



EUNIS

VIGO 2023

EUNIS 2023 Sponsorship opportunities

June 14th-16th, 2023, Vigo, Spain
Pre-congress day on June 13th





EUNIS 2023 Sponsorship opportunities

Relevant stakeholders in the area of **information systems for higher education and research institutes/organizations** are cordially invited as sponsors for the 29th EUNIS annual Congress, which will be held from the 14th to the 16th of June 2023 in the thriving city of Vigo, on the North-Western coast of Spain. The venue will be the Auditorium and Congress Palace Mar de Vigo, located in the city center with a view on the land-marine National Park of the Atlantic Islands of Galicia.

With an **average attendance above 200**, EUNIS 2023 offers the most significant meeting place for digital transformation of higher education and research in Europe. We encourage and facilitate exchange, cooperation and debates among experts, practitioners and managers responsible for information systems in the field. The main theme for EUNIS 2023 is “European Universities and the digital transformation: Challenges and opportunities ahead”, with featured panels addressing topics of:

- Information systems for European University alliances
- AR/VR and metaverse technologies in higher education and research
- Cybersecurity of information systems for higher education and research
- Telework and blended learning for distributed workforces and communities
- Digital sovereignty for higher education and research organizations in the new geopolitical landscape

In order to succeed, we rely on good dialogue with service providers in the market, and therefore are happy to welcome sponsors at EUNIS 2023. Sponsors will meet leaders, executives and scientists who are responsible for the development, management and uptake of Information Technology in higher education and research institutes/organizations in Europe. For us it is important to offer the best conditions in terms of facilities, location of stands, sponsor tracks and opportunities for interaction with congress participants.

Sponsorship opportunities

Platinum sponsorship

EUR 10.000 + VAT (25% discount for existing gold corporate members of EUNIS)

Limitation: 2 sponsors

Exhibition stand: Deluxe sponsor booth (~10 m²) in a favored location near catering + permanent room for your exhibition

Presentation: Join a plenary panel session (45 min) of your choice

Tickets: 3 free tickets for your personnel, covering the conference fee

Attendee list: 3 weeks in advance with update 1 week in advance

Marketing opportunities:

- Highlighting your exhibition stand on floor plan
- Logo on all program / introduction slides
- Logo on main banner at conference venue ("powered by")
- Congress sponsorship web pages: logo, 300-word organizational profile and link to your website
- One page of exclusive advertisement on the programme screens in the venue
- Follow-up mailshot to registered delegates

Gold sponsorship

EUR 6.000 + VAT (25% discount for existing gold corporate members of EUNIS)

Limitation: 4 sponsors

Exhibition stand: Deluxe sponsor booth (~6 m²) in a favored location near catering

Presentation: Oral presentation (30 min) in conference track about a case study

Tickets: 2 free tickets for your personnel, covering the conference fee

Attendee list: 1 week in advance

Marketing opportunities:

- Logo on all program / introduction slides
- Congress sponsorship web pages: logo, 200-word organizational profile and link to your website
- A collective placement of all Gold Sponsors on "sponsored by" page on program screens in the venue
- Follow-up mailshot to registered delegates

Silver sponsorship

EUR 4.000 + VAT (25% discount for existing gold corporate members of EUNIS)

Limitation: 10 sponsors

Exhibition stand: Standard sponsor booth (~4 m²)

Presentation: Submit a case-study to the program – no acceptance in conference track guaranteed; sponsor track available

Tickets: 2 free tickets for your personnel, covering the conference fee

Attendee list: 1 week in advance

Marketing opportunities:

- Congress sponsorship web pages: logo, 200-word organizational profile and link to your website

Bronze sponsorship

EUR 1.500 + VAT (25% discount for existing gold corporate members of EUNIS)

Limitation: 6 sponsors

Presentation: Submit a case-study to the program – no acceptance in conference track guaranteed; sponsor track available

Tickets: 1 free ticket for your personnel, covering the conference fee

Marketing opportunities:

- Roll-up (max. 80 cm width) near the catering area
- Congress sponsorship web pages: logo and link to your website



Additional Sponsorship Options

To enhance visibility, sponsors may offer additional support to EUNIS 2023. We are grateful for any suggestions and open for discussion.

