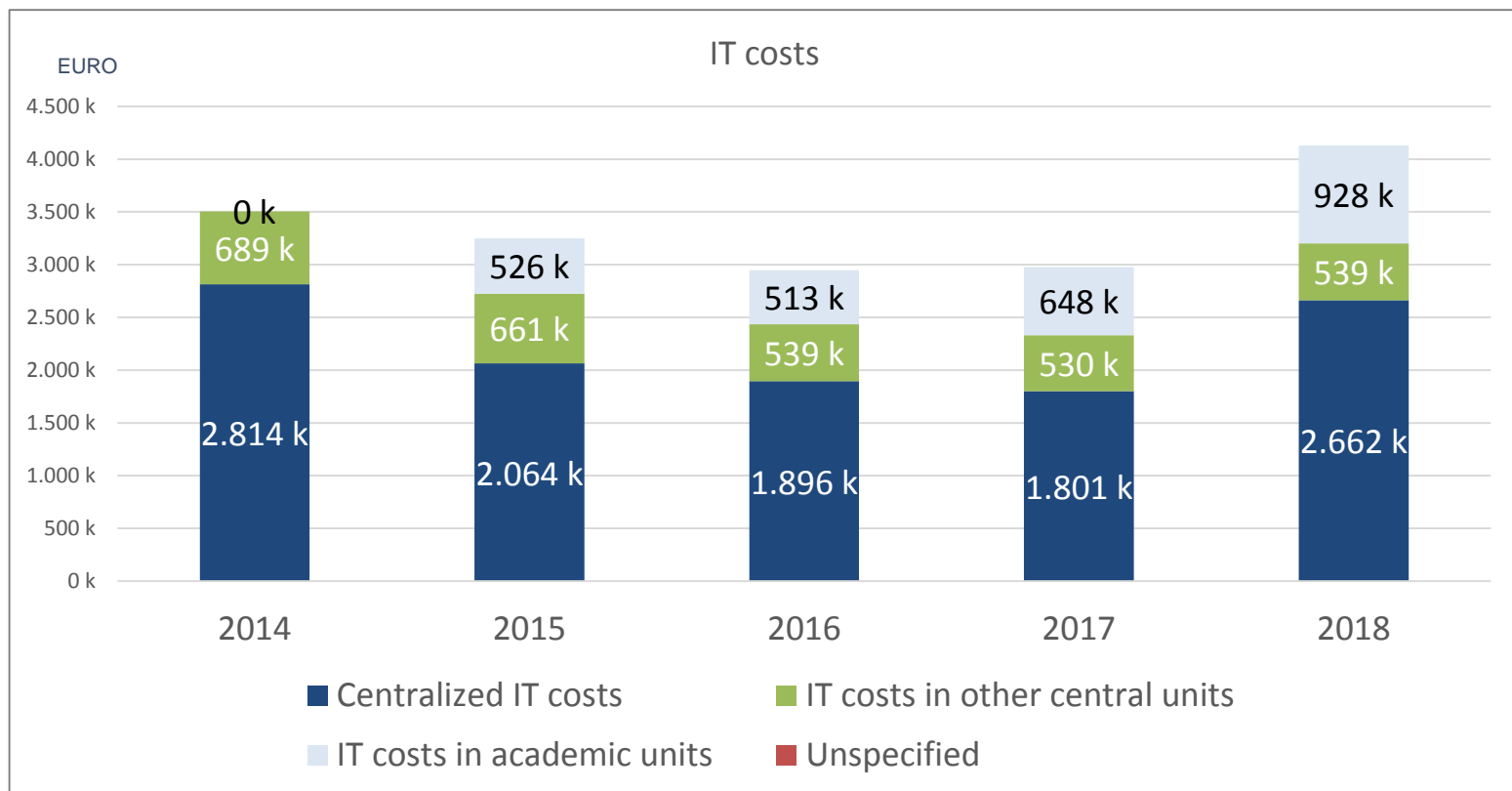
Longitudinal analysis allows us to make a documented case!