Sponsorship regulations

Sponsor booths are equipped with one table and two chairs by default. Please plan to keep all exhibition equipment within the designated areas. Due to fire, health, and safety regulations we kindly ask to reduce exhibition stand structure to a minimum. Each booth has one regular 220V plug for standard electrical equipment. The venue WiFi will be available for all delegates and sponsors.

All prices are in EUR and subject to 21% VAT in Spain.

Within the sponsorship options the choice of the location of the booth or roll-up is strictly in the order of signed contracts. Each contract holder is legitimate to pick a free area of choice within three business days after signing the sponsoring contract.

Sponsorship registration:
<http://www.eunis.org/eunis2023/sponsorship/>



Venue

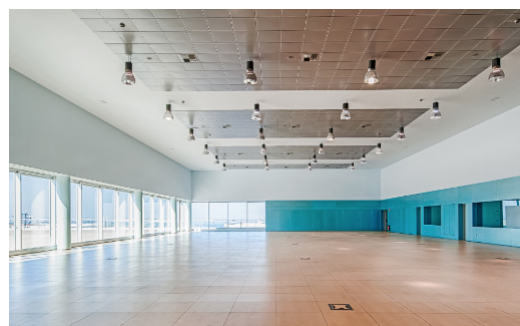
EUNIS2023 will take place at the Mar de Vigo Congress Palace, in Vigo, Spain. The venue has a wide variety of spaces and rooms suited for the needs of the congress.

Av. de Beiramar 59. 36202. Vigo, Spain



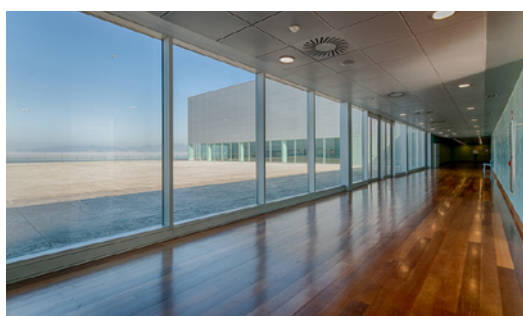
AUDITORIUM

Capacity: 1421 attendees



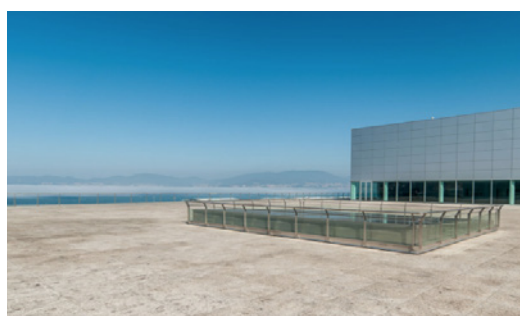
POLIVALENT ROOM

Capacity: 816 attendees, 650 m²



SPONSORS AREA

240 m²



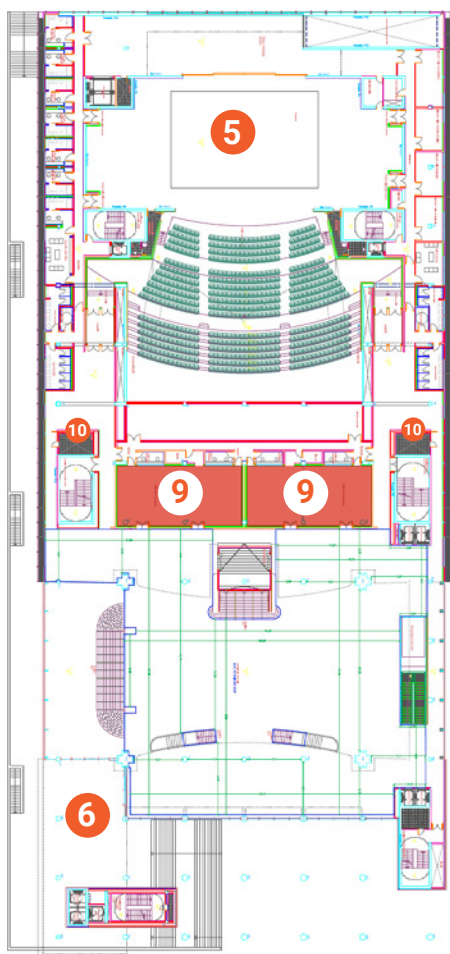
TERRACE / GALA DINNER

Open ceiling terrace

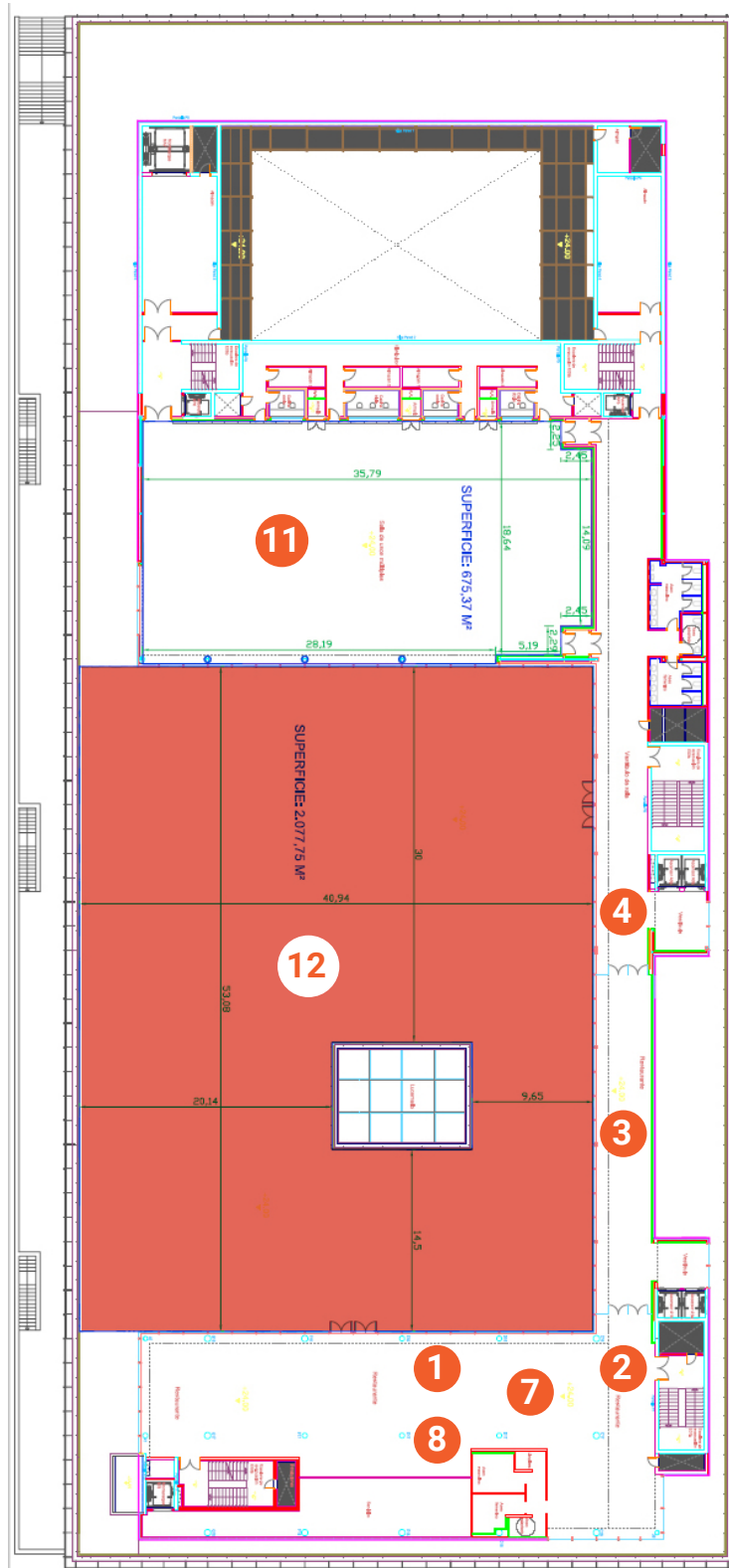
Floorplan

1. Exhibitor Platinum (option for terrace surface)
2. Exhibitor Gold
3. Exhibitor Silver
4. Exhibitors Bronze
5. Auditorium
6. Work area
7. Exhibition
8. Coffee area
9. Parallel rooms
10. Parallel rooms
11. Plenary room
12. Terrace

First floor



Third floor (main area for the congress)





Organizers



EUNIS
EUROPEAN UNIVERSITY
INFORMATION SYSTEMS

<http://eunis.org/>

Universida_{de}Vigo

<https://www.uvigo.es/>