#2 comparison of Greek HEIs



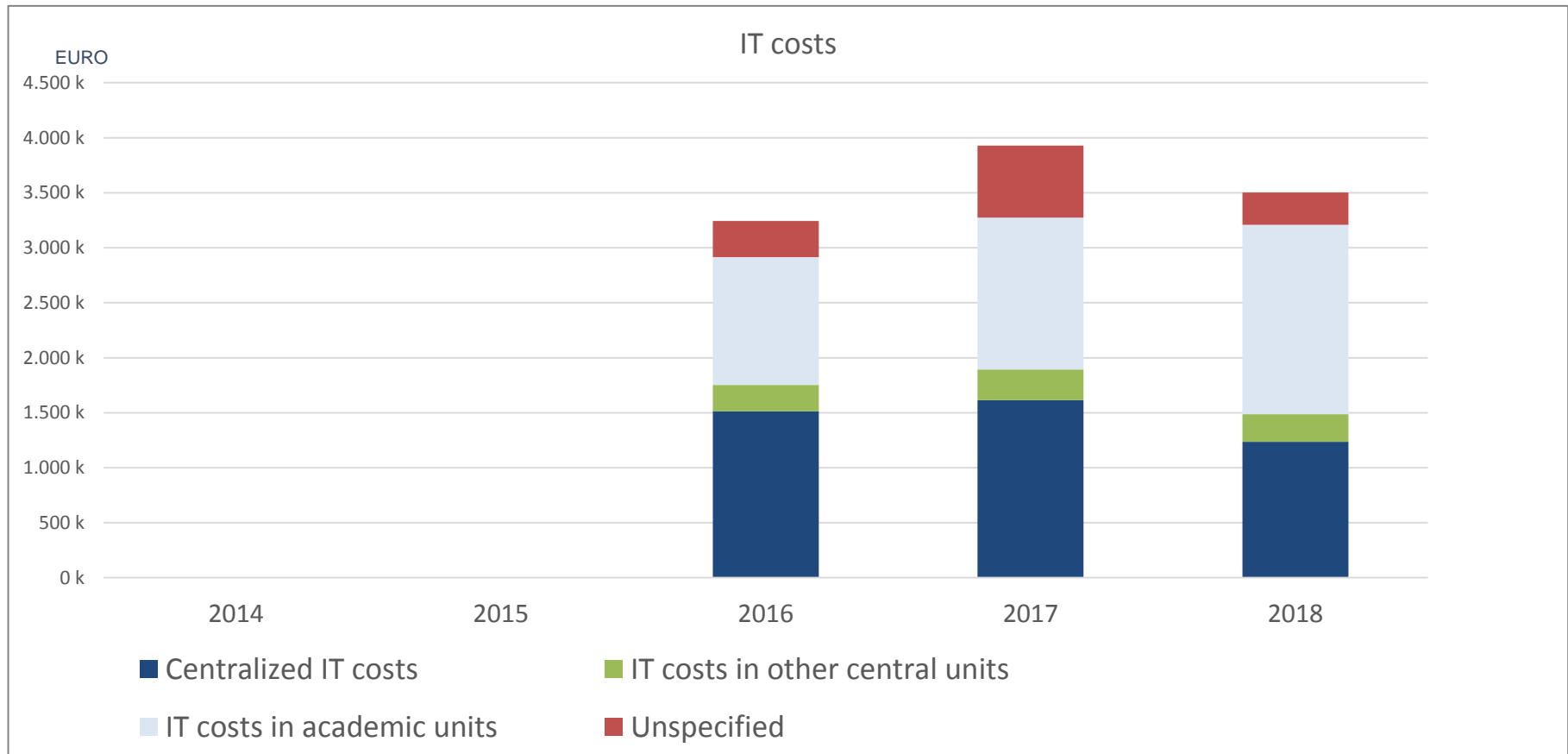
#3 comparison of Greek HEIs

AUTH – More Centralized



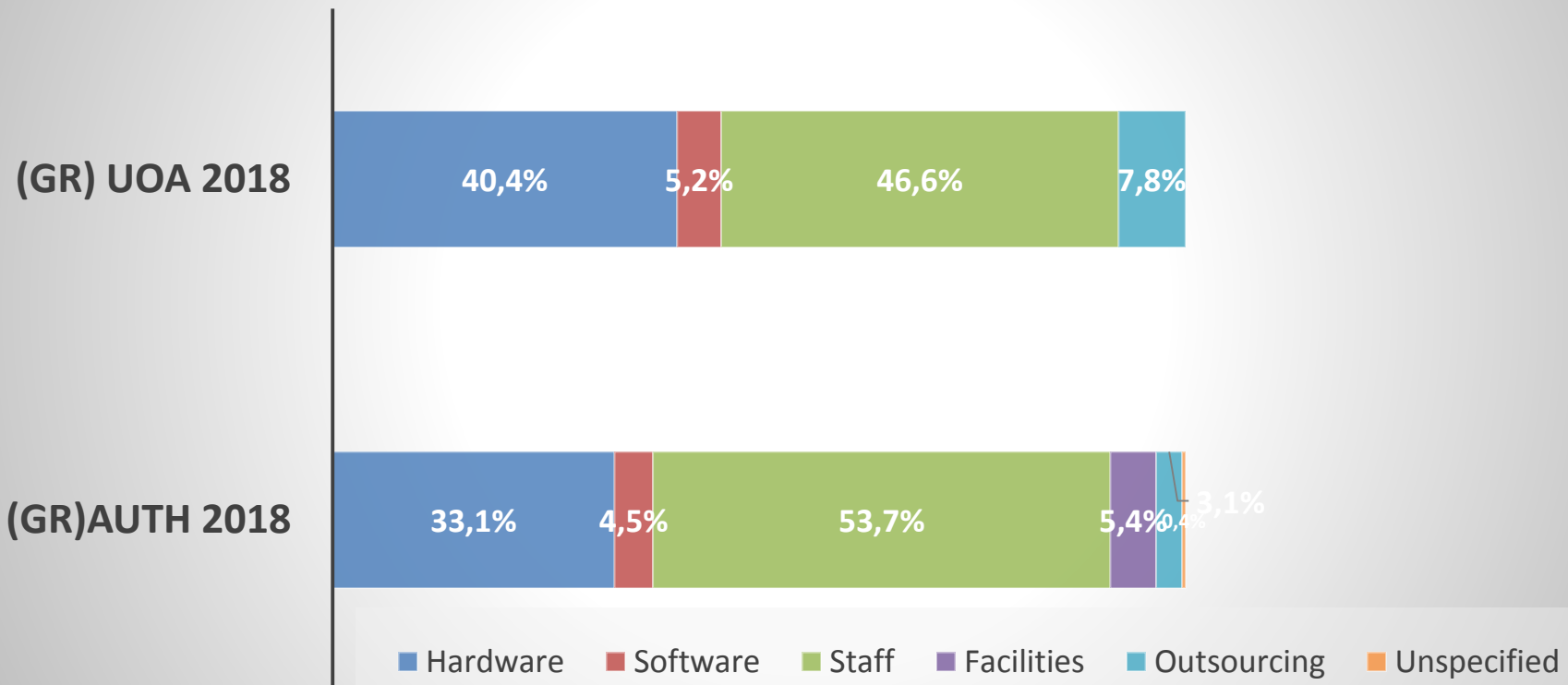
#3 comparison of Greek HEIs

UoA – Less Centralized

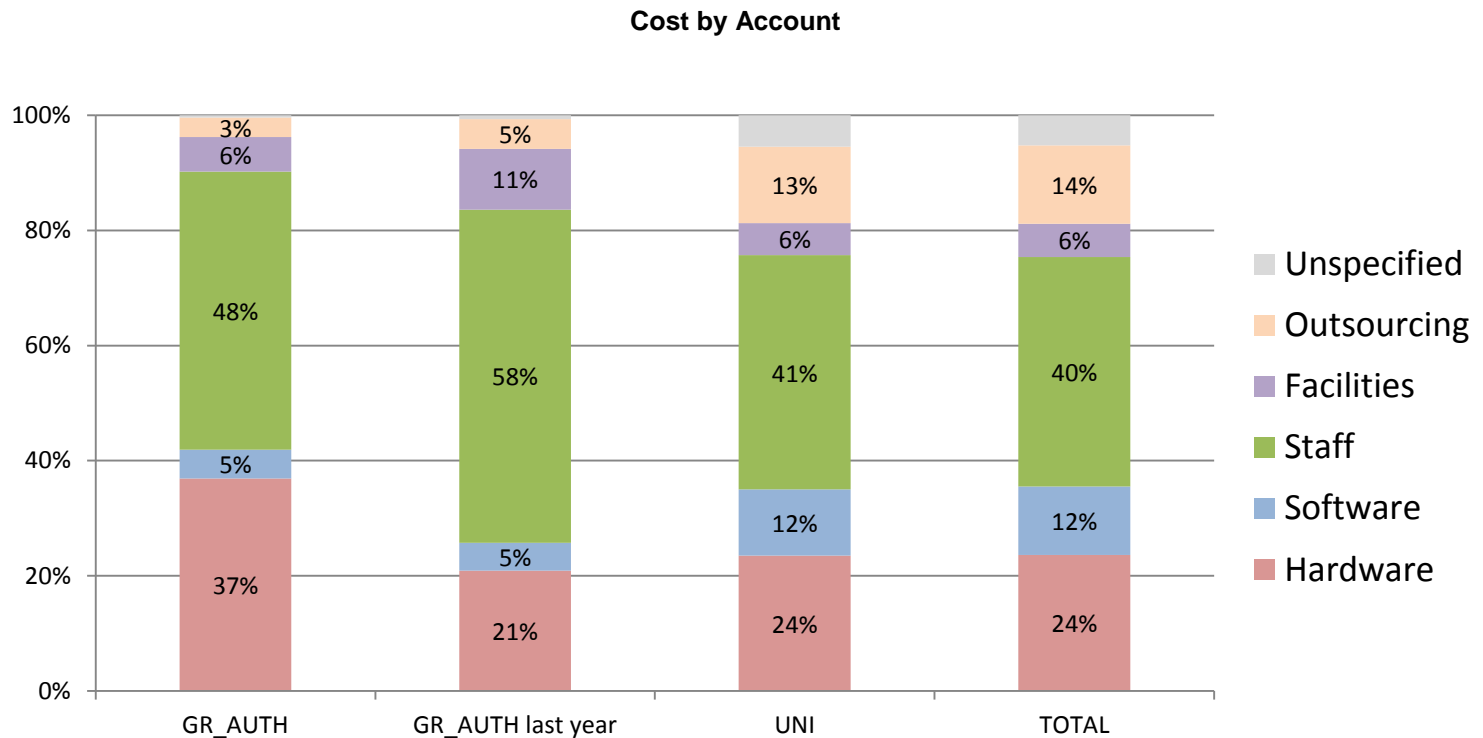


#4 comparison of Greek HEIs

Costs by account – Quite similar trends



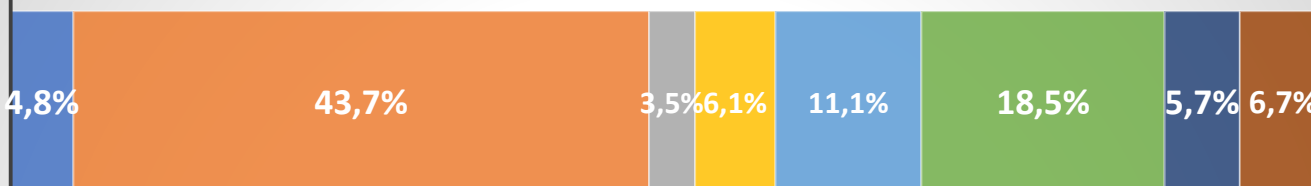
#5 Greek HEIs vs UNI



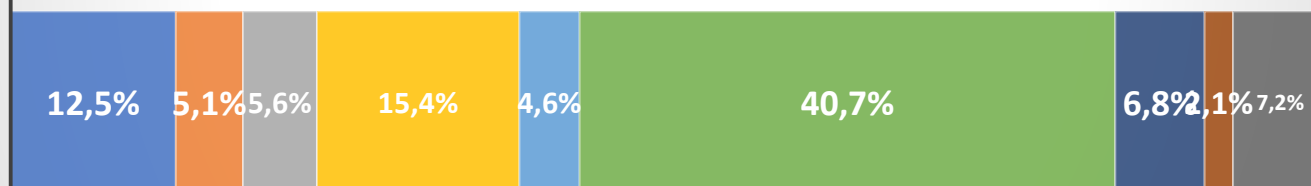
The case of benchmarking in Greek Universities

Costs by service – Completely different profiles!

(GR) UOA
2018

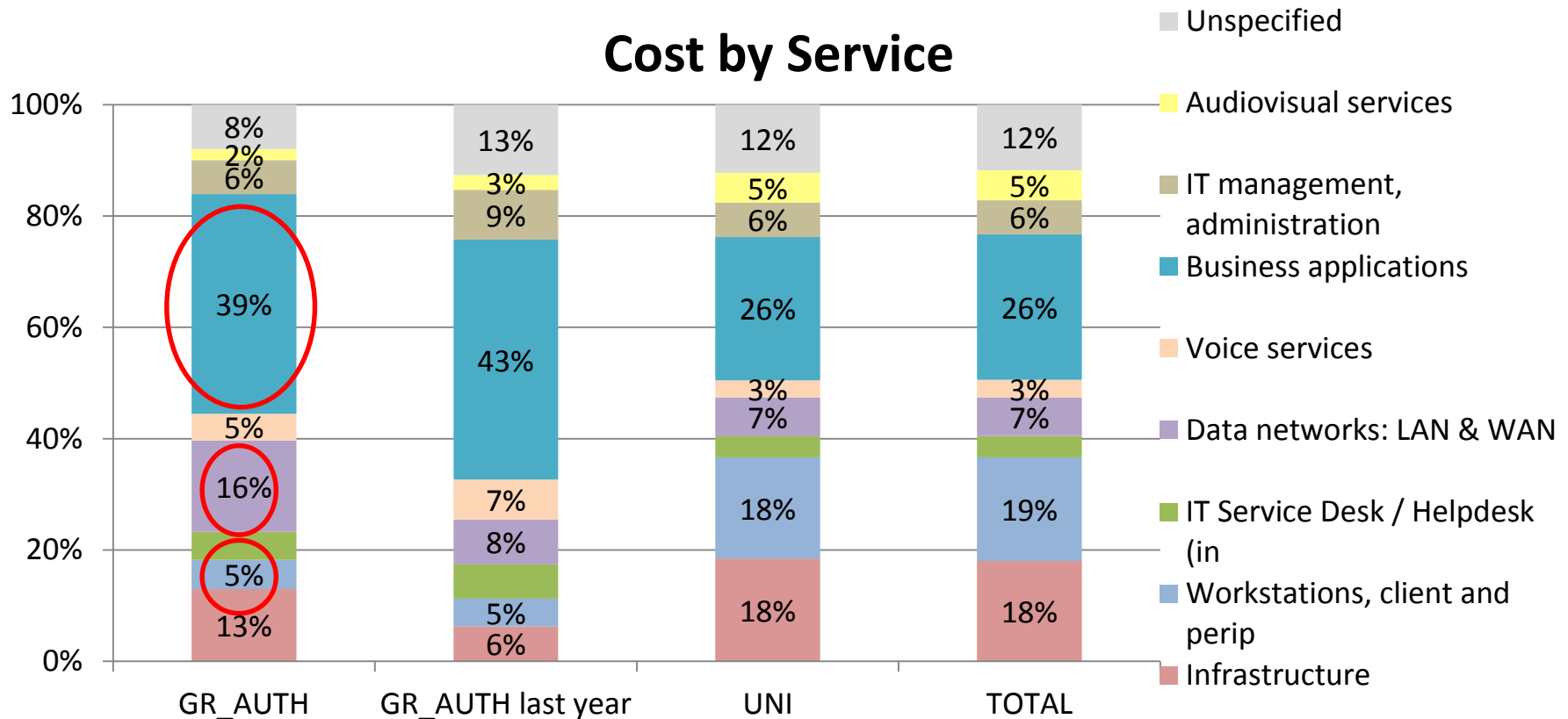


(GR)AUTH
2018



- Infrastructure
- IT Service Desk / Helpdesk (incl. Service Point)
- Voice services
- IT management
- Unspecified
- Workstations, client and peripherals
- Data networks: LAN & WAN
- Business applications
- Audiovisual services

#7 AUTH vs UNI



Which part of the analysis is more useful?

1. Apparently **CIO Summary**
2. **Longitudal analysis**
3. **CIOchoose5** adds a bigger insight (*special after a second Greek University joined the initiative*)

Where do we use them?

- Internal report to the supervising IT committee
- Annual budget requests
- Key findings included in the University's annual self-evaluation report



Help decision makers to:

- ✓ create a first full picture of our universities total IT costs
- ✓ understand better our comparative IT spending position

Participation in other quantifiable ICT initiatives

- **The Digital Economy and Society Index (DESI) - Digital Public Services**

Is IT worth it ?



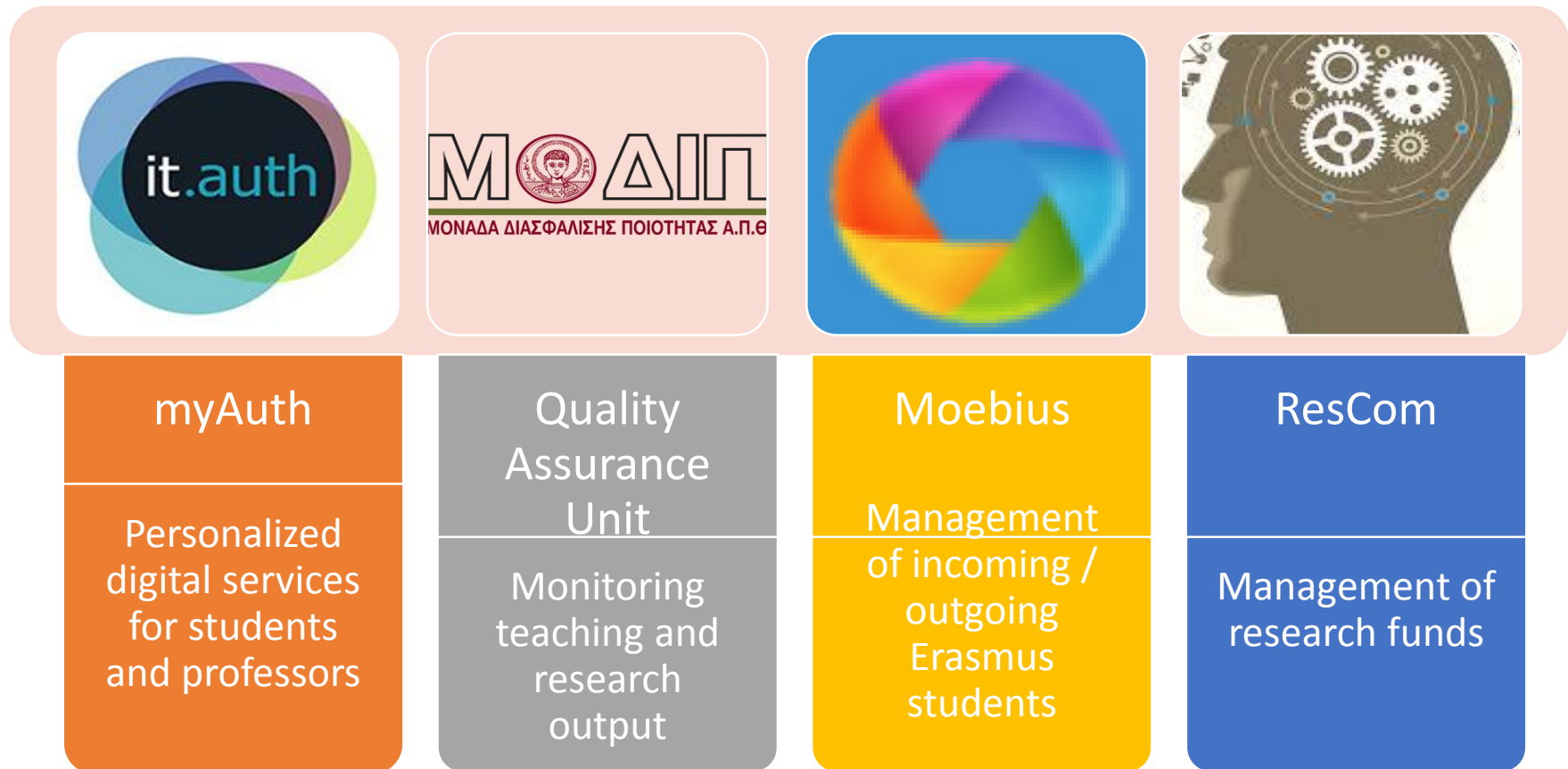
Aristotle University: Point of Reference

- ✓ Leading role in higher education in Greece
- ✓ Providing **technical know-how**, consulting and services to other institutions
- ✓ Active participation in the formulation of educational and research policies at all levels



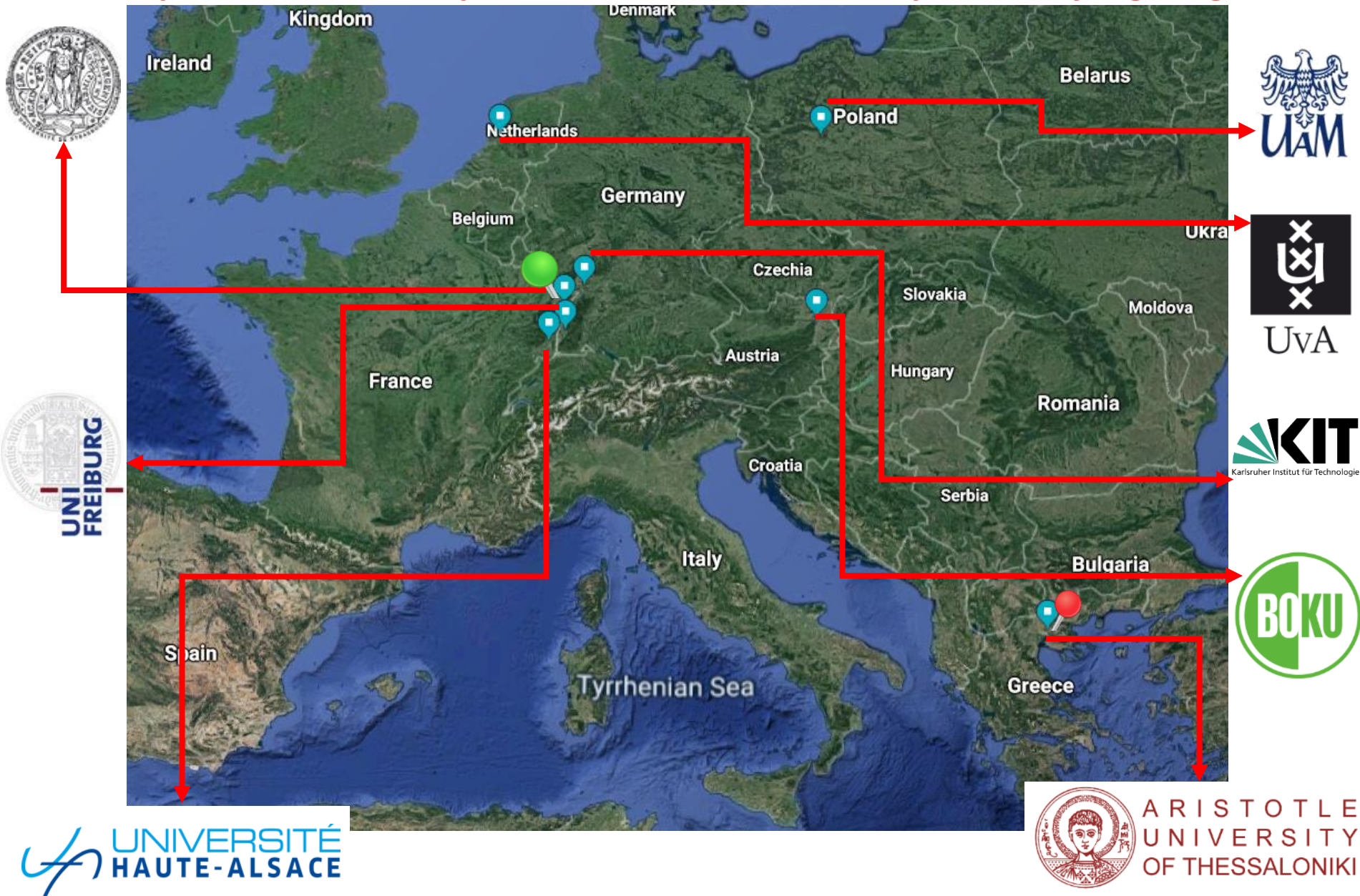
AUTH: The digital university of Greece

- In-house development of pioneering software



EUROPEAN UNIVERSITY – EPICUR, June 2019

European Partnership for an Innovative Campus Unifying Regions



Looking into the future

- A web site, a BI tool – not an excel file- with the appropriate functionalities
- Third Greek Participant? (more voices speaking the same language, larger pressure to national level for higher ITC funding) – Democritus University of Thrace



Thank You!

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